

St. Louis Browns Open Baseball Season Here Sunday

SEE STORY, PAGE 6a

THE WEATHER

	Max.	Min.
Saturday, February 28	71	39
Sunday, March 1	62	36
Monday, March 2	60	37
Tuesday, March 2	64	31

The Desert Sun

TWENTY-SIXTH YEAR

and PALM SPRINGS NEWS

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Palm Springs, California, Thursday, March 5, 1953

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NICE WORK—Jimmy McHugh and Bing Crosby drew a pleasant assignment Sunday afternoon when they explained entrance requirements to the Miss Universe of 1953 contest to the first entrants. The picture, taken poolside at El Mirador where the contest was started, shows the first fair entrants, Peggy Paul, Elaine

Naish, Barbara Foster and Sandra Brott. On the right is Gloria Maxwell who was Miss Universe of 1952. Other Village and desert girls may obtain entry blanks and information from Carl Schroeder at the El Mirador pool. The winner will be given a long-term motion picture contract.

Special Census to Start in Palm Springs Today

Final Report on Count to be Known Soon

Villagers Urged to Aid in Canvass for Accurate Check

Census takers in the special census being conducted here will start contacting residents this afternoon, Mrs. Catherine B. Gaston, supervisor, announced today.

All enumerators attended a special instruction class this morning at the census office at the Palm Springs Airport.

It is hoped that the special census will be completed by the end of next week, Mrs. Gaston said, and the lists will be compiled to secure a new population count for Palm Springs.

THE NEW FIGURE is expected to be known between March 18 and 20, she reported.

Residents will be asked their name, age at their last birthday, sex and race, and relationship to the head of the household.

All information received is confidential, Mrs. Gaston said. After the names are tabulated here, the books are sealed and then sent to Washington, D. C., where they are stored. No other department or the government is permitted to inspect the lists, she said.

INFORMATION will be published next week to enable Villagers who are presently out of the city or who believe they have not been counted, to be included in the official population figure.

Council requested the special count last Summer and asked that it be held at a time when all permanent residents would be in the Village. Official population now is 7660.

Benefits to be realized from increased population would be more revenue from the state in refunds from automobile and gasoline taxes, and a greater incentive to investors and businesses considering Palm Springs.

Estimated increased revenue resulting from the census is from \$6000 to \$8000, according to City Manager Russell Rink.

Cancer Drive

Letters Sent Out to Villagers

All letters have been sent to Villagers asking for contributions for the American Cancer society. Campaign Chairman Harold Hicks announced today. Solicitation will be done entirely by mail during the month-long campaign, with the quota set at \$3000.

The film, "Man Alive" is being shown this week at all Strobe theaters. Sponsored by the Cancer society, the film has been nominated for an award as the best documentary film.

Officers besides Hicks are: Mrs. John Clark, secretary; Francis Crocker, treasurer; Mrs. Milton Portis, education chairman, and Dr. William Elliott, Riverside County Medical association representative.

Plan to Hold Easter Sunrise Services in DeMuth Park

Plans were started this week for the 36th annual Easter Sunrise service which has been sponsored in the Village each year since 1917 by the Community church.

Bill Hay, who is one of the most noted of all Bible readers in America and who has contributed to this service for over 15 consecutive years has agreed to come to Palm Springs again this year. Trumpeters will be present to herald the dawn and a chorus of approximately 40 voices is rehearsing Easter choral music.



(Anderson photo)

ADLAI WAS HERE—One of the few appearances made by former Governor Adlai Stevenson, during his two-day stay here was at the Racquet Club, where he had luncheon Sunday. In his party, from left, Mrs. P. J. Cullerton, Mr. Stevenson, Mrs. Edward Barrett, Lauren Bacall (Mrs. Humphrey Bogart), Mayor Charles Farrell, and Mrs. H. B. Raskin.

Trailerites to Stage Buying Power Show

"The silver dollars" will speak for us Friday and Saturday," Miss Norma Perry, chairman of the Dollar Days committee of the Desert Area Unit No. 7 of the California Trailer Park association, said today.

On Friday and Saturday all trailer park residents will make purchases with silver dollars to demonstrate their position as an integral and necessary part of the community.

"WE ESTIMATE that at least \$50,000 will be circulated by the 400 residents in the 15 trailer parks in the Desert Area association," Miss Perry said.

Residents are asked to make only their normal purchases during the two-day period. Annual expenditure of the trailer residents is estimated at approximately \$4,000,000.

"WE SAY WE are in business and we must be treated as if we are in business," Miss Perry said. "The Desert Area Trailer Park Owners association are proud of our people. Let the City of Palm Springs respect them. We are proud of our business. It's a healthy and clean business."

William Veith is chairman of the association, and Miss Perry is secretary.

All local parks are members of the association, as well as the Chamber of Commerce.

FINDS LOST DOG

Del Pico Lodge, 2951 De Anza road, reported to police Tuesday the finding of a buff colored cocker spaniel, with a Compton license.

ADLAI STEVENSON RESTS HERE BEFORE JOURNEYS

"The only place to satisfy my needs of undisturbed work and complete relaxation" was the way Adlai E. Stevenson described his two-day visit in Palm Springs at Deep Well Ranch.

"It's the first time I've been in Palm Springs in 20 years and I was very delighted with my stay here again," the defeated Democratic candidate for the presidency continued.

STEVENSON REMAINED in seclusion here, finishing up his work prior to his departure from here on a round-the-world trip. In between time, he held several conferences with Democratic leaders, and found a few moments to relax and even play a couple sets of tennis.

Leaving here by Western Airlines at 4:30 p. m., Sunday, Stevenson went to San Francisco, where he started on his tour Monday aboard the SS President

See STEVENSON, Page 5b

The PUBLISHER'S Corner

SOME TAX RELIEF seems to be in store for the American wage earner and businessman. It will come slowly but the trend is at least in that direction. The whole tax structure is due for some overhauling but that will take time, too. Right now people are demanding that the cost of government be reduced through the elimination of waste — and by pulling out of government-financed projects that can be more efficiently handled by private enterprise. The average taxpayer appreciates the benefits he is getting from his federal and local governments; but he does object to government extravagance while he has to economize at every turn in order to pay his bills.

Legislators are not all to blame for high taxes. People have permitted and encouraged the continued extension of government financed schemes that benefit only small groups. Any effort to cut-back expenditures is met with a storm of protest from pressure groups. Legislators who propose reductions in department budgets and elimination of waste are hounded to death by lobbyists and bombarded with telegrams. Once committed, it's hard for the government to pull out.

These lawmakers who are fighting for tax reductions through economy and elimination of the over-extension of governmental facilities must get more encouragement and support from those who want and expect tax reductions.

At the state level, for example, Charles Chapel of Inglewood has introduced a bill in the Legislature (Assembly Bill No. 5) which calls for a reduction of the state sales tax from 3% to 2½% — and a reduction in the state franchise corporation and personal income taxes of approximately 15%. His proposal will be met with strong opposition. If people really want their taxes reduced they have to back up those legislators who fight for tax relief. We must, at the same time, remember that some benefactor is going to be hurt. Your representatives in the state and federal legislatures hear mostly from those who are looking for favors — or holding on to the ones they have.

So, if you think your taxes should and can be reduced, let your (Please Turn to Page Two)

Chest Drive Again Lags Says Smith

Contributions are slowing down again, with only \$920 received in the past four days, Community Chest president William Smith reported today.

He also announced plans for a more intensified campaign to contact all Village residents and businesses which contributed last year but have not sent in their donation so far in the 1953 drive.

Total so far is \$21,447.64, just over the halfway mark of the goal of \$41,000.

Smith reported a contribution and letter from Dr. C. M. McCauley, who is in Billings, Montana, in which he urged all residents to donate. Saying that he noted the Community Chest ad in The Desert Sun, Dr. McCauley expressed regret that he "couldn't be here to help put over the drive."

Agencies which participate in Community Chest funds are: Welfare and Friendly Aid, Youth Center, Boy Scouts, Girl Scouts, Boys Club and Desert Museum.

This Side of The Sun

By Phat

HAVE SOME CENSUS
The enumerator
Will make us greater
So help out with the count.
The larger we are
The bigger by far
Will be our cash account.

Today they start a special census in Palm Springs. . . And it's up to every citizen in Palm Springs to help out. . . This census isn't being taken just to bolster our pride at being a bigger city. . . We don't need that. . . But it is being taken to gain material benefits. . . State allocations to cities are based on population. . . So much per capita. . . So the more people there are here, the more we get from the state in gasoline tax, liquor licenses and the like, in return. . . Therefore, don't shun the special enumerators. . . Stand forth and be counted. . .

See THIS SIDE, Page 3A

MORE WORKERS NEEDED FOR RED CROSS DRIVE

(Photo on Page Two)

Enthusiasm engendered Monday when 50 volunteer workers gathered in the Palm Springs Youth Center to kick off the Red Cross fund drive had diminished by mid week and more workers are urgently needed, Campaign Chairman Howard Morris said today.

Morris, who had hoped to make the quota in an intensive one-week drive, said that it still might be accomplished if every one would get out and work.

HE PARTICULARLY commended the cooperation of the Hotel and Apartment association workers, Mrs. Adele Colgan, assisted by a committee of eight, has been energetically collecting funds from members of the association Morris said.

Keynote speaker at the kick off "coffee" meeting was Miss Mary Ellen Pangle, manager of the Riverside County Chapter of the American Red Cross.

PALM SPRINGS quota is \$15,500 and, with the exception of Riverside's, is the highest in the county.

Woman Hurt in Auto Accident

Rose Stillman Gravante, 34, Orchard Trailer Park, suffered minor injuries and her car was completely demolished when it struck the Tahquitz river bridge at 2:30 a. m., Wednesday, police reported.

Traveling south at the time of the mishap, police said that the vehicle swerved and struck the left side of the bridge, then turned completely sideways blocking all traffic.

Miss Gravante received emergency treatment at Desert Hospital.

Fourth Annual Police Ball Scheduled for March 28

Fourth annual Policeman's Ball, sponsored by the Palm Springs Police Officers association, will be held Saturday evening, March 28, President John Herrera announced.

Arrangements for appearances of stars of the entertainment world and of one of the top orchestras of the country are now being made.

The event, one of the social

county. However, in the past, the Village has exceeded its quota, and it was hoped it would do so this year.

Part of the instruction given the workers, in addition to their work kits, was in the form of a skit dramatizing the right and the wrong ways to solicit donations.

Arrangements for the coffee and doughnuts gathering were made by Agnete Hansen and Marie Holland.

Volunteers, willing to give some time and help put the drive over here, are asked to call Grace Pope, residential solicitation chairman, at 5206.

Open Office Here Twice Weekly for Tax Exemptions

County Assessor Frank Burchfield said this week that starting this morning and continuing every Thursday and Saturday morning through March, deputy assessors will be at World Wars Memorial building from 9 a. m. until 1 p. m. on Thursdays and from 9 a. m. to noon Saturdays, to accept Veterans' Exemption applications. These must be filed by the veteran, his wife or dependent mother.

It is positively necessary, Burchfield announced, that the applicant identify the property on which he is filing. Therefore one of the following records must be furnished for the deputies in

See TAXES, Page 7a

Village Retail Sales Reveal Big Increase

Business in Palm Springs in 1952 was \$400,000 better than in 1951 although there were five less retail outlets, R. W. Peterson, city treasurer, reported Monday.

In 1952 retail sales on items coming under the city sales tax ordinance, totaled \$4,645,738. Items not taxable under the city law totaled \$2,207,400 during the quarter ending December 31, 1952.

In 1951, sales tax was collected by the city on retail business totalling \$4,261,313, Peterson said.

LARGEST VOLUME of business was done by eating and drinking spots which did \$942,299 in taxable sales with 70 outlets against \$907,987 in 1951 with 76 outlets.

Second in business volume was the building material group which reported \$748,747 from 49 outlets in 1952 compared to

See BUSINESS, Page 7a

Improper Turn Brings Citation

Leroy Eldahl, 32, Bijou, was cited for making an improper left turn following an accident Tuesday morning in which his vehicle collided with one driven by Thelma Tucker, 34, of San Bernardino, at the intersection of Palm Canyon and Ramon road.

Damage to Eldahl's car was estimated at \$175, and to Miss Tucker's car \$250.

FIRST BALL GAME OF SEASON SUNDAY

Seattle Rainiers will open their home season at the Polo Grounds Sunday afternoon against the St. Louis Browns. Pre-game ceremonies will be held, with the game scheduled to start at 2 p. m.

Manager Bill Sweeney has indicated that he will use his three veteran hurlers against Bill Vecek's team.

Details of the game, and possible starting lineup for the Rainiers may be found on the sport pages.

Two Injured in Auto Wreck North of City

Linn Henry Sutton, 354 North Calle Rolph, is still in critical condition at Desert Hospital, as a result of injuries suffered when the convertible car he was driving went out of control and overturned about two miles north of Palm Springs on Highway 111 at 1:45 a. m., Tuesday.

He suffered a skull fracture in the accident, according to his attending physician.

Miss Mickey McGraw, 421 Cottonwood road, a passenger in the car, suffered abrasions and a mild concussion, and will be released from the hospital in a few days.

Sutton apparently lost control of his 1949 model car while traveling around a curve, and the car overturned. Both Sutton and Miss McGraw were thrown out of the car, according to California Highway Patrol and Palm Springs Police department officers who investigated the accident.

Miss McGraw was taken to Desert Hospital by the police squad car, and Sutton was taken there by Wiesel and Son ambulance.



(Desert Sun photo)
RED CROSS—Palm Springs Red Cross drive got away to a big start at a breakfast meeting Monday. Above heads of the campaign, left to right, Bill Nash, Joe Gamble, Mrs. Grace Pope, Dr. A. G. Hoff and Howard Morris, chairman of the drive.

PUBLISHER'S CORNER

state and federal legislators know about it. And remember: You can't have your cake and eat it too!

IT MAY BE NORMAL procedure for our city government to be soliciting applications from all over the country to fill the vacant post of police chief. It is an important position and we want a good man for it. It has made a lot of people feel, however, that members of the present police force who can qualify for the job are being overlooked. Perhaps this is not true. We certainly hope not.

Knowledge of local conditions is very important to the man who serves as police chief in this resort community. If we have a man here who has the benefit of this background obtained by many years of experience who can meet the other qualification, he should certainly be given every consideration. We have no reason to believe that members of the local force are not being given consideration — except for this casting about for more applications.

The real inducement every employee has for doing a good job is the hope of promotion. It would be a shame to destroy that incentive in our local police department. For the benefit of the present police staff — and the people who are interested — we urge that the city government assure everyone that the members of the present force who can qualify for the job are not only being given serious consideration but that they will be given a preference.

EARL C. STREBE
THEATRES
Phone 5393-4384

PLAZA
NOW PLAYING

Barbara STANWYCK
Barry SULLIVAN
Ralph MEEKER
JEOPARDY

MAJOR STUDIO
PREVIEW
FRIDAY NIGHT

STARTS SUNDAY
BETTE DAVIS
"THE STAR"

VILLAGE

NOW PLAYING
William HOLDEN
Edmond O'BRIEN
Alexis SMITH
TURNING POINT

ALSO
SUSPENSE!
DESPERATE SEARCH
HOWARD KEEL
JANE GREER • PATRICIA MEDINA

Saturday Kiddie Show
"BOYS' RANCH"
Serial and Cartoons

STARTS SUNDAY
RANDOLPH SCOTT
"MAN Behind the GUN"
TECHNICOLOR

BOX OFFICE HOURS
PLAZA: 11:30 P. M. - 4:00 P. M.
VILLAGE: 11:30 P. M. - 4:00 P. M.
SUNDAYS & HOLIDAYS: 1:30 P. M. - 4:00 P. M.

Five New Homes in San Jacinto Estates Opened

Formal opening of five new homes is being held this week end at San Jacinto Estates, the new Palm Springs residential development at Sunrise Way and McCallum, one mile east of the Plaza in the center of Palm Springs and within convenient walking distance of the high school, junior high school and polo field.

The homes have three bedrooms and two baths and are now ready for occupancy.

THE DEVELOPERS are San Jacinto Properties, Ltd., the general partners of which are Edward Roodberg, president of Arrow Construction company, and Sanford Kent, architect of Beverly Hills.

These five houses are the first of a group of about 40 homes to be built in the San Jacinto Estates property. They are homes designed especially for desert living. They were designed and built to sell for \$23,500 and have been advertised at this price. However, the developers decided to offer these five completed houses at an introductory low price of only \$19,950 each.

The Coachella Savings and Loan association of Palm Springs have placed a first trust deed of \$11,635 on each house, and arrangements for additional financing can be made for such qualified purchasers who require same in order to make a smaller down payment.

THE HOMES are available in many beautiful color varieties and combinations. The architectural style is attuned to desert living. Featured are "indoor-outdoor" living rooms and dining rooms, "open beamed ceilings," "hidecker" naturally colored rock roofs, "thorough insulation," and "attached two-car garages" which have plenty of space for an extra play room or hobby shop.

These homes were thoroughly planned and solidly constructed. The view is exceptional. Heating and cooling units are inside-air is suctioned in through ducts under the overhang. This eliminates unsightly looking coolers on outside of house. Attractive redwood panelling in living rooms with built-in bookcases, plus more than ample storage and closet space.

Winter Resident Dies After Odd Home Accident

Max Viault, 73, of Palm Springs and Brentwood, died Tuesday morning while undergoing surgery for stab wounds he inflicted accidentally in his heart while carving a roast at a dinner party Monday night in his Brentwood home.

Physicians battled all night in an effort to save the life of the retired pioneer milling company executive, giving him eight blood transfusions.

Witnesses reported that Viault was joking with his wife and three guests when the 14-inch blade slipped and pierced his heart.

Viault owned a home in the

Estimate Crash Damage at \$340

Damage estimated at \$340 was caused to vehicles driven by Alice Cecilia Key, 1653 Sunny Dunes road, and Malcolm McKinnon, 188 South Indian avenue, in an accident at 2:18 a. m., Wednesday, on Palm Canyon drive.

Both drivers claimed that the other crossed over the center line, police reported. McKinnon was cited for failure to make proper identification of himself after being involved in a property damage accident. He left the scene during the investigation, officers said.

Scout Award

Troop 39 Wins Set of Arrows

Troop 39 of Palm Springs, Bill Larson, Scoutmaster, was awarded a set of arrows as second prize in the team division of the first annual Riverside county Scout Archery tournament Saturday at the Polo Grounds.

Representing the troop were Gerry Greenfield, Skippy Bourne, Joe Martinez and Vonnice Tabor. A feature attraction was a pointing demonstration of archery by the 1945 National Field Archery champion of the United States, Roy Hoff of Palm Springs. Hoff is editor of "Archery" magazine.

LOSES WALLET
Loss of a wallet containing identification and \$33 in cash was reported to police Tuesday by Juanita Tribett of San Bernardino.

The Desert Sun
and
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TAXES

Yes, taxes will soon be due again. Federal income taxes on March 15, and the second half of real estate taxes early in April. Generally taxes are an unexpected drain on the bank account even though we know they are coming due.

Some folks have tax funds readily available by putting funds aside each month in a sufficient amount to take care of taxes and other expenses.

We invite you to open a Reserve Account on which interest will be paid.

Desert Bank
MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION
PALM SPRINGS
CATHEDRAL CITY,
INDIO
Your Financial Oasis

2nd—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 5, 1953

Desert Hot Springs
Doors Open Nightly 6:15
Last Complete Show 8:15
Thurs.-Fri. March 5-6
Doris Day - Ray Bolger
"APRIL IN PARIS"
R. Montalban - S. Winters
"MY MAN AND I"
Sat.-Sun. March 7-8
Late Show Saturday — 9:30
"IVANHOE"
Complete Road Show Version
at Regular Prices!
Also "THE HOAXTERS"

Village at 575 West Via Escuela.
Survivors are his widow, Clara, three sons, Harold, Clarence and Leo, and two brothers.

REAR SEAT STOLEN
Theft of the rear seat from his car Monday evening was reported to police by J. S. Evans of San Marino.

Highway 111 Near Cathedral City
Phone 8-4232
SUNAIR
DRIVE-IN

NOW PLAYING
OLIVIA DeHAVILLAND
"My Cousin Rachel"
IDA LUPINO-ROSE, RYAN
"Beware My Lovely"

FRIDAY-SATURDAY
ALAN LADD-DEBORAH KERR
CHARLES BOYER-CORINNE CALVERT
THUNDER IN THE EAST
A PARAMOUNT PICTURE
MARCH 5-7
"THE RED PONY"
ROBERT MITCHUM
MYRNA LOY
in Technicolor

SUNDAY-MONDAY
MARCH 8-9
THE JAZZ SINGER
TECHNICOLOR
WARNER BROS. HAPPY NEW HIT OF HITS!
DANNY THOMAS-PEGGY LEE-MICHAEL CURTIZ
AND
DAMON RUNYONS
NON-STOP LAUGH SENSATION!
WARNER BROS. RIOT!
BRODERICK CRAWFORD-CLAIRE TREVOR

Coming Soon! At Regular Prices—"IVANHOE"
Adults Admission, 65c Kids Free

CHI-CHI

Starlite Room

Following with another TERRIFIC SHOW
MARCH 6th to MARCH 20th

★ CARL RAVAZZA

★ PAUL GILBERT

★ LEE MARX

LES PARKER AND HIS ORCHESTRA
DURWOOD AT THE PIANO

For Reservations: Phone 7391 or 5133 for the Best Dinner in Town!
Cover, \$1.50 — Saturday Nites, \$2.00

THEY'RE BACK!

DOODLES

... And Breaking Records Again!
WITH THE BEST SHOW IN TOWN!

★ DOODLES & SKEETER ★

Comedy Stars of Two Continents

★ Also Anne Marre

Saddle & Sirloin

HOME OF THE BEST ENTERTAINMENT ON THE DESERT AND THE FINEST FOOD IN TOWN!

317 N. Palm Canyon Drive

NEWEST SINGING AND PIANO SENSATION

Reservations Phone 9069



HAVE A GOOD TRIP—Hy Raskin, (left) deputy chairman of the Democratic National Committee, wishes Adlai Stevenson "good luck" on his inspection tour around the world as the former Democratic presidential candidate leaves Palm Springs for San Francisco to board the SS President Wilson. (Story on Page One).

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

If the city doesn't get the money from the state of California on basis of population, it will either have to curtail activities . . . Or get it from you.

UNDERSTAND that Palm Springs Chamber of Commerce directors held a special meeting Monday . . . After reading my bragging about the weather . . . That brag was written on Saturday morning at dawn . . . A beautiful morning . . . Before that piece had a chance to hit the streets or get into the mail—WHAM! . . . Up comes a wind, then clouds and Sunday night rain and Monday morning the mountains mantled in white as the poets like to describe it . . . If I only could let well enough alone . . . Enjoy the beautiful weather but keep my big mouth shut.

ANYWAY, someone told me that the C. of C. adopted the following resolution:

WHEREAS, Palm Springs has perfect weather 99 per cent of the time and the days are warm and lovely and the sun shines brightly on tired ty-

coons here for vacation and beautiful women acquiring a sun-tan, and

WHEREAS, the only time there is anything resembling inclement weather in Palm Springs is when some boastful braggart starts ballyhooing our climate with remarks that it is wonderful, and

WHEREAS, this has happened since 1941 when he arrived and before that the weather was always good, especially in our publicity sent abroad, now

THEREFORE, be it resolved, that it is consensus of this board that said Rupert F. Graettinger more often known as Phat, be severely censured (don't forget the census) and otherwise condemned and

FURTHERMORE, that unless he stops bragging about our weather and thus causing it to reverse itself out of pure cussedness, it is the hope of this board, (a) that every goat he lays a wager on is nosed out in a photo-finish which is worse than never having a chance at all, and, (b) that the choice seat in the observation lounge car is always occupied by someone else when he travels and, (c) that the corned beef in his sandwiches on rye is stringy and that he spills mustard on his necktie thereby causing the wrath of Mrs. G. and, (d) that he runs out of gasoline on a lonely road miles from a service station with no houses near equipped with telephones.

OF COURSE, the above was not verified but it seems logical.

THERE HAVE been many nasty communications along this line this week. Seems every one is blaming me for the week-end zephyrs. I have often seen the name Etain Shrdlu in newspapers but until this week never have heard from the guy . . . But Monday came a postcard signed Etain Shrdlu . . . Asking whether that could be cotton on the mountain tops . . . And otherwise speaking of the snow . . . But it snowed only in the mountains and Mr. Shrdlu should remember that those cotton-topped peaks make a wonderful background for cheese-cake pictures taken at our pools.

WHAT do I think about the weather? . . . You'll never know again.

For GOLF COURSE Homes & Lots see Tony Burke INC HIWAY III at WONDER PALMS R? P.S. 83481

NAACP Strictly for Best Principles of Americanism

Herbert A. Lawrence, president of the Palm Springs Branch of the National Association for the Advancement of Colored People had a few concise words for general consumption today.

"And," he added, "the organization I head want the Desert Sun, the only publication we use for any and all public statements, to make one point clear. 'The Palm Springs Branch of

Reports Prowler But Man Escapes

Mrs. James Tallman, 821 Avenida Evelita, reported a possible prowler near her home late Monday evening. Investigating officers were unable to locate any suspects.

and will continue to fight for. What we have to say, when we have anything of importance to say, will be found in the only publication the local branch uses and that is the Desert Sun."

Frank Bogert to MC Style Show at El Mirador Pool

"Out of this chute, ladies and gentlemen, comes the most beautiful little filly on two feet any cowpoke could ever feast his eyes upon. And out of the one on my right—"

That's the kind of patter those attending the Catalina Swim Suit fashion show, pool-side at El Mirador, Sunday at 2 p. m. may expect to hear describing the beautiful girls who will model that attire.

3a—The Desert Sun and PALM SPRINGS NEWS Thursday, March 5, 1953

and are beautiful to look at. According to officials staging the entertainment at El Mirador, the bathing suit show will be one of the outstanding features of the afternoon's entertainment. There will be plenty more too, Carl Schroeder, in charge of the show announced.

This week's BIG BUYS

Save on these outstanding values at Safeway. Save on these outstanding values at Safeway. Save on these outstanding values at Safeway.

Be sure... shop SAFEWAY

Big Buys in Small Type

American Cheese 2-lb. loaf 95¢	FRESH EGGS Inspected and cartoned. Every egg guaranteed strictly fresh.
Breeze Cheese Food 2-lb. loaf 79¢	Cream O' the Crop GRADE AA LARGE SIZE doz. 65¢
Lucerne Milk Vitamin D added quart carton 22¢	Breakfast Gems GRADE A LARGE SIZE doz. 60¢
Homogenized, Pasteurized, Grade A. Richer than state law requires. (1 gallon, 45¢.)	Oak Glen Brand GRADE A LARGE SIZE doz. 57¢
Milk prices effective in local milk marketing area only	
Skippy Dog and Cat Food 15-oz. can 9¢	
Comfort Tissue Toilet paper 4 rolls 37¢	

SAFEWAY Guaranteed MEATS

ROUND STEAK BONE-LESS 85¢ lb.

Tender, juicy steak cut from U. S. Gov't grade CHOICE beef aged to peak of perfection.

GROUND BEEF 39¢ lb.

Selected lean beef, freshly ground and packed in Visking. Tops in flavor and eating satisfaction. Special low price at Safeway!

BEEF RUMP ROAST 75¢ lb.

Bone in. Cut from U. S. Choice Gov't graded beef.

SIRLOIN TIP 89¢ lb.

Cut from U. S. Choice Gov't graded beef.

WIENERS 49¢ 1-lb. pkg.

No. 1 quality, packed in Cello. Special value.

BEEF LIVER 69¢ lb.

Sliced or in piece. Rich in vitamins.

BEEF TONGUE 45¢ lb.

Delicious boiled. Economical, tasty.

BEEF HEARTS 35¢ lb.

Excellent to stuff and bake.

FILLET OF SOLE 49¢ lb.

Captain's Choice. Ready for the pan.

DROMEDARY CAKE MIX 33¢ 16-oz. 29¢ 14-oz. pkg.

WHITE DEVIL FOOD

BIG BUYS - GROCERY SECTION

Check this list of feature buys . . . then shop at Safeway and save.

SUGAR UNION BRAND 5-lb. bag 45¢	10-lb. bag 89¢
CHUNK TUNA BREAST O' CHICKEN 6 1/2-oz. can 25¢	
SPAGHETTI FRANCO AMERICAN 15 1/2-oz. can 12¢	
NIBLETS CORN 12-oz. can 14¢	

Whole golden kernels, vacuum packed.

BIG BUYS - PRODUCE SECTION

POTATOES IDAHO RUSSETS 10 lbs. 49¢	
APPLES WASHINGTON RED DELICIOUS 2 lbs. 33¢	
FRESH CELERY UTAH TYPE lb. 4¢	
ANJOU PEARS 2 lbs. 27¢	
FRESH DATES DEGLETT NOOR 1-lb. pkg. 19¢	

Roaster-Fresh COFFEES

Airway Mild & Mellow 1-lb. bag 72¢	(2-lb. bag, 1.42.)
Nob Hill Top Quality 1-lb. bag 74¢	(2-lb. bag, 1.46.)
Edwards Vacuum Packed 1-lb. can 79¢	(2-lb. can, 1.56.)

Exciting Offer!

ALL STAINLESS STEEL "IVY" PLACE SETTING 4 pieces only 60¢

Details on Nu Made MAYONNAISE pint 35¢ quart 63¢ jar

Kiwanians Plan Sale of Peanuts

Kiwanis club members will conduct their annual fund raising drive for underprivileged children on March 17, with a city-wide sale of sacks of peanuts, Chairman Ed Kenyon announced.

Four-man teams of Kiwanians will completely cover all parts of the Village, and will make an appearance at the Polo Grounds in the afternoon when the Seattle Rainiers play the Chicago White Sox.

The game has been designated as "underprivileged children's day" by Rainier officials, who are cooperating with Kiwanians in their fund drive.

Collision

\$225 Damage Done to Autos

Damage estimated at \$225 was caused to vehicles driven by Arnold Johnson of Los Angeles and Rosalind Arnold, 563 Paseo de Anza, in an accident at the intersection of Tamarisk road and Indian avenue at 10:10 p. m., Sunday.

Johnson was traveling north on Indian, and Mrs. Arnold west on Tamarisk at the time of the accident, officers reported. Johnson was cited for failure to stop at an arterial stop.

Damage to Johnson's car was estimated at \$75, and to Mrs. Arnold's car \$150.

Village Sailor Aids Dimes March Drive

Among the 300 men aboard the destroyer USS Collett who contributed \$1600 to purchase an Iron Lung in the recent March of Dimes drive was William D. Williams, fireman, USN, son of Mr. and Mrs. W. R. Williams of Palm Springs, and husband of Mrs. Laurie Williams of Eureka. The check for the Iron Lung is being mailed to the National Foundation for Infantile Paralysis as a donation for the city of Long Beach. Long Beach is the Collett's home port.

MASSAGE IN YOUR HOME

Latest Portable Equipment

MORNINGS and EVENINGS

Adrien of the Racquet Club

Qualified Physical Therapist

For Appointment CALL 2345 or 7380

350 So. Palm Canyon Drive . . .

Air Conditioned

STORE HOURS: Mon. thru Sat. 9 a.m. to 8 p. m. Sunday 9 a. m. to 6 p. m.

Thrifty

CUT RATE DRUG STORES



Prices Good
Thru Sunday * Federal Tax

366 S. Palm Canyon Dr.
PALM SPRINGS, CALIF.
World's Most Complete Self-Service
CUT-RATE DRUG STORE

Store Hours:

DAILY 8:30 A.M. to 10:00 P.M.
SATURDAY 8:30 A.M. to 11:00 P.M.
SUNDAY 9 A.M. to 9 P.M.

PLASTIC SINK Strainer
19c

SET OF 5 IRONING BOARD Fasteners
All For Only **39c**
Assorted sizes hold board firmly in place!

69c PLASTIC Clothes Lines
50-Ft. **59c**
All-white.

89c GALVANIZED WATER PAIL
10-Qt. **77c**
Hot-dipped... won't leak or rust! Off-set bottom.

You CAN and you WILL get the LOWEST PRICE

FREE 1000 GIFT BAGS

No Purchase Necessary!
Nothing to Buy... Hurry
For Yours!



Valuable gift bags filled with famous-name merchandise, to the first 1000 customers making purchases of \$1.00 or more in any department except liquor.

First Quality, Mitt Style
75c RUBBER GLOVES 29c

Half-Gallon, Your Choice
CLOROX or PUREX 24c

8-Ounce Sparkle
GLASS CLEANER 7c

3-Inch All Velour
9c POWDER PUFFS 4c

Richard's, 3-Ounce Size
14c HAIR OIL 4c

CANDY DEPT. Special!

JUMBO COOKIES

- ANIMAL
- RAISIN
- SUGAR
- VANILLA AND CHOCOLATE SANDWICH
- DUPLEX SANDWICH
- VANILLA WAFERS
- OATMEAL
- LEMON

Your Choice! **1 POUND 29c**
Cello Bag

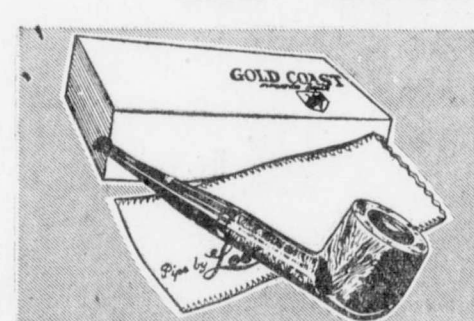
JORDAN TYPE ALMONDS
Full Pound **39c**
Crisp, crunchy Almonds in pastel-colored candy coating.

REED'S BUTTER-SCOTCH
7-oz Pack **29c**
An ever-popular favorite in an always popular flavor!

MILK CHOCOLATE PEANUT CLUSTERS
Full Pound **49c**

TOBACCO DEPT. BARGAINS

\$10.00 VALUE!
LEE "GOLD COAST"

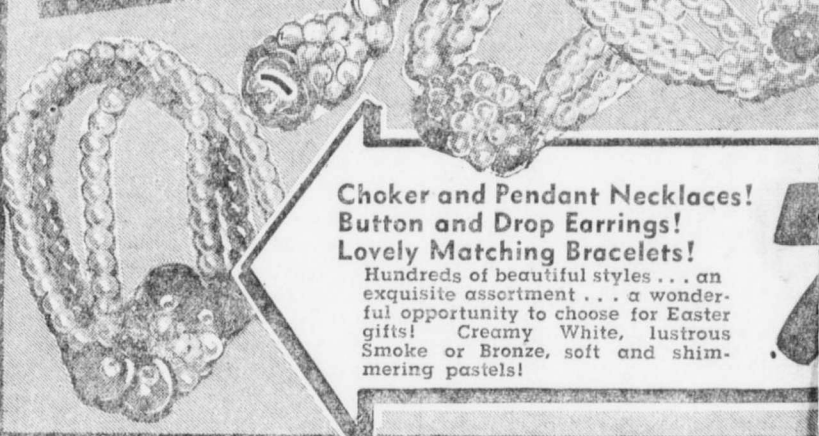


IMPORTED BRIAR PIPES
\$2.98
GOLD FILLED BAND on each handsome pipe! Rich finishes in choice of styles, sleeved and boxed!

POM POM CIGARILLOS
Box of 50 **99c**
Slight Irregulars of Famous Brand 5c Cigarillos!

COLONNADE PERFECTO CIGARS
5 for **24c**
BOX OF 50—\$2.39
Less than 5c apiece! Factory-fresh, fine Havana blend. Favorite of thousands.

Values to \$5.00
HAND FASHIONED PEARLS



Choker and Pendant Necklaces!
Button and Drop Earrings!
Lovely Matching Bracelets!
Hundreds of beautiful styles... an exquisite assortment... a wonderful opportunity to choose for Easter gifts! Creamy White, lustrous Smoke or Bronze, soft and shimmering pastels!

77c

VALUES TO \$71.50
17-JEWEL WRIST WATCHES

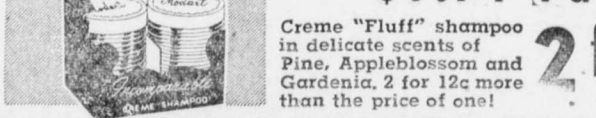
• Styles for Men and Women!
• With One Year Guarantee!
Just in time for Easter! A fabulous collection of sports and dressy styles... 14-kt gold cases, rhinestones, "pearls"... bracelet bands, leather straps!



Reg. \$2.50
Daggett & Ramsdell
GOLDEN Cleansing Cream
Half Price Sale!
Save on famous Daggett & Ramsdell Cream for all skin types.



Regular 85c
ROGER & GALLET
PETITE Cologne
at 30c Saving
55c
2 for \$1.00*



Reg. 87c MODART CREME SHAMPOO
\$1.74 Value
Creme "Fluff" shampoo in delicate scents of Pine, Appleblossom and Gardenia. 2 for 12c more than the price of one!

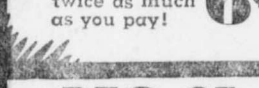
Limited time only!
Once-A-Year Opportunity
TO SAVE UP TO **55% ON**

BARBARA GOULD Beauty Doubles
• 2 Products For the Price of One... and each one specially created to you to lovelier beauty!
• Each Pair

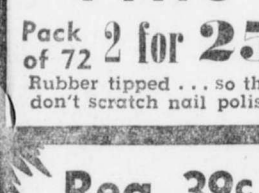


11-Ounce Box BUBBLE BATH
Choice of Scents
A tiny price to pay for foamy, luxurious bubble bath!

Reg. 19c
BETTY WOODS
Nail Polish REMOVER
NON-SMEAR
You save twice as much as you pay!



REG. 25c
Rubber Tipped
BOBBY PINS
Pack 2 for **25c**
Rubber tipped... so they don't scratch nail polish!



Reg. 39c
RICHARD'S
Egyptian HENNA
4-Ounce Size **19c**

REG. 29c
RITE'S
Bleaching Peroxide
Half Pint **12c**
A saving of 17c on 20-volume Peroxide for home hair bleaches!



REG. 8c
Sweetheart Toilet Soap
4 for **19c**
Regular Size Bars.



Palm Springs Fountain Grill
BREAKFAST SPECIAL HOT CAKES
SERVED ALL DAY!
Golden-brown... light as a feather! Served with plenty of fresh creamery Butter and Log Cabin Syrup. Thrifty-Week Special!

SKYSCRAPER ICE CREAM SODA
Choice of Popular Flavors **25c**

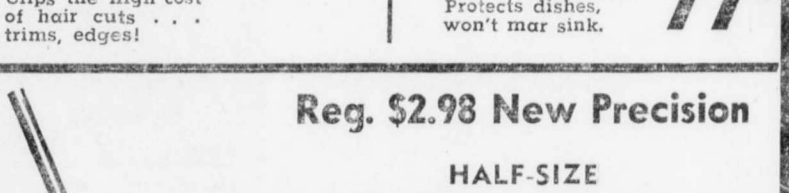
Large SPANISH TAMALE
With Real Chili con Carne and Spanish Beans!
We make our own... we KNOW they're good! **50c**

MAKE EVERY OUTING A SPECIAL EVENT
WITH HOME-COOKED FOOD, A TREAT FOR ALL!

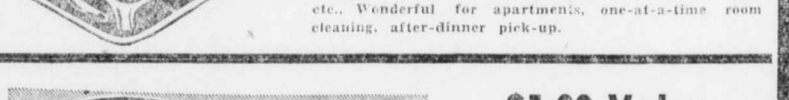
WOVEN PICNIC BASKET
• Sturdy Woven Wood
• Re-Inforced Rim
• Braced, Hinged Lid
2.69
Good quality basket at a Thrifty-Week saving price! Smoothly woven... folding handles.



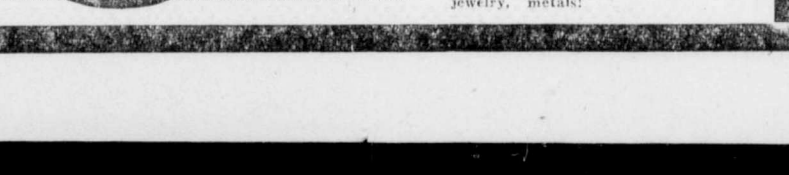
\$9.95 Value
WAHL
CLIPPER ELECTRIC HAIR
Now Only **\$7.95**
For all-family use! Clips the high cost of hair cuts... trims, edges!



Reg. \$2.98 New Precision
HALF-SIZE FLOOR BUTLER
The Junior Carpet Sweeper
\$2.59
• Sweeps Under a Couch
• Sweeps Up & Down Steps
• Sweeps All Over the House
• Genuine Bristand, Brush
• All Steel in Red or Green
No more "big projects" over spilled ash-trays, crumbs, etc. Wonderful for apartments, one-at-a-time room cleaning, after-dinner pick-up.



\$1.00 Value
WALDORF LIQUID DIP
Super-Special! **49c**
Amazing, non-toxic, non-abrasive silver cleaner! Just dip and rinse... will not scratch, fine for costume jewelry, metals!



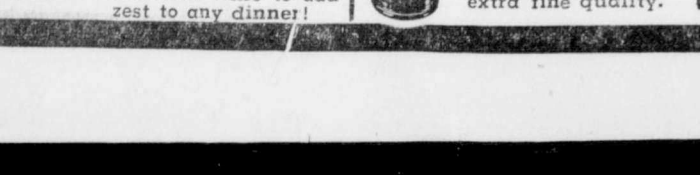
LIQUOR BARGAINS
NOW 5 Years Old!
No Extra Cost To You!
Mellow Springs



Bottled in Bond KENTUCKY STRAIGHT BOURBON
FIFTH GALLON
Sold by the millions when it was only 4 years old... now better than ever... same low price.
\$4.09

GLEN OAK or PINE CREST
A BLEND OF STRAIGHT WHISKIES
Fifth Gallon **\$2.89**
3 and 4-year old straight whiskies in a smooth and skillful blend.

OLD MINER DISTILLED DRY GIN
Fifth Gallon **\$2.67**
85 proof, extra dry distilled from 100% grain neutral spirits.

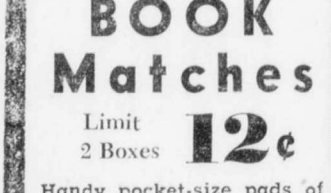


Oven Fresh and Delicious!
FIG BARS
FULL POUND **23c**

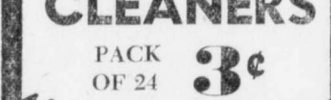
ALL 5c CHEWING GUM
BOX OF 20 PACKS **67c**
Choose your favorite... and be sure not to miss this Thrifty saving special!

SPECIAL HERSHEY Chocolate SYRUP
16-OZ. **16c**
TIN
Favorite topping for Ice Cream, Desserts!

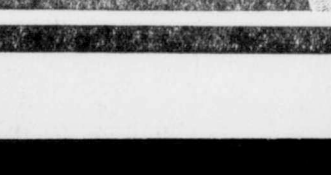
Box of 50 Pads
BOOK Matches
Limit 2 Boxes **12c**
Handy pocket-size pads of matches... every strike a light... stock up!



5c DILL'S BEST PIPE CLEANERS
PACK OF 24 **3c**
LIMIT 3 PACKS



5c Sack SMOKING TOBACCO
YOUR CHOICE **3 for 10c**
Choice of popular brands at a Thrifty saving!



MOTHER GOLDSTEIN'S Concord Grape WINE
Full Quart **79c**
Sacramental wine of extra fine quality.

on Dr.
IF.
lf-Service
ORE

Store Hours:
DAILY 8:30 A. M. to 10:00 P. M.
SATURDAY 8:30 A. M. to 11:00 P. M.
SUNDAY 9 A. M. to 9 P. M.

PLASTIC
**SINK
Strainer**
19c

SET OF 5
IRONING BOARD
Fasteners
All For **39c**
Only
Assorted sizes hold board
firmly in place!

69c
PLASTIC
Clothes
Lines
50-
Ft. **59c**
All-white.

89c GALVANIZED
**WATER
PAIL**
10-Qt. **77c**
Size
Hot-dipped . . . won't leak
or rust! Off-set bottom.

REG. 5c
**POCKET
COMBS**
Choice of
Colors **2c**

50c LEATHER
**KEY
CASES**
17c SAVING
6-Hook
Style **23c**

LADIES
Elastic
Garters
2 FOR
15c
Choice of Colors.

**METAL
Overdoor
HANGERS**
SPECIAL!
8-in. notched
arm, holds up
to 8 hangers. **19c**

\$1.25
U. S. RUBBER
Bathing
CAPS
Now
Only **89c**

You WILL get the LOWEST PRICES in TOWN at Thrifty!

**Values to \$5.00
HAND FASHIONED
PEARLS**

Choker and Pendant Necklaces!
Button and Drop Earrings!
Lovely Matching Bracelets!
Hundreds of beautiful styles . . . an
exquisite assortment . . . a wonder-
ful opportunity to choose for Easter
gifts! Creamy White, lustrous
Smoke or Bronze, soft and shim-
mering pastels!

77c

**VALUES TO \$71.50
17-JEWEL
WRIST WATCHES**

• Styles for Men and Women!
• With One Year Guarantee!
Just in time for Easter! A fabu-
lous collection of sports and
dressy styles . . . 14-kt gold cases,
rhinestones, "pearls" . . . brace-
let bands, leather straps!

\$14.99*



11-Ounce Box
**BUBBLE
BATH** 7c

Choice of
Scents
A tiny price to pay for
foamy, luxurious bubble
bath!

Reg. 19c
**BETTY WOODS
Nail Polish
REMOVER**

NON-SMEAR
You save
twice as much
as you pay! **6c**

REG. 25c
Rubber Tipped
**BOBBY
PINS**

Pack of 72 for **25c**
Rubber tipped . . . so they
don't scratch nail polish!

Reg. 39c
**RICHARD'S
Egyptian
HENNA**

4-Ounce
Size **19c**

REG. 29c
**RITE'S
Bleaching
Peroxide**

Half **12c**
A saving of 17c on
20-volume Peroxide for
home hair bleaches!

REG. 8c
**Sweetheart
Toilet Soap**
4 for **19c**

Regular Size Bars.

Palm Springs Fountain Grill
**BREAKFAST SPECIAL
HOT CAKES**
SERVED ALL DAY!
Golden-brown . . . light as a feather! Served
with plenty of fresh creamy Butter and Log
Cabin Syrup. Thrifty-Week Special!

30c

**SKYSCRAPER
ICE
CREAM
SODA**

Choice
of Popular
Flavors **25c**

Large
**SPANISH
TAMALE**

With Real Chili con Carne
and Spanish Beans!

We make our
own . . . we KNOW
they're good! **50c**

MAKE EVERY OUTING A SPECIAL EVENT
WITH HOME-COOKED FOOD, A TREAT FOR ALL!

**WOVEN
PICNIC
BASKET**

• Sturdy Woven Wood
• Re-Inforced Rim
• Braced, Hinged Lid

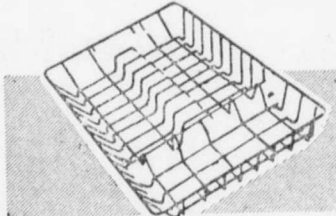
2.69



Good quality basket at a
Thrifty-Week saving price!
Smoothly woven . . . folding
handles.

\$9.95 Value
**WAHL
CLIPPER
ELECTRIC
HAIR**

Now **\$7.95**
Only
For all-family use!
Clips the high cost
of hair cuts . . . so
trims, edges!



Vinyl Covered
DISH DRAINER

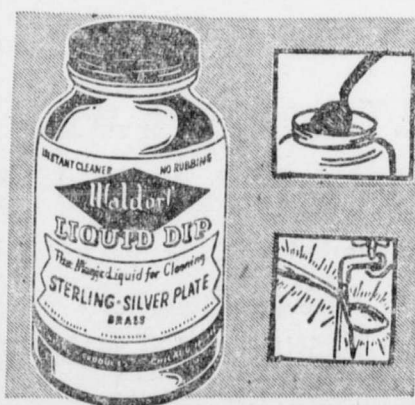
Low-Price!
Roomy, convenient!
Protects dishes,
won't mar sink. **77c**

Reg. \$2.98 New Precision
HALF-SIZE
FLOOR BUTLER
The Junior Carpet Sweeper



\$259

• Sweeps Under a Couch
• Sweeps Up & Down Steps
• Sweeps All Over the House
• Genuine Bristand, Brush
• All Steel in Red or Green
No more "big projects" for spilled ash-trays, crumbs,
etc. Venerful for apartments, one-at-a-time room
cleaning, after-dinner pick-up.



**\$1.00 Value
WALDORF
LIQUID
DIP**

Super-
Special! **49c**

Amazing, non-toxic, non-abrasive
silver cleaner! Just dip and rinse . . .
will not scratch, fine for costume
jewelry, metals!

U.S.P. 5 Grain — Limit 1
100 ASPIRIN

9c

Full Pint
39c BAY RUM

19c

Cannon Mesh Knit
9c DISH CLOTHS

4c

Rubber-Tipped, 2 or 3 Inch Metal
HAIR CURLERS

2c

39c Value — 8-oz. Canvas — Men's or Women's
WORK GLOVES

19c

\$5.95
Value

**LOWRES
GOLDEN BOY OR GOLDEN GIRL
Sun Glasses**

With Smart Case
Amazing values! Gold plated
frames . . . striking styles, ice
cool Naturalite lenses. **\$2.98**

HIGH IN PERFORMANCE—LOW IN PRICE!

**SKYMASTER
RADIOS**

4-Tube
Ebony Case
Guaranteed

\$12.79

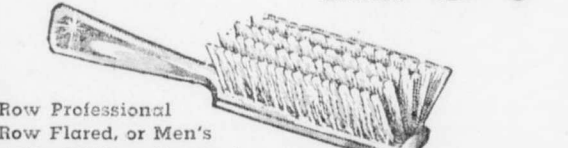
Clear, powerful dyna-
mic speaker . . . built-
in aerial!

• Decorator Colored Cases \$13.95

VALUES TO \$3.50

LADIES' AND MEN'S
Lucite and Nylon
**HAIR
BRUSHES**

Your
Choice **97c**



5-Row Professional
7-Row Flared, or Men's
Catalin Military Brushes!

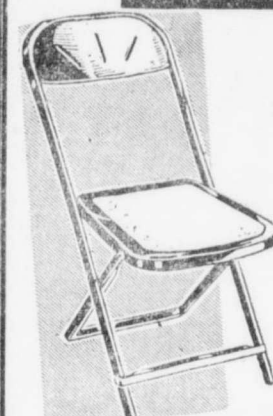
**69c Baby Ann
Dressed
21" DOLL**

Beautifully Dressed
Thrifty
Week
Special! **\$3.98**

A "sweetheart" of a doll to
buy with Easter gifts in
mind! Sarah wig may be
washed and curled, sleep-
ing eyes, baby-soft vinyl
arms, hands and legs.

DAILY SPECIALS!
These Specials Good only
on the dates Shown.

ON SALE THURS. ONLY



REG. \$2.98
**FOLDING METAL
Bridge
Chairs**
Padded, **\$2.29**
Seats
You'll want 4 or 8 at this saving.

ON SALE FRI. ONLY



**CARTON OF 200
VISOR
CIGARETTES**
Thrifty exclusive at this low
price for Thrifty Week . . . don't
miss it! **\$1.10**

ON SALE SAT. ONLY

REG. \$2.75 VALUE



**GALVANIZED
GARBAGE
CANS**
6-Gal.
Size **\$1.88**
What a buy! Hot-dipped
won't leak or rust!
Off-set bottom, tight
cover.

DAILY SUPER-SPECIAL!



49c McKESSON
Ammoniated
**TOOTH
POWDER**
Regular
Size **19c**
Amazing formula,
helps establish na-
ture's own mechanism
of protection against
tooth decay.

DAILY SUPER-SPECIAL!



REG. 10c
**DECORATED
TUMBLERS**
11-Ounce
Size **6 for 47c**
A wonderful opportunity to stock
up on a new supply for summer!
Choice of gay, colorful designs.

DAILY SUPER-SPECIAL!



**\$1.39 DEPENDABLE
MOTOR
OIL**
2-Gallon
Tin **87c**
A fine quality motor oil for friction-
free lubrication . . . now at a Thrif-
ty 52c saving price!

Limited time only!

Once-A-Year Opportunity

TO SAVE UP TO **55% ON**

BARBARA GOULD

Beauty Doubles

• 2 Products for the
Usual Price of One!
• 2 Beauty Prepara-
tions For Use To-
gether!

\$1.00*
EACH PAIR

A double value! Two beauty
aids for the price of one . . . and
each one specially created to
you to lovelier beauty!

"Beauty Doubles" for
Dry Skin
Special Cleansing
Cream, Skin
Freshener. **\$1.00**

"Beauty Doubles" for
Good
Grooming
\$1.00

Personal Touch Anti-
Perspirant Cream,
Shampoo Plus with
Chlorophyll. **\$2.00 Value**
for . . . **\$1.00**

Beauty-Full Lotion,
enriched Night Cream,
\$2.25 Value
for . . . **\$1.00**

FINALLY as every college boy knows from his elementary economics books, wealth is created only during times of declining prices — not in inflation periods — when more and more goods are produced cheaper and cheaper. The only way to get better quality, smarter designs and more man who gives a full day's work for a day's pay, see reward in contrast to the current psychology. Its "real wages" — the spread between in and out — counts as sensible men now.

Maybe it was some of these facts which influenced Charley Boyle, down here in the Hidden Springs Ranch below me, when he bought a few acres and an unsurpassed residential desert and planned it for a long pull destined to make it the future outstanding thing in the Palm Springs desert. But more about Charley and Hidden Springs

Enrollment in Local Schools Up Sharply

School Board to Discuss Building Program Tonight

Palm Springs Unified school district trustees will renew their study of a building program for the district when they meet at Frances Stevens school at 7:30 p. m. today.

The study will be based on the steady upward curve of enrollment in the schools.

DR. A. G. HOFF reported at the last meeting of the board that the peak of enrollment, reached February 17 this year, revealed a gain of more than 100 over the same period last year.

As of February 17 there were 1743 enrolled in the local schools compared with 1635 last year. "The increased enrollment during the current year," said Dr. Hoff, "is the largest which has occurred during the past four years in the district. It is approximately twice the increase experienced last year."

HE SAID that the sharp gain had necessitated employment of two additional teachers for the elementary schools. Most of the increase was in the first six grades.

Comparative enrollment in the local schools was listed by Dr. Hoff as follows:

	1953	1952
Cahuilla	287	259
Cathedral City	187	155
Desert Hot Springs	114	81
Katherine Finchy	236	219
Frances S. Stevens	256	236
Thousand Palms	17	20
Nellie Coffman	255	235
High School	391	395
	1743	1635

READ SUN
CLASSIFIED ADS

you'd be on your head too, if you'd visit the . . .



Gay—Unusual—Informal Western Hospitality
from \$9.00 — AMERICAN PLAN
Box 400, Palm Springs, Calif. Palm Desert 76-2611

For Italian Food at Its Best
Come to

Angelo's Palm Desert Inn

12 Miles South of Palm Springs on Hiway 111

TRY OUR

	Reg. Cut	Extra Cut
Broiled New York Steak	3.75	4.75
Broiled Top Sirloin	2.75	3.75
Southern Fried Chicken	2.50	
Boneless Prime Ribs of Beef	3.25	
(Saturday and Sunday only)		
Italian Spaghetti	2.00	
Rigatoni in Casserole	2.00	
Veal Scaloppine	2.50	
Chicken Cacciatore	2.90	
Pizza — any style — ala carte	2.50	

From Our Smoque Oven

Spareribs	2.50
Half Chicken	2.50

All Above Entrees are Complete Dinners

— HEAR —

CEIL ROSE, Rhythmic Stylist

at the Hammond Organ and Piano playing all your favorite tunes

Thursdays, Fridays and Saturdays in the Cocktail Lounge

AND FOR FUN

Come with an Original Hat for
"ZANY HAT NIGHT"
LAUGHS AND PRIZES

Friday, March 13, 1953

Under the same managemnt for 5 years

PHONE 76-2501



STARLITE ROOM—Paul Gilbert, the most wanted comedian in the nation today will share the spotlight with romantic singer Paul Ravazza and Lee Marx opening tomorrow night in the Starlite Room of the Chi Chi.

Thrilling New Show Opens at Chi Chi

The thrilling voice of Carl Ravazza will fill the Starlite Room of the Chi Chi for his second appearance in that spot, starting tomorrow night.

The tall and handsome Ra-

vazza who will occupy the star's role in the current bill of entertainment will be preceded on the stage by Lee Marx, comedy juggler and the most wanted comedian in the country today, Paul Gilbert.

Gilbert on a steady diet of appearances from one engagement to the next has played in the foremost night spots and theaters in the country. He is credited with lifting the blues out of the deepest well and turning them into convulsing laughter. Lee Marx has just completed a stint under the stage lights at Paramount theater in New York City and press notices proclaim his act as the best of its kind on the stage today.

One Birth Recorded at Desert Hospital

One birth recorded at Desert Hospital this week was a son, Don Rayfal Holland, weighing seven pounds eight ounces, to Mr. and Mrs. Hessie Holland, 468 East Arenas road.

Rotarians "Gift to Korea" Drive Brings Response

Palm Springs Rotarians who have been busy on a project, sending packages to Korea where Major Robert Hargis, former local club president is now stationed, this week received a letter from Major Dan Jorgensen, chaplain USAF, thanking them for their donations.

Local Rotarians started their campaign upon receipt of an appeal from Major Hargis.

In his letter Chaplain Jorgensen said receipt of the Rotary packages "is a great blessing. Winter is here and there is a desperate need for warm clothing. At the present we are helping several orphanages and churches in our area."

Ten Now in Race for Police Post

One more application has been received for the position of police chief to succeed August G. Kettmann, making the total number 10.

Eleven inquiries for application forms are still outstanding. Included among the 10 completed are four local officers, Capt. Orest Johnson, who is serving as acting chief in the interim period; Sgt. Durman Ordway, Sgt. Jim Maynard and Officer Robert White.

City Manager Russell Rink reported that preparation of a written examination for all applicants is now under way, and should be ready in two weeks. Kettmann's resignation became effective Saturday.

Wrong Side

Street Sweeper Hits the Sidewalk

The sidewalks weren't that dirty, LeRoy Chapdelaine, operator of the city street sweeper explained, following his action of driving the sweeper onto the curb on Amado road early Wednesday morning and knocking over a parking meter.

It was just that a car was coming down the wrong side of the street, and it was necessary to swerve to the side to avoid a collision.

Besides the meter, police reported that the rotary sweeper was also broken.

Antler's Club Meets Friday

There will be an informal meeting of the Antlers' club tomorrow night at 8 o'clock at World Wars Memorial hall at which time application for the proposed Elks lodge of Palm Springs will be taken.

Free hot dogs and beer will be served it was announced.

Torgerson Attends Bankers' Meeting

O. A. Torgerson of Palm Springs, represented the Desert Bank at the February dinner meeting of the Independent Bankers Association of Southern California, composed of 65 community banks in the southland. The meeting featured a panel discussion of bank machine operation with Hal W. Cross, cashier, Union Bank & Trust company of Los Angeles serving as moderator.

Vic Vet says

VETERANS! HAVE YOU LET YOUR GI TERM LIFE INSURANCE POLICY LAPSE? YOU STILL CAN REINSTATE IT IF YOUR TERM PERIOD HAS NOT EXPIRED



SEE

Our Specials

in

USED CARS

in Today's

Classified Columns

STACK CHEVROLET

"The Best Deal Under the Sun"

330 Sunny Dunes Rd.



SHE HOLDS THEM—Anne Morre, sepi pianist and song bird currently holding the customers from one of her numbers to the other at the Saddle and Sirloin.

Doodles, Skeeter Please Throngs at Saddle, Sirloin

Seldom does an act appearing in the Village twice during a current season in the Village attract more than a glimmer of attention.

However, Doodles and Skeeter, currently appearing at Dave Lyons' Saddle and Sirloin, may lay claim to any type medalion on that score they wish. The two comics who are past masters of mimicry are playing to capacity houses during their double stint every night since their return. Patrons have returned time and again to laugh at the duo with more gusto than on their previous visits.

Sharing stage honors with the comics is Anne Morre, sepi pianist and songster, who follows with her act in the wake of the hilarious confusion created by Doodles and Skeeter. It's a hard spot for any pianist or singer but judging from the reaction of the crowds, she keeps them glued to their chairs. And delightfully enough, the cash paying customers keep insisting that she continue to play and sing.

Lyons, no less thrilled with his entertainment menu than the cash-paying customers, really has a killer-diller of a show nightly at the Saddle and Sirloin.

Burglar Enters Two Apartments, Gets \$225 Loot

Police today are searching for a thief who entered rooms of two guests at local hotels Saturday evening and escaped with articles and cash valued at \$225.

Both entries were made by forcing open a window, officers reported.

A make-up kit and jewelry valued at \$150 was taken from the room occupied by Mrs. Mary Sewich, LaSelva Beach, between 7:30 and 11:15 p. m., and \$31 in cash and articles valued at \$43 were taken from the apartment occupied by Sally Ames of Tarzana, Jill Shafer of Encino, and Jane Lee Brown of Woodland Hills, between 8 p. m. and midnight.

Postpone Hearing on Zone Change

Rezoning hearing on the application of Mitchell Slayman and Samuel P. Maloof for a change in zone of the Tahquitz Park Subdivision from R1 to R3, originally scheduled for last night, has been changed to the March 18 meeting of city council. The change in zone would make possible construction of multiple dwelling units in that area.



HONORED—Lester Healey, director of public relations for the California Electric Power company, who this week received an award from the Freedom Foundation.

Calectric Officer Receives Award

Lester Healey, director of public relations and advertising manager of the California Electric Power company, and well known to many Villagers, has been named as one of the recipients of an honor medal from the Freedoms Foundation of Valley Forge.

The Foundation annually makes awards to people throughout the United States who have contributed by their writings or actions to the principles of freedom.

Healey received his award for a guest editorial which he au-

8—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 5, 1953

thored in a Los Angeles daily newspaper (L. A. Times) in June of 1952. The editorial, entitled "The Aladdin's Lamp of America" outlined Healey's philosophy of government and challenged Americans to earn their rightful heritage without depending unnecessarily for help from the government.

"There will never be money enough, health enough, brains enough, happiness enough to make it possible for all men to have an equal amount," a portion of Healey's editorial read.

"The wealthy are still heirs to sickness and worry, the price of sin and the cost of living. No man and no government can guarantee security to any of us" . . . "unless there is an end to the legislation that bottle-feeds this nation of adult people, encouraging us to remain infants through all our days, the future of our nation is shadowed and shortened," Healey stated in the editorial.

Cathedral City School Club Meets Today

The Cathedral City School club will meet today at 2 p. m. in the school cafeteria. Detailed reports will be given of the recent carnival. Mrs. Scott Thompson's fifth grade room will entertain. Mrs. Reuben Guevara will conduct a Stanley party, and a portion of the proceeds will go to the club treasury. Mrs. Sam Farmer and Mrs. Edna Hilleman will be tea hostesses.

WATCH FOR THE DATE

Announcing the Opening of the New
STUDEBAKER AGENCY IN PALM SPRINGS

and the showing of the

1953 Studebaker

AUGUST G. KETTMANN

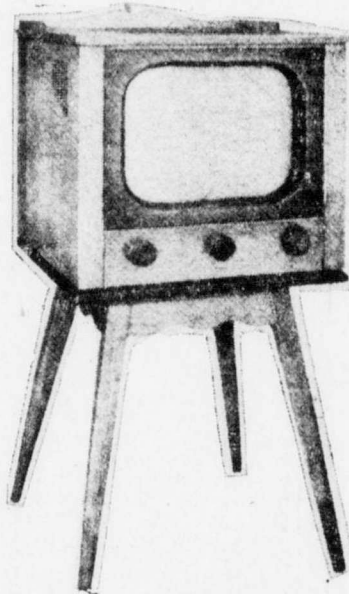
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ALL SETS GUARANTEED, FACTORY SERVICED AND INSTALLED



Want Trails Included in Master Plan

Riding Groups to Meet Friday to Plan Request

A formal request to the city planning commission to include riding trails in their master plan for the Village will be completed at a meeting of representatives of riding organizations and other interested parties at 4 p. m., Friday, in the Desert Inn Fiesta House.

The meeting was originally scheduled for last Friday, but was postponed due to the request of several persons who planned to attend, according to Anthony Burke, round-up boss of the Desert Riders.

At a previous meeting all present agreed that some action must be taken on riding trails and the western atmosphere for which the Village is known will be a thing of the past.

Villager Looks Over Pakistan Capital

While serving aboard the heavy cruiser USS Pittsburgh, Thomas L. Moser, seaman, USN, son of Mr. and Mrs. Floyd Moser of 1525 Mel avenue, visited Karachi, the capital of Pakistan, last month.

The Pittsburgh will also visit

The Other Side of the City Hall

by CITY MANAGER RUSSELL RINK

Government workers are apt to look upon their jobs with some scorn if they have been with a government agency during a period of prosperity. In a cycle of spiraling prices and wages, the wages of government workers always lags behind. The grass outside the municipal window looks quite a bit greener and the public servant feels bluer and disgruntled.

But there are many, many advantages that should not be overlooked. Municipal work is seldom seasonal. The pay check, although maybe not as large, comes in every month. Private employment is always subject to the effect of business cycles. The annual wage, long argued for by union labor but yet to be attained, is an old-established fact in government.

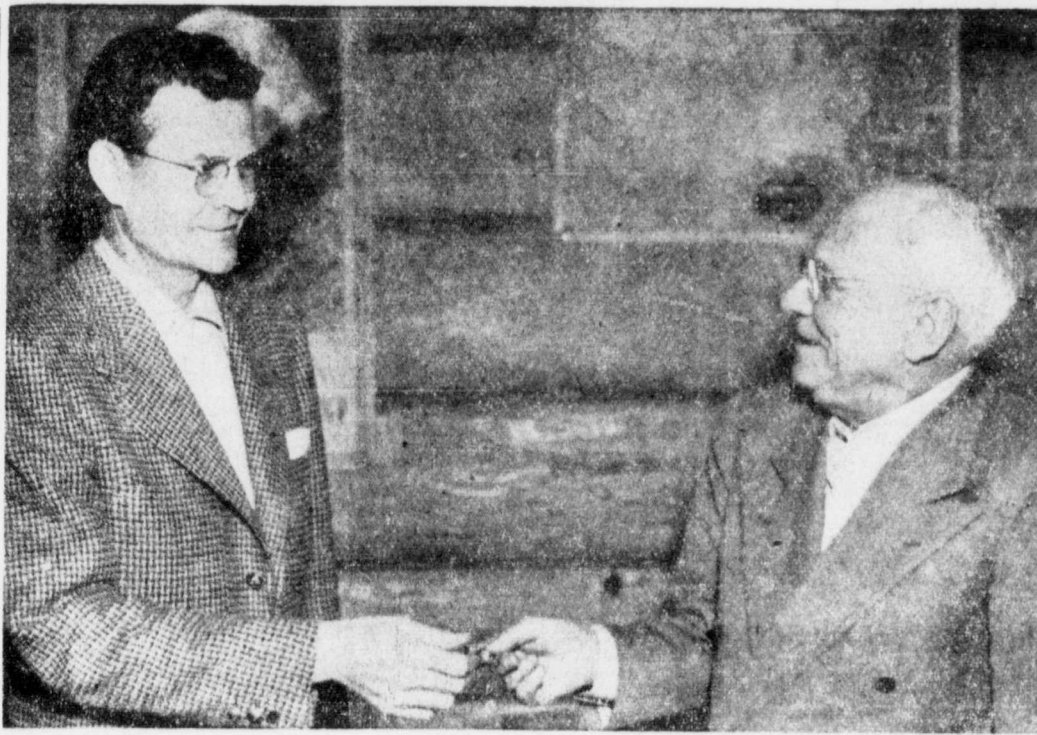
In municipal work everyone knows what you're making and your life is never quite your own because citizens judge their city by the conduct of the employees on and off the job. Countering this lime-light are generous vacations, and sick leave benefits. Many businesses, particularly small ones cannot afford to grant their employees these benefits yet government workers are prone to take them for granted.

While government workers may suffer in an inflationary period their jobs are looked upon with envious eyes during

Madras, India, and Colombo, Ceylon. In early March she will return to the Mediterranean and operate with the U. S. Sixth Fleet.

business depressions. I can remember the grim days in 1932 when citizens told their city councils they would gladly do for \$75 a month what a city employee was receiving \$100 a month for.

It is wise to look back as well as forward once in awhile, lest we become too dissatisfied with our lots.



(Desert Sun photo)

IT'S OFFICIAL—Postmaster R. M. "Pop" Gorham, in his final act before officially retiring Saturday upon reaching the age of 70, turns over his key to the post office to Acting Postmaster Merrill Williams. Gorham served as postmaster for 20 years, with Williams being his assistant for almost that entire time.

Income Tax Man Here Two Days

Villagers with income tax problems will have their last chance to talk them over with a deputy from the Riverside office of the internal revenue bureau without travelling to the county seat today and tomorrow. Revenue bureau deputies will be at World Wars Memorial hall from 9 a. m. to 4 p. m. March 5 and 6.

Returns must be filed on or before March 16.

Committee Seeks Best Appointees

C. Thomas Wheeler, chairman, Riverside County Republican committee, announced today that he has appointed a committee for investigation and advice regarding political appointments in Riverside county.

Following twenty years of "pork-barrel" politics, the people have demanded efficient government by an overwhelming popular vote. It is now urgently needed.

Renew Effort to Move S. P. Depot

Desert Hot Springs chamber of commerce has revived the move for return of the Southern Pacific railroad depot from its present site to its original site at Garnet.

With work on the overpass on Indian avenue expected to be under way soon and plans under study for widening of Indian avenue from the city limits north to Highway 99, L. W. Coffey of Desert Hot Springs said that the junction of Indian avenue and 99 will become an important one.

He said that the distance from the Garnet site to both Palm Springs and Desert Hot Springs is much shorter than the distance of the present depot to both points.

He said that the Republican Central committee take every possible precaution that all future vacancies be filled by competent public servants intent to provide the public with the most efficient, economical and courteous service possible," Wheeler said.

Supervisors Order Study of Sheep Damage on Desert

Sheriff Joe Rice Tuesday began an investigation to determine whether sheep ranchers are violating a county ordinance that protects wildflowers against grazing by sheep.

County supervisors asked for the investigation Monday, after Supervisor Homer Varner reported that sheep men were moving sheep into the Coachella Valley by railroad and attempting to graze there.

A county ordinance establishes "wild flower reserves" and makes it a misdemeanor to graze sheep in them during March and April and May.

ONE RESERVE takes in much of the Coachella Valley.

Monday supervisors were not sure of the boundaries of the reserves. They asked Sheriff Rice

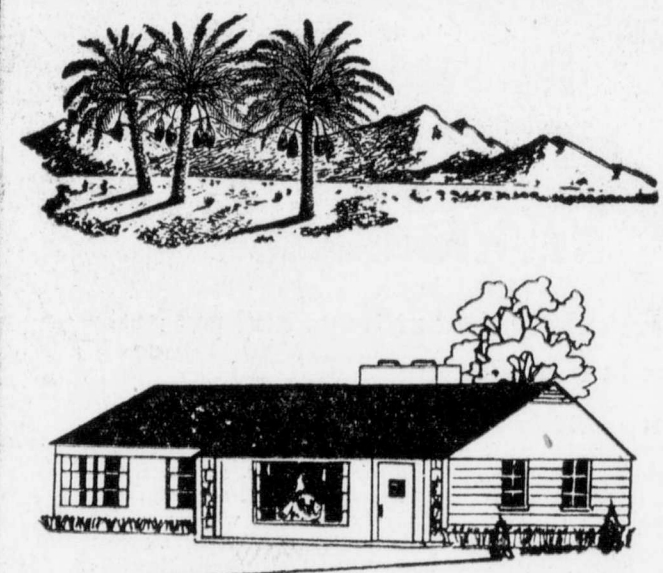
to find out whether the sheep men are moving their sheep into them. A guilty sheep man would face six months in the county jail or a fine of \$500 or both.

Varner filed a petition by prominent citizens of Indio.

IT SAID: "We have been approached by sheep men who wish to bring in large flocks of sheep to graze on our desert wild flowers and all vegetation."

"The results of allowing this grazing would be disastrous to the wildflowers this year as well as make them practically extinct for the future."

"The area would be chopped up by animal hooves to such an extent that the prevailing winds of the next two or three months would cause tremendous damage to the Coachella Valley."



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FROZEN FOODS FOOD CLUB ORANGE JUICE 2 6-oz. Cans 27¢	ELNA, Sliced or Halves CLING PEACHES 29-oz. Can 21¢	GERBER'S, Strained BABY FOODS 6 Reg. Cans 47¢
HAMPSHIRE Strawberries 10-oz. Tin 21¢	FOOD CLUB FRUIT COCKTAIL Sliced or Halves 29-oz. Can 29¢	DELICATESSEN LASSCO Herring Fillets or Wine Snacks 6-Ounce Jar 29¢
MINUTE MAID LEMONADE 6-oz. Can 15¢	Glorieta 46-oz. Can 21¢ Van Camp's 28-oz. Can 19¢ Kitchen Charm 125-ft. Roll 19¢	Pioneer, Lge., Sliced BOLOGNA 55¢ lb Wisc., Aged, Sharp CHEDDAR 69¢ lb OSCAR MAYER', 8-oz. Braunschweiger or Sandwich Chubs 33¢
KERMIN'S CHICKEN PIES 25¢ each	Dromedary Devil's Food 14-oz. Pkg. 26¢ Venus Yellow 1-lb. 23¢ 2-lb. 42¢	ARMOUR'S Top Quality TURKEYS Toms or Hens Roaster Ready 53¢ lb Armour's Star Jr. Turkey 5 to 8 Lbs. 59¢ lb
WASHDAY MIRACLE TIDE Large Package 25¢	Circus Virginia Blanched 2 Reg. Cans 59¢ Gerber's Meats for Babies 3 1/2-oz. Can 20¢ Sunsweet Prune Juice Quart Bottle 31¢ N. B. .C CRACKERS 1-lb. Pkg. 23¢	Mayfair, Pure Pork SAUSAGE Mild Seasoned 35¢ lb Selma, Chuck Wagon BACON Thick Slices 65¢ lb Finest Northern 39¢ Sliced or Piece Mexican 39¢ Boneless Eastern 23¢ Sugar Cured

Garden Fresh PRODUCE Banana Squash 29¢ lb Pippin Apples 5¢ lb Celery, Utah Type 3¢ lb Avacadoes, large Calavo 2 for 29¢ TOMATOES, Tube 19¢ Oranges, large Navel 5 lbs. for 29¢	NEW BLUE DETERGENT CHEER Large 28¢ Giant 67¢ NEW DETERGENT FORMULA OXYDOL Large 28¢ Giant 67¢	Ivory Soap Large Bars 2 For 25¢ Medium 3 For 23¢ Personal Size 5¢	BEAUTY SOAP CAMAY Regular 3 For 22¢ Bath Size 2 For 21¢
REYNOLDS ALUMINUM WRAP 25-ft. 28¢ S & W COFFEE 1-lb. Can 88¢ Calo Dog Food 1-lb. Pkgs. 2 For 25¢ Calo Cat Food 1-lb. Pkgs. 2 For 25¢ Iris Tomato Juice 46-oz. Can 23¢ HEMET OLIVES Med. Ripe Pitted No. 1 25¢ DREFT Giant 67¢ DUZ Large 27¢ Giant 67¢ SPIC N SPAN Large 27¢ IVORY FLAKES Large 27¢ IVORY SNOW Large 27¢ JOY 7-oz. 28¢ 17-oz. 67¢ Old Dutch Clea Reg. 2 For 23¢ Snowy Powd. Bleach 20-oz. 42¢	SWIFT'S PREM Luncheon Meat 12-oz. Can 41¢	SHORTENING CRISCO 1-LB. CAN 29¢	STOKLEY'S PEAS 2 17 Ounce Cans 35¢
LIQUORS \$3.29 PARK AVE. DRY GIN Fifth Gallon \$2.59 89c TORINO, CALIF. VERMOUTH Fifth Gallon 69¢ MERTYNE, CALIF. BURGUNDY Fifth Gallon \$1.19			

Advertised Prices Good Thurs. thru Sun., March 5, 6, 7, 8

Mayfair

444 N. Palm Canyon Dr. Palm Springs

Miss Connie Now at Ramon Drug

Dorothy Connie, beauty consultant from Helena Rubenstein, currently assisting Village women with their hair problems, will conclude her visit to Ramon Drug company Saturday after a week's stay.

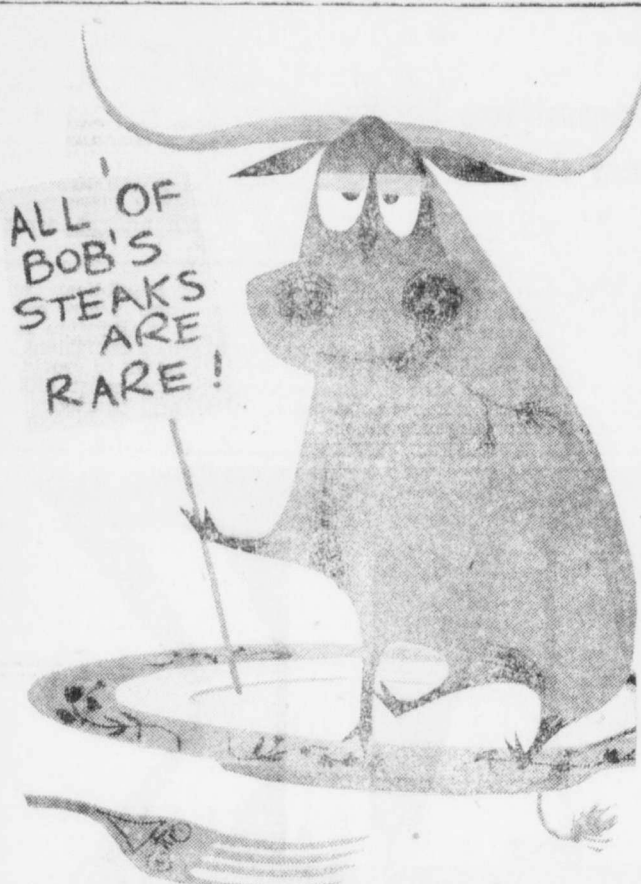
During her activities here she advised many Village women on hair styles, treatment and care.

Coffey to Emcee for Toastmasters

Art Coffey, will act as master of ceremonies at tonight's meeting of Palm Springs Toastmasters' club at the Tennis club at 6:45 o'clock.

Dr. William Aikin, president of the club, Sam Barnes and Louis Swanson, will be the speakers. Clinton Mitchell will lead the panel of impromptu talks.

Paul Traver will lead the critics.



NOW DON'T GET US WRONG You can have 'em cooked any way you want. When we say *rare* we mean *rare quality*. Only the finest Eastern corned beef at Bob's whether it's a roast, a steak or a hamburger. Never once have we had a customer beef about our beef. Howard Manor offers a highly diversified menu, with modest prices beginning at only \$3 for a complete dinner. Sophisticated entertainment by Matt Dennis, the Playmates and Donald Novis.

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CUB PACK DINNER—Jim Morton, Cubmaster, stands with five members of Cub Scout Pack 80 at the annual Blue and Gold dinner held last Friday. The boys, left to right, standing, are Billy Bob Brune, Floyd Holbrook, Jimmy Ritter. Seated Clark Stone and David McKinney.

Cub Scout Pack 80 Dinner Highly Successful Affair

Annual Blue and Gold dinner for Cub Scout Pack 80, held at Katherine Finchy school Friday evening was one of the biggest events in the pack's history, Jim Morton, Cubmaster, said after the event.

More than 200 persons were in attendance at the event at which awards were made to all Dens for outstanding work done during February.

THE TABLES were attractively and interestingly decorated by the Cubs themselves. Representing the Thursday night club, which is sponsoring Pack 80,

were Dr. Charles Baldwin, chairman of the club's Scout committee, Mr. and Mrs. Jules Howard and Mr. and Mrs. Sam Black.

Three skits were put on by the boys: "Pirates" by Den Nine, Mrs. W. A. Brune, den mother; "Songfest" by Den One, Mrs. Billy Brister, den mother; "Home Town" by Den Two, Mrs. Allen Stone, den mother.

MRS. R. A. YOUNG is den mother of Den Three and Mrs. William Bruckner of Den Four. Morton said that all Dens won prizes at the Indian County fair and had numerous blue, red and white ribbons as a result.

Pack 80's project for March is "Care of Animals and Pets" and will be climaxed at the end of the month by a pet show and an all-day picnic when parents will participate in the outing.

Reading

New Class to Start Monday

Adults interested in increasing their reading speed and comprehension are invited to enroll in a ten-week course starting Monday evening at Katherine Finchy school. The class will meet Monday and Wednesday evenings in room 6 from 7 to 10. The first hour will be spent in lecture and discussion followed by a two-hour laboratory session.

Warren Linville, principal of Katherine Finchy school and former student of Dr. Marian Munroe of reading at University of Southern California, will teach the class. Chester Sproule, principal at the evening high school, said.

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HILLERY, WILLARD R. 8-3417
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Players Present Comedy Tonight

"Accidentally Yours," a hilarious farce about life in a small mid-western college opens at the Palm Desert Little Theater tonight. Written by Pauline Williams Snapp it is being produced and directed by Clay Stearns.

The large cast of Valley favorites include: David Bond, Linda Clark, Bill Milner, Charlene Miller, Jean Yerty, Myrtle Shepard, Millie Linskey, Martha Duncan, Sam Clark, Clay Stearns, Bob Linskey, Ted Smith, Vera Pickering, Milton Hunter. Production dates are March 5,

Didn't Stop Driver Now Must Explain to Judge

Alvino Marquez, 18, was cited for failure to stop at the scene of an accident following a report from Nick Zachte, Sioux Falls, South Dakota, that his parked car on North Calle Encinita had been struck by another vehicle Saturday evening.

Marquez told investigating officers that his vehicle struck the Zachte car when he lost control of it while turning a corner. Damage to each vehicle was estimated at \$50.

6, 7, 12, 13, 14, and 15. Curtain is at 8:15 p. m.

2b—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, March 5, 1953

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the **AUTOMATIC ICE-MAKER**

IN THE 1953 **SERVEL GAS REFRIGERATOR**

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This new feature is the greatest advance since the invention of silent, flame refrigeration. And...gas has got it!

The Ice-Maker starts itself . . . refills itself . . . stops itself . . . constantly keeps a basketful of IceCircles ready for use. This means no trays to fill, no trays to spill, no trays to empty or forget to refill.

The 1953 Servel Gas Refrigerator has all the exclusive advantages that makes gas refrigeration best. The Servel Gas refrigeration unit is permanently silent, makes ice and cold without moving parts, lasts longer and carries a 10-year unconditional guarantee. Now the superior Servel Gas Refrigerator offers you the exclusive Ice-Maker, too. Why be satisfied with less? See your Servel dealer or Gas Company tomorrow.

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101 So. Palm Canyon Drive

Third Sermon in "Roads to Life" Series Sunday

Dr. James H. Blackstone Jr., pastor of Palm Springs Community church, will speak Sunday at the 11 a. m. service, on "The Road to Calvary," the third in a series of sermons on "The Roads to Life."

The Chancel choir will sing "There is a Balm in Gilead." Sunday school convenes at 9:30 a. m. and Junior and Senior Christian Endeavor societies meet at 6 p. m.

At the 7:30 evening service a film, "Dedicated Men" will be shown and there will be special music by the Junior choir.

Youth for Christ Rally Saturday

Monthly Desert Area Youth for Christ rally will be held at Palm Springs Community church Saturday night, Dr. James H. Blackstone, pastor, announced Tuesday.

Benny Bates, outstanding Youth for Christ evangelist, will be the speaker.

Desert Area Residents Aid in Brotherhood Banquet

Floyd B. Odum, of Indio, will be the principal speaker, Jack Benny, the master of ceremonies, and Paul G. Hoffman, Smoke Tree Ranch resident, the honored guest, at the Fifth Annual Brotherhood Testimonial Dinner, commemorating the 25th anniversary of the founding of the National Conference of Christians and Jews, March 12, at the Ambassador hotel, Los Angeles. This was announced by William Goetz, in charge of production for Universal-International Pictures company, and southern California general chairman of the events to celebrate the founding of the National Conference in 1928.

Hoffman will be awarded a World Brotherhood citation and a silver medal for his efforts to promote Brotherhood among all men. "In his many years of public service," Goetz said in making the announcement, "Mr. Hoffman has done much for the ideals of the National Conference of Christians and Jews in working for the promotion of good will, justice, understanding and cooperation among people of all religions, races and national origins." Hoffman, former head of the Ford Foundation, and director of the Marshall plan, is now chairman of the board of the Studebaker Motors corporation.

Odum, in addition to being president of the Atlas corporation, investment bankers, is head of Consolidated Aircraft and is

a leading financier and industrialist. His address will deal with the need for Brotherhood throughout the world. Benny, radio and television star, will be master of ceremonies for the banquet and the entertainment portion of the program which will be announced in a few days.

Vesper Services to Start Sunday

The first in a series of three Sunday afternoon Vesper Services will be held in the Community church at 4 o'clock Sunday. Vocal solos including "Our duty we have now performed," selections from the Oratorio "The Creation," "Because of Thy Great Bounty," "Prayer," "Bless This House," will be presented by Alex and Wynne Hammond, baritone and soprano. Organ selections by Lois Lux will include "Prelude and Fugue in B flat" by Bach, "The Faithful Shepherd" by Handel, and Bach "Toccata and Fugue in D Minor." D'Esta Williams will play "Sonatine and Toccata" by Nadermann, two Preludes and "Chanson dans La Nuit" by Salzedo on the harp. The public is cordially invited.

MAN EXPRESSES GOD'S DOMINION SAYS SERMON

Beholding the glory of God reveals man satisfied and complete. This is explained and illustrated in the Sunday Lesson-Sermon on "Man" in all Christian Science churches.

"Blessed are they that dwell in thy house: they will be still praising thee. . . O Lord of hosts, blessed is the man that trusteth in thee," reads the Golden Text from Psalms (84:4, 12).

In a Bible citation the Psalmist writes, "When I consider thy heavens, the work of thy fingers, the moon and the stars, which thou hast ordained; What is man, that thou art mindful of him? and the son of man, that thou visitest him? . . . Thou madest him to have dominion over the works of thy hands; thou hast put all things under his feet" (8:3, 4, 6).

"Divine Love blesses its own ideas, and causes them to multiply,—to manifest His power," declares Mary Baker Eddy in "Science and Health with Key to the Scriptures." She continues, "Man is not made to till the soil. His birthright is dominion, not subjection. He is lord of the belief in earth and heaven,—himself subordinate alone to his Maker. This is the Science of being" (p. 517).

Keep pace with Palm Springs—read The Sun.

Special Services at Reresevation Catholic Church

Sunday the Redemptionist Fathers of Whittier will open a week of special services and sermons at Our Lady of Guadalupe, Catholic church at El Segundo and Arenas road on the Indian reservation.

Masses on Sunday will be said at 8, 9 and 10:30 a. m. and on weekdays at 7 and 8 a. m. Special devotions and services will be held each evening at 8 o'clock.

"The purpose of these services is a revival of religious faith and its obligations," said Father William J. Goodrow of the church. "They are an inspiration to higher achievements in the spiritual life. The several themes of self-examination, contrition, conversion, prayer and penance in the light of Divine truth and law will be appropriate during this Lenten season."

Religious Science Services Sunday

The Rev. Pearl Lady Moore will preach on the topic "Jesus' Farewell Conversation" at Sunday night's meeting of the Religious Science church at the Youth Center at 8:30 p. m. Sunday.

"This is meant for us in the 20th Century. It is a formula for successful living," she said.

3b—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, March 5, 1953

Young Business Women to Attend Church Service

Young Business Women's association of Palm Desert will attend services at Palm Desert Community church in a body Sunday morning. Dr. John Robertson Macartney, pastor, will preach on "Aschah," from the old Testament.

There will be special music. The last time the association attended the church in a group

Freedom, Topic at Temple Isaiah

"Must We Fear Freedom" will be the sermon topic of Rabbi Arthur B. Lebowitz at the Sabbath services tomorrow evening at 8:15 at Temple Isaiah of the Jewish Community Center. The Temple Choir will render the musical portion of the services.

Mr. and Mrs. A. Jaloff will be hosts at the social following the services in honor of their 50th wedding anniversary.

Saturday morning services are scheduled for 10 o'clock. Religious school classes will be held Sunday morning at 10 o'clock.

UNFOUNDED REPORTS

Three unfounded reports of auto thefts were reported to police over the weekend.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, CALIFORNIA

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

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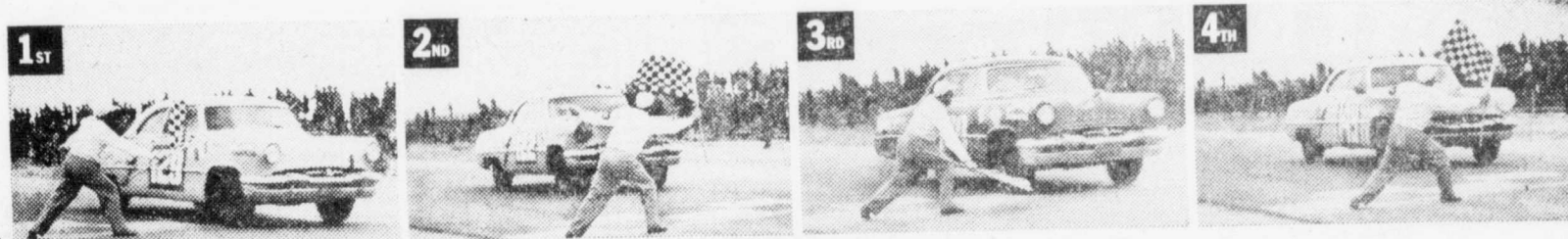
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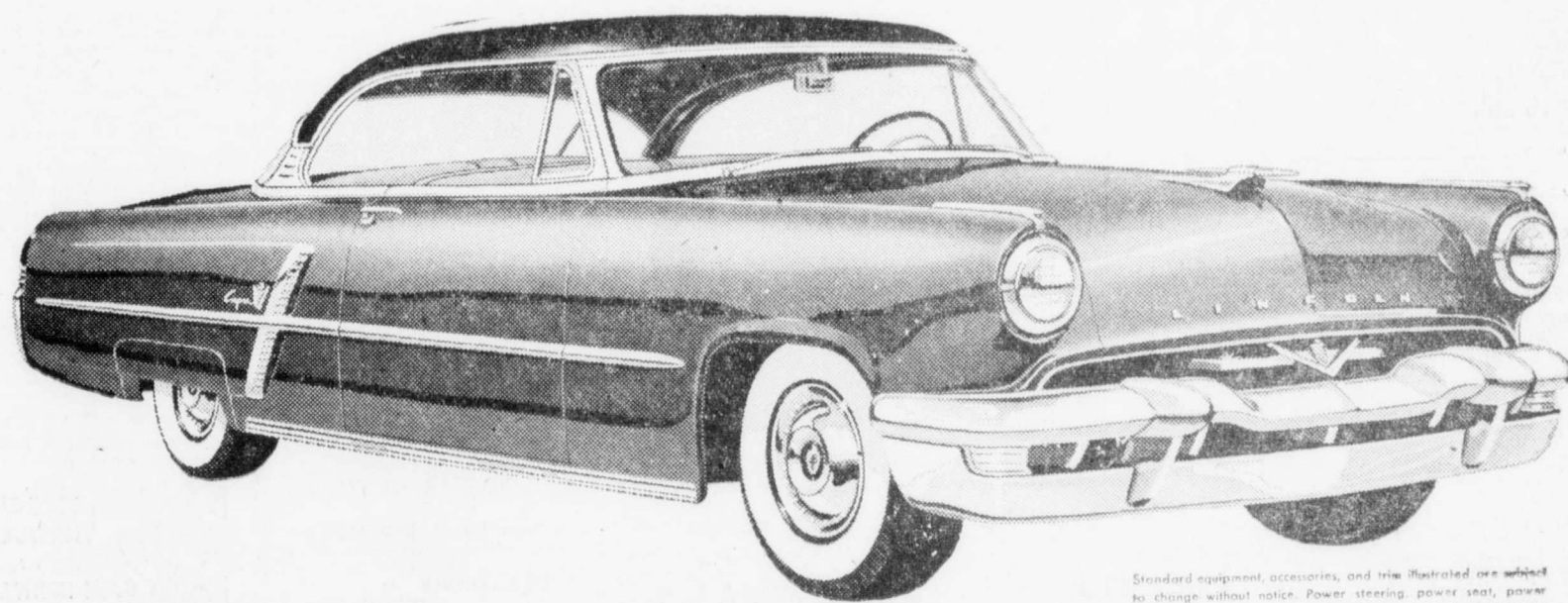
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| 7th HUDSON | 10th CHRYSLER |



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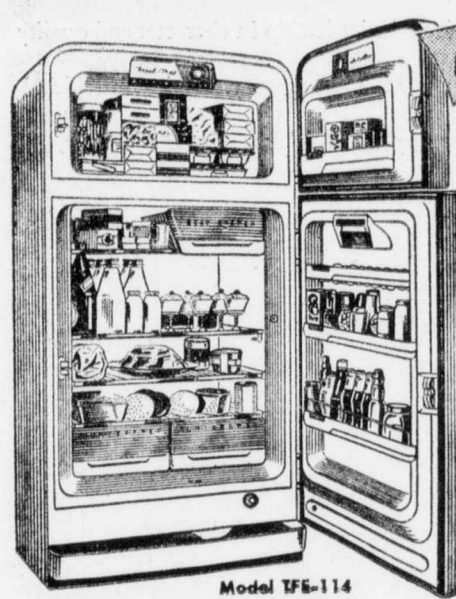
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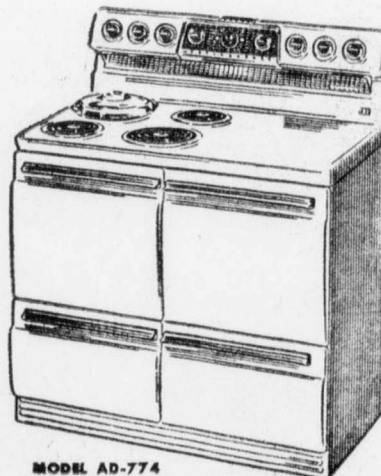
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Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

Lions Meeting

The Lions Club was entertained at its last week's dinner meeting by Jimmie Jackson, proprietor of Palm Springs Desert Music company and a veteran automobile race driver with over a quarter century of racing experience. Mr. Jackson, who is also an AAA official for this area, showed a sound motion picture in color of the last Indianapolis 500-miler in which he has

been a contestant six times. Wilson Ellis of Cathedral City, an amateur photographer of note who has taken many official speedway pictures was responsible for securing Mr. Jackson, and took many pictures of the gathering which will be auctioned off at the next meeting for the benefit of club activities.

Litterbug War

At the meeting of the Coachella Valley Advisory Planning Committee held last week at the Desert Magazine Art Gallery in Palm Desert, H. E. Ecclestone, representative from Desert Hot Springs, again brought up the matter of indiscriminate dumping of refuse, a problem which Cathedral City finds troublesome. Mr. Ecclestone quoted from a Los Angeles newspaper editorial "Litterbugs are thoughtless, careless, indolent characters who throw trash about wherever they are—on streets and highways, in parks and other places of the great outdoors. Many streets are strewn

with used Kleenexes. It is suggested that automobile manufacturers make waste baskets under the dashboard, standard equipment, to discourage motorists from throwing stuff out the windows. Empty cans and picnic refuse are eyesores in many otherwise attractive outdoor areas. Citizens should band themselves together to make a vigorous war on litterbugs." Claude Cobb, president of the Cathedral Sanitation District, pointed out that the district maintains a public dump for refuse and trash, not garbage, out Date Palm drive to Ramon then one mile east, then one mile north. There is no charge for dumping there. It is requested that care be used however so as not to scatter trash all over the desert.

Guild Dinner

Women's Guild of St. Louis Church is enthusiastically preparing for its 4th annual ham dinner to be held in the parish hall on Saturday, March 14. A sumptuous dinner is promised those who attend. Four years ago, though lacking experience and with meagre equipment, 273 meals were served. Each year has shown an increase in the number of persons attending the dinner. The second year 360 meals were served while last year 450 friends and visitors partook of the dinner. The Guild is preparing to feed 500 persons at this year's affair. Spirited Irish music will be played during the evening.

Last week marked the fifth anniversary of the establishment of St. Louis parish. The present pastor, Fr. Joseph Leissler, was appointed on February 25, 1948, by Bishop Charles Francis Buddy, D.D., to organize a congregation in Cathedral City. Four days later the first Catholic service in town was held in a private home on Grove street. The following Sunday, March 7, the Sacrifice of the Mass was offered in the Town Hall at 8 a. m. Two weeks later a second service at 11 a. m. was begun in what was then the unfinished Shadow Mountain clubhouse.

The Church Mission during which daily services were held and which closed recently was the most successful ever held in the parish. This week a new series of instructions will begin for those interested in inquiring about the Catholic Church. Anyone is free to attend the talks with no obligations entailed. A phone call to the parish house,



DISCUSS NAACP—While attending the Mid-Winter conference of the California Savings and Loan League here last week, R. R. Wright, 3rd (left), and Dr. H. C. Hudson (right), manager and president respectively of the Broadway Federal

Savings and Loan association of Los Angeles, discussed local activities of the National Association for Advancement of Colored People with W. H. Underwood, president of the Northwest Area Conference of NAACP branches, Dr. Hudson

is a member of the national board of directors of the NAACP, vice president of the Los Angeles branch, and is active in civic and welfare affairs in that city. Wright is the grandson of Major R. R. Wright, who founded the first Negro controlled bank in the United States in Philadelphia, the Citizens and Southern Bank and Trust company. His grandfather served as its president from the age of 66 to 94. This bank weathered the depression and is still in operation. The Broadway Federal Savings and Loan has more assets than any other Negro controlled Savings and Loan in the United States. Doubling its assets in 1952, it is now approaching the \$7-million mark.

Desert Art Center

Max Vaucher, widely travelled European artist and teacher, will open the Desert Art Center series of four programs beginning Sunday at 8 p. m. at the Frances Stevens school, with a talk on "French Modern Art" illustrated with slides.

He is well known in the Palm Springs area where he was art instructor some years ago at the local high school. He is now instructor of languages at Chaffey College, Ontario, and comes well prepared in his subject for he is a native of Switzerland with degrees from the Ecole Normale, the Université de Neuchatel and a Master of Arts in Poetry from the French Government. He has had one-man shows at the American Galleries in Hollywood and at Scripps College, Claremont.

THESE PROGRAMS are open to the public free of charge through cooperation with the adult education program.

Miss Christina Lillian, past president of the San Francisco Society of Women Artists, better known as one of the founding trustees of the Desert Museum, has been responsible for the planning of this series of art talks. She has obtained Phil Dike and Rex Brandt to give the second program March 15, when Mr. Dike will demonstrate methods of Water Color painting and introduce Mr. Brandt who will assist him. Both painters have had wide international recognition for their outstanding work and have recently founded a Summer art school in Corona Del Mar.

CERAMISTS will be interested in the third program March 22, when Richard Petterson from Scripps College, will demonstrate his craft. He is head of the Pottery department there as well as being president of the Ceramic society and the craft division of the Los Angeles County Museum.

The last program will be devoted to the controversial topic of "Abstract Art" presented by the Chairman of the Art Department of Chaffey College, Douglas E. McClellan, who has had one man shows throughout America from the Metropolitan Museum and the Library of Congress to the Modern Museum of Art, San Francisco.

A good attendance will insure the continuation of this type of art program next year, said Chester Sproule, who is in charge of the Adult Education classes at the high school. The presentation of other famous painters, exponents of all types of painting in its highest form, is the aim of the Desert Art Center, remarked William Darling, chairman of the Artist's Guild.

Palm Springs 8-4151, will furnish information regarding private instructions about the Catholic religion or about the public lectures in the parish hall.

Church Food Sale

The cooked food sale held by the Community church last Saturday was such a success, reports Miss Lydia Engh, committee chairman of the Women's Auxiliary, that the stock on hand was sold out before noon. \$123.55 was taken in, all of which will go toward painting the church building. It is hoped to hold another sale in the near future, she said, as there is much redecorating and many alterations needed on the building. The next meeting of the auxiliary will be at Mrs. Harvey Peterson's Desert Cove Ranch home. Rev. Graham Hunter states that next Sunday morning services are to be known as "one great hour of sharing." Envelopes are to be available for contributing for the relief of distress as a result of the flood in Holland and other lands. Sunday school members will return the banks with which they have been supplied for their savings for help of others.

Around Town

Girls around the world were studied by Cathedral City Girl Scouts at their Monday meeting. Miss Grace Clark, who spent many years in southern Rhodesia, Africa, was guest speaker. She explained the different customs, clothing and home life of girls in that country and illustrated her talk with many photographs of native life and customs. There are 30 countries which are members of the Girl Scout organization. Each girl made a flag of one of these countries and dressed a paper doll in the Scout uniform of that country. The walls of the Scout house were gaily decorated with these colorful flags and dolls.

The Cathedral City Cub Scouts have recently undergone reorganizing due to some of the boys graduating into Scouts and the forming of new Dens under new Den Mothers. Mrs. Howard Deason, with the assistance of Mike Woody as Den Chief, has a new Den that meets at her house Wednesday after school. Mrs. Charles Blair has reorganized the Eagle Canyon Den, recently headed by Mrs. William Payne, who had to relinquish her position as Den Mother due to moving to Indio. Den No. 2 has had to be inactive because of the absence of Den Mother Mrs. Jackie Anderson, who has been away on a trip east and has been delayed because of illness.

Church to Close Sharing Drive

Sunday's services at Cathedral City Community church will mark the conclusion of the "One Great Hour of Sharing" program which has been under way at the church. The Cathedral City church joined with 36 others for relief and missionary support in the campaign.

Dr. Graham Hunter will preside at the 11 a. m. service Sunday with Bible school classes at 9:40.

The Junior choir will be heard at the morning service.

Announcement was made of a meeting of the Women's Auxiliary Thursday at Rancho Mirage.

LOSE SHRINE CAP

Harry W. White of Glendale reported to police the loss of his Shrine Club cap from his parked car Saturday evening.

4b—The Desert Sun and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 5, 1953

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STEVENSON IN VILLAGE

future of California, and discussed this with a great many Democratic leaders of southern California.

IN HIS PARTY at Deep Well were Blair, Carroll Evans, his secretary; Ed J. Barrett, deputy chairman of the Democratic National Committee, Washington, D. C.; Mrs. Raskin.

Conferences were held with J. B. Elliott of San Francisco, dealing with political conditions generally; Ed J. Barrett, former secretary of state in Stevenson's administration in Illinois, and P. J. Culleton, Chicago political leader who has a home in the Village, in a last minute review of the political situation in Chicago and Illinois.

MR. AND MRS. BARRETT and Culleton were guests of Stevenson at a luncheon at Stevenson's home at the Racquet Club prior to his departure here Sunday, along with Laurence Macaulay, one with her husband, Hamprey Robert, was active in his campaign.

The political future of California was discussed more thoroughly by Raskin, who as second in charge of the National Committee, will be active in future campaigns here.

"New plans and reorganization of many segments of the party are already under way as a result of the last election," Raskin said. "There were many conferences with Governor Stevenson, Stephen A. Mitchell, National Committee chairman, and

myself regarding these plans immediately following the election."

COUNTING OUT that California normally would be expected to be a Democratic state, the number of Democratic registrations exceed that of Republican by about \$80,000, the Democratic chairman said that he has found "a great deal of enthusiasm among the leaders and members of the party" in a visit about five weeks ago and again this time.

"California is a most important state in the national scene and many more conferences and firming up of plans are scheduled in the very near future in an effort to bring California back into the Democratic column," Raskin continued.

WHILE HERE five weeks ago, Raskin attended meetings in Los Angeles, San Francisco, Seattle and Portland, and said that he found "enthusiasm and a willingness to participate in future plans most encouraging." Besides the dinner in Los Angeles this visit, he addressed a meeting at San Diego, and again found the same optimism about the future.

"It seemed like this enthusiasm started almost the day after the election," Raskin said. "In Stevenson's words, 'we were a defeated party but not a beaten party.'"

"If the results of the election are analyzed properly," the Democratic leader said, "this is

not so astounding since the total vote received by all Democratic candidates for Congress in the United States, exceeded by approximately one-half million votes that were received by the Republican candidates for Congress."

QUESTIONED as to the future of the Democratic party in 1953, Raskin said "we're not looking that far ahead. We're looking forward to 1954 to the winning of Congress."

Plans have already been made toward this goal, he explained with special emphasis already being placed in marginal districts to "win back districts where we lost by a few hundred or a few thousand votes."

As to Stevenson's role in the 1954 election, Raskin said that "as the picture is now, it seems as though he will help, as he is the leader of the party."

HE HAS MADE KNOWN that he "will help wherever he is needed and wanted, time permitting, and has already made two of his usually fine speeches on nationwide broadcast, one in the Eastern states and the one in Los Angeles," it was pointed out.

Asked about former President Harry S. Truman and the possibility of his aid in 1954, the party spokesman said that "if Truman is here and available, he undoubtedly will help." He explained that Truman has not made known his future plans.

IMMEDIATE PLANS of the party deal with fund raising, although a definite goal has not been set at this time. The \$300,000 deficit at the close of the

presidential election has been reduced by contributions and the two dinners to a point where it is virtually eliminated. Raskin said, and "now the problem is raising funds for operations in the future."

The Democratic national committee vice chairman left Palm Springs Monday for Los Angeles where he will hold several meetings with Los Angeles political leaders, then go to Illinois for a two-day series of meetings here, and then he will return to Democratic headquarters at Washington, D. C.

DESERT Museum NEWS

Thursday, March 5—8 p. m. Special Public Program.

Mr. Edgar Samons and Mr. Elijah Smith, principal and boys' adviser of the Sherman Indian Institute at Arlington, near Riverside, in a talk on what this wonderful school is doing for Indians from all over the Southwest in educating and training them for specific jobs and vocations. Illustrated. Open to the public.

Friday, March 6—8:30 p. m. At Frances Stevens grammar school, on North Palm Canyon drive.

SPECIAL LECTURE: Mr. Rom Landau of the American Academy of Asian Studies in San Francisco on "Morocco—The African Southern California." Mr. Landau is considered an authority on this part of North Africa and his most recent books on the subject are "Moroccan Journeys" and "Portrait of Tangier." This museum is indeed proud to present such a distinguished speaker on a country that in climate and typography is almost identical to our own desert country. (No charge.)

Saturday, March 7—9 a. m. to 6 p. m.

All-day auto-caravan with little walking to the Kaiser Iron Mines in the Eagle Mountains near Desert Center. Also a side-trip to the edge of the Pinto Basin where artifacts of prehistoric man 9000 years old have been found! Bring lunch and water. About 200 miles round-trip driving. Meet at museum.

Saturday, March 7—8 p. m. At Frances Stevens grammar school on North Palm Canyon drive.

Guest Lecturer: Dr. L. G. Brady, formerly of the Museum of Northern Arizona and an authority on volcanic bombs and meteoric craters, talking about the newly investigated "Palmyra Meteor Crater of the Northern Sahara Desert. Illustrated with color movies of that portion of Algeria, taken by Tad Nichols of Tucson. Doors open at 7.

Sunday, March 8—8 p. m. At Museum.

Special Sunday night program in answer to repeated requests: Mr. Tad Nichols, noted western photographer, showing his superb color movies of "Colorado—San Juan Adventure," the exciting story of a boat-trip down the Colorado river with the late Norman Nevills. Portions of this film have been acquired by Walt Disney for his new feature picture on the desert. Doors open at 7.



AT ANGELO'S—Cecel Rose, attractive rhythm style artist who is appearing Thursdays, Fridays and Saturdays at the Hammond organ and piano at Angelo's Palm Desert Inn, playing the new numbers and the old-time favorites.

Southland Storm Spoils Outing for Air Enthusiasts

Sunday's stormy weather which swept all southern California almost wrecked plans for a gathering here of private flyers from Imperial, Riverside, Orange and San Bernardino counties.

Clouds, rain, snow in the mountains and high winds which swept most of the southland prevented all but the contingent from the desert.

Nine ships with 30 flyers arrived from Blythe under leadership of Commander Bert Pesswick of the area Civil Air Patrol. Meeting there were a contingent of Desert Flyers of Palm Springs—Robert Peterson, John Tuckfarber, Charles Magadini, Herbert Burns, Mrs. Zaddie Bunker, Harold Waltz, John Harris, Clinton Mitchell, Robert Rounkles and Henry Norman. The party moved in to Deep Well ranch for breakfast and to discuss plans for an early renewal of the gathering when the weather is better.

Plans for the reception of the transcontinental flight sponsored

by Junior chambers of commerce across the nation are progressing locally. The reception will be at Desert Air park according to Palm Springs Jaycee president, Bill Foster, and airport manager, John Noyes.

The private aviators will arrive April 29. The flight will leave Philadelphia April 25. Most of the flyers will remain over the weekend and plans for their

5b—The Desert Sun PALM SPRINGS, CALIFORNIA and PALM SPRINGS NEWS Thursday, March 5, 1953

entertainment are being mapped.

HELD FOR DWI

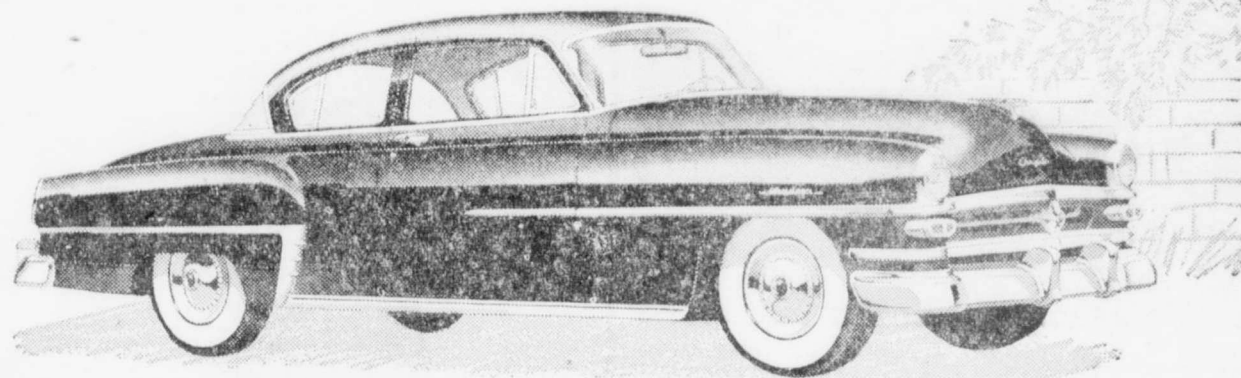
Forrest R. Olmstead, 58, 162 North Indian avenue, was arrested at 11:20 p. m., Friday, in the 1500 block on Indian Trail, on charges of driving while intoxicated.

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- . . . this stunning new Chrysler Windsor can be had for little more than a low-priced car with all its extras!
- Here's Chrysler quality and prestige at modest cost. Plus Chrysler size, comfort, and safety too!
- Famous Spitfire engine is a joy to command . . . in every driving situation!
- Full-time Power Steering, if you wish it, lets you turn and park with the gentlest of guidance. No wheel fight ever!
- Immediate response, too . . . you don't have to turn the steering wheel so much to turn the front wheels. It's safer all ways!
- Revolutionary Oriflow shock absorbers waft you over roughest roads as gently as a breeze.
- Chrysler engineering has added more new improvements first to cars than all others combined.
- If your next new car means a "big decision" on your part, better investigate the most that's to be had! . . . especially when it's priced below all expectations!

The beautiful **CHRYSLER WINDSOR**—one of America's first family of fine cars!

BANNING AUTO SERVICE

1585 W. RAMSEY

BANNING, CALIFORNIA



DESERT HOMES by SAN JACINTO PROPERTIES, LTD.

San Jacinto Estates One of the Choice Residential Areas in Palm Springs

A top architect and a top builder of fine homes have combined their talents to build 5 houses. Each is truly, in every sense of the word, A HOME. Modern in design, built with the aid of the very best in building materials, these homes are easy to live in and enjoy for a lifetime. One of these truly magnificent homes can be yours with very little effort. Drive out today . . . you'll be amazed at the large lots and the beautiful view.

Built to Sell for . . . and Formerly Advertised at \$23,500

NOW ONLY **19,950** Terms

See Your Broker

or Mr. Maurice, Exclusive Agent on the Property or Phone 3013
Turn Left on Sunrise (off Ramon Road) then Right on Arenas . . . and Follow the Signs!

WHAT MORE COULD YOU ASK FOR?

- Three Bedrooms
- Two Baths
- Unit Heat . . . Ducted to Each Room
- A Grand Fireplace
- American Standard Plumbing Fixtures Throughout
- All Steel Kitchen
- Covered Cement Patio
- Double Garage
- Large Lots
- Indoor Cooling System . . . eliminates unsightly appearance of outdoor cooler
- SEE these Today . . . many more features not mentioned!

'Til Midnight NOW!

PUBLIC DEMAND!

The South Pacific Room

will be open serving delicious CANTONESE FOOD

from 1 P.M. to Midnight

EXOTIC FOOD

1. Chicken Chow Mein 2.00
2. Sweet & Sour Spareribs 1.75
3. Green Pea Chow Guk 1.75
4. Chicken Egg Roll 1.50
5. Shrimp or Crab Foo Young 1.75
6. Fried Shrimp 1.65

Above items except No. 1 served with steamed or fried rice.

AND MIDNIGHT SNACKS, TOO

TROPICAL DRINKS

1. Samoa Cocktail 1.00
2. Planter's Punch 1.50
3. Hawaiian Dreams 1.00
4. Zombie 2.00
5. Banana Rum Cow 1.00
6. Barbados Punch 1.25
7. Asiatic Grog 1.50
8. 151 Swizzle 1.50
9. Pineapple Rum 1.50
10. Dr. Rocky 1.00
11. Desert Cooler 1.50
12. Nui Nui 1.25

SUNDAY
2:00 P.M.

THE VOGUETTES

Modeling Catalina Swim Suits

Supplied by

STUARD'S,
of Shadow Mountain

LILLIAN AGAR
of El Mirador

FRANK BOGERT, Master of Ceremonies



PALM SPRINGS, CALIFORNIA

"Beneath the Tower of the Stars"

Free Parking

IN REAR OF SOUTH PACIFIC ROOM
ENTRANCE GATE ON VIA MIRALESTE



THEY'LL BE BACK—Mr. and Mrs. Edward Arnold (noted star of stage and screen who appeared in a Playhouse production last week) are pictured on a visit to Shadow Mountain Club in Palm Desert, where they make their future home. The Arnolds, who leave on a trip to England soon, will be among the guests at the Shadow Ball at the Club Saturday night.

Women's Polo Teams to Play this Weekend at SMC

Another "first" is chalked up by Colonel Cliff Henderson with the unusual announcement of a women's polo game scheduled to precede the regular men's polo matches the afternoons of Saturday and Sunday, March 7 and 8, at Shadow Mountain club polo field in Palm Desert.

Comprising the San Bernardino women's polo team are: Captain Georgiane Bupuls in number 1 position, Marcie McElheney, number 2 position, and Helen Robins in the number 3 spot.

Opposed to San Bernardino is the Hemet team made up of Captain Mrs. E. Campbell in number 3 position, Helen Krenitzer, number 2, and Donna Paulson in the number 1 spot.

The women's game will start at 2:30 and will be followed immediately by the men's game between Shadow Mountain club and the Desert Wildcats.

Heated words between Don Howden and Tony Veen during some fast and rough action on the polo field last Saturday led to Howden leaving the Shadow Mountain polo team and joining

forces with the Desert Wildcats. Next weekend's games have developed into a grudge match between the two with a thousand dollars at stake. Both men, tops in polo, will be playing for keeps.

MAN OR WOMAN BE YOUR OWN BOSS

First Time Offered
AN ENTIRELY NEW ITEM
Refilling and collecting money from our machines in this area. No Selling! To qualify for work you must have car, references, \$640 cash to secure territory and inventory. Devoting 8 hours a week to business your end on percentage of collections could net up to \$400 monthly with very good possibility of taking over full time. Income increasing accordingly. For interview in this area include phone number in application.

Box 190 File N.9, Desert Sun



YOLAND D. MARKSON'S

NEW Deep Well Inn

The desert's most beautiful secluded 25 acres of glorious gardens.

Offering desert living at its best.

Spacious quietness . . . Tennis Courts . . . Heated Pool

The largest recreation hall on the desert.

Surprisingly inexpensive.

Rooms from \$7 per day, per person.

AND FOOD

Served as only Santos can . . . food the true gourmet relishes.

PLUS

Dick Henson's Cantonese Dinners

An ideal spot for a luncheon or dinner for 1 or 100 or more

Open to the Public

JOHN J. RAVESE, Mgr.

HEADQUARTERS

"SHOWEROBE"

. . . in comfortable turkish toweling . . . smart luxado full shawl collar . . . wrap around . . . self-soak . . . two big pockets . . . double cuffed sleeves. It's the casual way to dress for home to watch television . . . or just to lounge around the club . . . or, it's perfect for resort wear.

The Showerobe comes in White, Maize or Capen . . . in solid colors, plaids, white.

Blazer Stripes
and
Every wanted
solid color.



FOR YOUNG MALES



Fine wool gabardine slacks, sports coats for dress occasions. Sizes 6-18.

Formal Opening
SATURDAY
March 7th - 10 a.m.

The KING'S QUARTERS

Palm Springs First Exclusive Youth Shop

Everything in wearing apparel
for the young male.
Sizes 6-18.

IN THE CENTER

174 No. Palm Canyon Drive



Co-ordinate fine corduroy sports coats, sweaters and slacks. Sizes 6-12.

GOLDEN BOY SWIM SET

PREP **McGREGOR WEE**



A striking South Sea Motif brilliantly printed in colors and gold. Shirt is washable, lightweight rayon . . . Short is quick drying rayon and cotton Drizzler cloth with elastic top and built-in support.

At last a shop devoted exclusively to the needs of those very important young males in your life.

Featuring only those well known brands that mothers have learned to respect,

DON RANCHO sport shirts and those sensational new drip dry cottons that always have a professional ironed look.

TOM SAWYER Sportswear, fine cotton shirts and pajamas, BRUCE SWEATERS, there are none finer or more practical.

"LEVIS," the perennial favorite of the "Young King" himself in those popular lighter blue denims.

BILLIE THE KID Saf-T-nee Texas jeans and jackets, knees guaranteed for the life of the garment in special cuts for the very slim, the medium and the very husky boy.

"PANCHITO" JEANS AND JACKETS in the hard to find 6 to 12 sizes.

TRIM FIT HOSIERY in all the popular colors and designs.

PREP **McGREGOR WEE**

CRINKLE NYLON SPORTSHIRTS

never need ironing!



THE SUMMER STAR
In smart spaced pattern.
Sizes 12-18, \$4.95

KRINCHECK
In neat colorful checks
Sizes 12-18, \$2.95

The coolest, easiest-to-care-for sportshirts in town. Tub them as you please . . . hang 'em up to dry . . . in a short while they're neat as a pin and ready to wear without a stroke of ironing.



With Hildy Crawford

The haunting beauty of the Islands . . . expressed in architecture . . . in tropical plantings . . . and matting-covered walls . . . Cantonese food . . . and drinks with such improbable names as a "Missionary's Downfall" . . . marked the opening of Don the Beachcombers . . . in the new Sunset Towers Monday night . . . Without any flourish . . . the doors were opened . . . the lights turned on . . . and the first nighters flocked in . . . to be greeted by that fabulous character, Pat (the man who never forgets a name) O'Day . . . to be enchanted by the beauty of the Village's newest restaurant . . . to be enthused over the perfection and savouriness of the food . . . In a word . . . it is worthy to bear the Sunset Tower trademark . . . Those who know, tell me it is even nicer than the one in Hollywood . . . Among those hosting parties opening night were the Owen Churchills, Bing Crosby, the Mervyn LeRois, Jimmy Ritz (with his pretty fiancée Judy Lee), Col. Winthrop Rockefeller, Freeman Gosden, Sam Levin, the Leo Bakers, Joe Grabiners, Joseph Froggatts, Leslie Careys . . .

Local Yokels

A hay ride and a barn dance . . . sounds pretty rustic . . . but when it happens in Palm Springs it gets different . . . The hilarious party given by the Stewarts Hopps Monday night . . . celebrating the birthday of Millie Considine (that gal has had the social set in a whirl ever since she came to town) . . . started out with cocktails at El Mirador . . . with the guests in Western attire . . . The hay-laden wagons awaited without . . . and the party moved on to the Ranch . . . where they took over the second floor for the barn dance . . . Bales of straw replaced chairs and tables were spread with red and white checked cloths . . . Adding color to the tables . . . were the heaps of red apples, huge walnuts and candy kisses . . . Some of this that wasn't eaten was put to a less orthodox use . . . when Jimmy Moorten started to sing "Don't Throw Bouquets at Me" . . . Trav Rogers called one of his famous Paul Jones . . . The Guadalajara boys from the Doll House, played . . . Trav sang . . . There were impromptu songs by the host and by Mrs. Jack Kenaston . . . and the one thing that is a must at any western affair . . . Johnny Boyles, singing . . . Among the many guests were the Ray Ryans, Elsa and Bill Bassichis, Dorothy Gray, Harry Joe Brown, Joan Bering, the Raymond Loewys . . . Mrs. Hopps and Mrs. Considine are in San Francisco for a day or so . . . but will be back in time for the Loewy's chuck wagon party on Sunday . . . It's going to get dull around here . . . Millie is leaving for New York . . . soon afterwards . . .

Here for a month's stay at Hotel the Oasis are some very interesting people . . . Mr. and Mrs. William T. Cresmer of Glenview, Illinois . . . Mr. Cresmer is chairman of the board of Cresmer and Woodward Inc., representing 18 of the largest newspapers in the country in advertising matters . . . including the Los Angeles Times and the Oakland Tribune . . . This is the fifth season in the Village for the Cresmers . . . They came out this time by train on the "City of San Francisco" . . . and it was Mr. Cresmer's 67th trip West . . . His firm has offices in Los Angeles, San Francisco, Chicago, Detroit, New York and Atlanta . . . Perhaps part of the pulling power of Palm Springs is due to the fact that he was born just "over the mountains" in San Jacinto . . . and at 20 was editor of the Riverside Enterprise . . . He went East in 1905 and has worked his way up in the company . . . during the 47-year period . . . From Palm Springs the visitors will go to Los Angeles . . . where they will be the guests of Norman Chandler . . .

El Mirador's beautiful South Pacific Room was the setting for a fascinating party hosted by the Ray Ryans Sunday evening . . . It was one of a series of birthday parties that have been

given for Millie Considine . . . and was in the gay, warm tempo of the room . . . Hawaiian music, orchid leis, an elaborate buffet and a crush of laughing, happy guests made it a party to remember . . . Someone said they thought it was going too far . . . having rain just to add to the tropical effect . . . Having fun were . . . the Bob Howards, Allan Jones, Grace Pope, Jimmy McHugh, Trav Rogers, Anne and Tony Burke, Ed McCoubrey, Eddie Arcaro, Bill and Mousie Powell, Charles and Virginia Farrell, the Monte Herberts, the Earl Hendersons, Beverly and Bob Hopps, Jerry Nathanson, Cliff Henderson, Carmen Considine, James Dunhams, Jimmy Hart . . . and ever so many more . . .

Party de Luxe

I am not going to tell you that Mr. and Mrs. Charles Becker hosted a cocktail party de luxe at the Tennis club Tuesday evening . . . and that just about everyone you can think of was there . . . They did, of course, and it was for their houseguests, Mr. and Mrs. William Chamberlain Jr. of Montgomery, Alabama . . . but, let's give it the impressionistic treatment . . . The Lanai Room was well-filled with chattering guests . . . who paid about equal attention to the bar . . . the Hawaiian orchestra and the high, sweet singing of George Kainapau . . . and the wonderful buffet, which was ornamented with a great swan sculptured in ice . . . Those two friendly people . . . the host and hostess . . . told me that the party also celebrated a special occasion . . . the day they met and they told me, further, that they will soon be moving into the new home they have just purchased . . . the Ray Dodge house . . . Nice to see the George Barretts back in town . . . just returned from Chicago . . . You know they went East to attend inauguration ceremonies in Illinois . . . and had planned to go on to Washington, D. C. . . . but they didn't make it . . . had the flu instead, like the rest of us . . . The Oliver Jaynes were back in circulation . . . after their Florida trip . . . Mrs. Ernest Pagano (the is in Hollywood working on some new scripts) told me she will be going into town for a month . . . due to her parent's illness . . . but expects to be back in the Village by mid-April . . . Billie (Dove) Kenaston said she is torn between her love for Palm Springs . . . and the urge to be at their Pacific Palisades home . . . which they are completely re-decorating . . . Grace Pope was there with the young Van Brunts who are her houseguests . . . Others noted in the crowd . . . the Tom Flemings, Packy Dees, Billy and Vicki Malouf, the Norman Waters, Russell Wades, Earl Callans, Mrs. Thurston Chase, Sam Taylors, Rudi Sidlers, Waltha Clarke, James Dunhams, Dr. and Mrs. William H. Elliott Jr., the M. O. Andersons, Owen Churchills, Edwin Fallgrens, James Kempers . . . and many more . . .

Glad Rags

Pink palm trees silhouetted on a white background . . . and Bess Bender's amusing trademark . . . are the background of the handsome invitations sent out this week by Hotel the Oasis . . . announcing the . . . Rags from Bess Bender . . . style show to be held in the Terrace Room . . . on March 14, at 12:30 p. m. . . . The Spring fashions will be in three groupings . . . before 5 . . . for 5 . . . and after 5 . . . Admission to the luncheon showing . . . will be by reservation only . . . See AROUND TOWN, Page 2c

Dr. Sonya L. Bercutt, D.C.

22 Years Practice

Announces That She Has Assumed the Practice of

Ward's Health Studio

Specializing in

HEADACHE . BACKACHE . SCIATICA

NERVOUS TENSION . POOR CIRCULATION

MILD BODY MANIPULATION FOR COMPLETE RELAXATION

COLONICS . STEAM BATHS . MASSAGE

Home Calls by Appointment

346 N. Palm Canyon Drive

Phone 5239

Palm Springs, California

Ward Kistler remains with studio

Don, the Beachcombers, Jammed by Gay Throngs for Gala Opening



GOOD LUCK—Among the first nighters at the opening of the Don the Beachcomber restaurant in the new Sunset Towers building, was Diane, whose Diane Handknits shop opened two weeks ago in the same building. At this table were, from left, Mrs. John Drew, Mrs. Edward Barrett of Chicago and Diane.

SRO Sign Out Early at New Village Spot

Nothing but superlatives can be used in describing Palm Springs newest restaurant, Don the Beachcombers, which opened Monday night . . . It's fabulous, it's stupendous, it's terrific. On hand for the quiet opening . . . which wasn't quiet at all . . . were top figures of the Don the Beachcomber restaurants, including the charming, blonde Sunny Sunds, owner, and white-haired Pat O'Day who is equally well-known to all who have dined in the Beachcomber in Hollywood or Chicago.

Prominent Villagers and internationally known celebrities were among the first nighters who flocked to the opening. East is east . . . and west is west . . . and both met Monday night at Palm Springs Don the Beachcomber's, which is a cinch to be noted all over the country for its exotic tropical atmosphere and authentic Cantonese food.

Bamboo and matting used on the walls, soft colored lights from big glass balls suspended in fish netting, and a profusion of tropical plants make the interior look like a transplanted bit of the Islands.

Paddles, harpoons, wooden shields and shells from the beaches carry out the decor. Over the bar hangs a bunch of bananas and a quaint bamboo bird cage. Gold Cups, Planters punches, Missionary's Downfall and other rum drinks proved very popular at the bar, which was lined up three deep all evening.

Living up to the Don the Beachcomber reputation, the food is delicious. An assortment of hot hors d'oeuvres includes tiny egg rolls, shrimp, crisp brown sparrows and a particularly piquant combination of water chestnut, liver and bacon.

Tiny cups of hot, fragrant tea accompany the plates of chicken almond, or chicken Cantonese, or shrimp, or whatever the diner desires from a menu replete with



IT'S WONDERFUL—Mervyn LeRoy (top movie director) is using chopsticks and Mrs. LeRoy finds a fork easier to handle, but both seem to be enjoying the authentic Cantonese food at Don the Beachcombers opening Monday night.

Desert Riders Enjoy Breakfast Jaunt

Desert Riders enjoyed a breakfast ride to Andreas Canyon Tuesday morning.

Adding interest to the trip was the presence of Lloyd Mason Smith, director of the Desert Museum, to answer questions and give information about the desert.

At Arenas Lodge

Mrs. Edgar N. Gott of San Diego is spending a few days at Arenas lodge.

Far East delicacies

Palm Springs' newest restaurant is a colorful spot, you'll get a friendly greeting from Pat O'Day and the food is really "out of this world."

Spectrum Club Plans Meeting at Palm Village

Spectrum Club of Long Beach, California, organization of men artists (painters) will hold its annual Spring Rendezvous on March 13, 14 and 15 near Palm Village. Arrangements have been made by Edgar H. Lore, rendezvous chairman, and a special program including music for the Campfire Night, March 14 is in the offing.

Members and guests will camp during the three-day roundup and will avail themselves of the sketches and painting possibilities of the beautiful desert scene.

TWENTY-SIXTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Page One-C

Palm Springs, California, Thursday, March 5, 1953

Third Section



AT RACQUET CLUB—Among the many distinguished visitors in the Village this past week were the William Saltells of Chicago, house guests of the Milton H. Calmes, Mr. Saltiel is Assistant Attorney General of the United States and former City Attorney of Chicago. With them, on right, is Miss Sis Calmer.

Fifth Annual Shadow Ball at SMC on Saturday Night

All roads lead to Palm Desert for the Fifth Annual Formal Shadow Ball to be held at the Shadow Mountain club March 7.

The gala ball promises to be the social highlight of the desert season with reservations pouring in steadily.

Colonel Cliff Henderson has lined up top entertainment for the enjoyment of club members and their guests. In addition to the music of the Todds, Henderson will present James Alexander, singing star of "Okla-homa," who will sing the score of that noted musical as well as selections from "The Desert Song" and other popular melodies.

Noted concert pianist, Channon Gelsin, will play several compositions as well as accom-

pany Alexander. Also on the entertainment program will be soprano Lucille Smith and Bob Donino, accordionist.

On Sunday, March 8, starting at 2 o'clock, Mr. E. W. Stewart, of Catalina Swim Suits, will present "Catalina All the Way" with Bette Beck, coordinator. This fashion presentation, around the giant figure-eight swimming pool, is a cavalcade of swim and sun attire to be modeled by the loveliest girls in the world.

Stewart's presentations are unequalled and the show will be the fashion highlight of the American desert.

Among those who have made reservations for the weekend are: Mr. and Mrs. Leonard K. Firestone, Mr. and Mrs. William Lyman Stewart Jr., Mr. and Mrs. Steve Royce, Mr. and Mrs. Arthur C. Stewart, president of the Shadow Mountain club, Mr. and Mrs. Justin Dart, Mr. and Mrs. Tom Brown, Mr. and Mrs. Pete Pierson and many others.

Colonel Cliff Henderson has outdone himself in arranging the most spectacular entertain-

ment program yet seen in Palm Desert and, emulating his late friend Al Jolson, says "You ain't seen nothin' yet!"

ment program yet seen in Palm Desert and, emulating his late friend Al Jolson, says "You ain't seen nothin' yet!"

For the Finest in Costume and Precious Jewels See



DIAMONDS TIMEPIECES

174 No. Palm Canyon Drive

OPEN TO THE PUBLIC

The Garden Grill and DINING ROOM

OF THE PALM SPRINGS

BILTMORE

Open 6 P.M. 'til 2 A.M.

SELECT YOUR OWN STEAKS

WATCH THEM CHARCOAL BROILED

Prime Eastern New York Cut (14-oz.) or Filet Mignon

large baked Idaho Potato, Tossed Salad — \$5

Top Sirloin — \$4.50

♦ ♦ ♦ ♦

Midnight Revels—Charcoal Broiled Ham with Eggs and other Midnight Favorites

♦ ♦ ♦ ♦

MURAL ROOM

Eastern Prime Ribs of Beef au jus or

Prime Broiled Top Sirloin Steak on the Dinner

\$4.00

FOR RESERVATIONS PHONE 2357

♦ ♦ ♦ ♦

Dancing in the Beautiful Garden Room

to the swaying rhythms of

The Coasters Trio

TWO BOYS AND A GIRL . . . You'll Really Like Them

HANK GRANT and his dancing fingers at THE PIANO BAR

Be Sure to See Our Window

for the most exciting display of Madagascar Straw Cloth

Fabric news, color news, fashion news, . . . these cottons have just everything! Madagascar straw cloth . . . looks like straw, has the silky, soft touch of the finest cotton. Trimmed with brilliant Gold Coast prints in woven gingham . . . giving the most exciting fashions you ever spent a lazy day in. Natural straw cloth trimmed with Gold Coast print of green and red. Sizes 10 to 16.

Straw cloth, trimmed print blouse	\$4.95	Gold Coast print boat-neck blouse	\$5.95
Straw cloth skirt, print buckle, pocket edging	\$7.95	Straw cloth Siamese pants, print trim	\$7.95
Gold Coast print unpressed pleated skirt	\$5.95	Straw cloth shorts	\$5.95
Gold Coast print sundress, straw cloth halter, belt			

Casual-Aire Shop

Across from Chi Chi

224 North Palm Canyon Drive

Phone 2976



Around Town

Clothes in the Bess Bender manner . . . should make an interesting and delightful show . . .

The dinner in the Gallery Room at El Mirador Monday night . . . was given by Mr. and Mrs. Herbert Maass . . . feting the host's 75th birthday . . . Mr. Maass is chairman of the board for the Institute of Advanced Study at Princeton . . . There were over 60 guests at the dinner . . . including his son Herbert H. Maass . . .

Lunching at the Racquet club the other day . . . Earl and Helen Callan and their attractive daughter Betty . . . the George Barracoughs, Mrs. George Marchis, Miriam Harris and Joey Friedberg . . .

A postcard from Kitty and Herb Pritzlaff of Palm Desert arrived a few days ago from Cuba . . . The travelers write that they had just arrived in Havana after a Mexican tour . . . After a week's stay there they planned to go on to the Virgin Isles, Nassau and Miami . . . They will make a stop in New Orleans on their way home . . .

Enjoying the smorgasbord at Town and Country Sunday night . . . in a party hosted by Mrs. Verna Clarke . . . were Mr. and Mrs. William Sadler and Miss Sis Calmer . . .

Home Again

The Dean Vincents are back at their Rancho Mirage home . . . after a six weeks vacation in Hawaii . . . where they divided their time between Honolulu and Oahu . . . They were much entertained socially during their stay in the Islands . . . and saw many things which the average tourist never sees . . . Among them was an inspection tour of Honolulu's city water system which is about 500 feet underground . . . Of course, they visited Pearl Harbor, and the sugar and pineapple plantations . . . The Vincents will be at their desert home until the last of May . . . when they will return to Portland . . . Incidentally, all Portlanders don't come to Palm Springs like I thought . . . The Vincents report they saw about 40 people from their home town . . . when they were in Honolulu . . .

Newlyweds Barbara and Tad Van Brunt (she was Barbara Lee Woodbury, daughter of Lt. and Mrs. Lee Woodbury) are houseguests of Mrs. Grace Pope of South Riverside drive . . . but probably aren't seeing much of their hostess this week as she is up to her ears in the Red Cross drive . . . The Van Brunt wedding was a big affair at the Ranch House chapel at Camp Pendleton, where Barbara's father is on the staff of Maj. Gen. O. P. Smith, USMC . . . Tad, who came home from Korea with a Silver Star (having been born in Japan he served with the Intelligence Corps) . . . was under contract with Paramount for a time . . . He is now in the export-import business with his father, H. B. Van Brunt . . . with offices in Los Angeles, New York and Japan . . .

Ex-United States Senator and Mrs. Albert W. Hawks of Montclair, New Jersey . . . arrived Sunday for a fortnight's stay at the Palm Gardens . . . Mr. Hawks is also former president of the United States Chamber of Commerce . . . and a confirmed booster for Palm Springs . . .

The Merle A. Kerns is president of All American Casualty company and the owner of the Lexbrook Stables . . . who own a country place just outside of Chicago . . . are at the Howard Manor until Saturday . . . The Kerns are on their way home after a vacation in Honolulu . . . They are friends of the William Tacketts . . . and like the Village so well . . . that they say they may return in the fall . . . with the idea of making their home here . . . The Tacketts (they are Chicagoans, too) must have infected them with their own enthusiasm for Palm Springs . . .

SAM STUART'S

El Paseo

Fancy Food Market

"Selected Groceries"

"Delicacies From Around the World"

"The Finest in Fresh Garden Vegetables and Fruit"

"Choice Fresh Meats, Poultry and Fish cut to your liking"

"Delicatessen and Bakery"

"Complete Liquor Department Fine Wines and Beer"

816 No. Palm Canyon Dr.

Phone 2118

Delivery Daily

Charge Account Available

THE **El Paseo Market**



AND PATTIE CAKE—Relaxing by the pool at Howard Manor last week were beautiful singing star, Kathryn Grayson, and her little daughter, Patti Kate. Miss Grayson's hair is blonde for her current picture and is most becoming.

Mrs. Williams of Minneapolis Here

Mrs. Louis H. Williams of Minneapolis, spent a week in Palm Springs with her grand-

They live here eight months of the year . . .

The James Andersons of Lansing, Michigan . . . arrived in the Village yesterday . . . and will be houseguests of Attorney and Mrs. A. R. Simon . . . for several weeks . . .

In the mood of desert life . . . informal parties are very much a part of the friendly routine at Smoke Tree Ranch . . . On Sunday night . . . the Max Schwabs hosted about 30 guests at a cocktail party . . . honoring Mr. and Mrs. Robert Parsot of Kalamazoo . . . The Parsots are houseguests of the Donald Gilmores . . . The Andrew Spinks, of Los Angeles and Smoke Tree . . . plan a similar affair for Saturday night . . . and Dr. and Mrs. Henry Reid have invited a number of friends to their Smoke Tree Ranch home on the evening of March 14 . . .

sons, Kenny and Bobby Ross, at Betty and Alex Crawford's Casa De Linda apartments. Her daughter, Mrs. W. Gordon Ross and Mr. Ross were down for the Savings and Loan convention.

From here Mrs. Williams will fly to New York and then on to Europe for the Summer.

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for calendar listing.)

March 5—Lions' club, Tennis club, noon. Eastern Star, 1006 East Ramon road, 8 p. m. Los Compadres, clubhouse, 8 p. m. Round Dance, Com Chest benefit, Frances Stevens school, 8 p. m. March 7—Shadow Ball, Shadow Mountain club. Shuffleboard Tournament, Desert Inn. March 9—St. Theresa's Mothers' Club card party, Biltmore, 8 p. m.

St. Theresa's Annual Card Party Mar. 9

Committees are at work on plans for the annual card party to be given by the St. Theresa's Mothers' Club at the Palm Springs Biltmore on Monday evening, March 9, at 8 p. m.

As in previous years the card party will be an elaborate affair with lots of door prizes and individual table prizes, and refreshments provided by the hotel.

Tickets may be secured from club members or by telephoning the chairman of the ticket committee, Mrs. Frank Purcell, 6311. Donations, which go to the school, will be \$2.50.

Mrs. Hilda Talbot, club president, and Mrs. Mace Gazda, general chairman for the card party, will be assisted by Mrs. Gene Meredith, Mrs. Don Fry, Mrs. Sal Alessandro, Mrs. Purcell, Mrs. Angela Bodron and Mrs. Jack Singler.

Bells Move Back to Banning Home

The Jean Bells who have lived at 1241 Linda Vista road for the past three years, this week moved back to their Banning home.

Mr. Bell, who was formerly vice president of the Desert Bank, is now with United Title Guarantee in Riverside. He is a member of the Palm Springs Shrine club.

Mrs. Bell has been active in publicity work for the Women's Circle of the Community church and for the Frances Stevens PTA.



AFTER FIVE—Mr. Ben Gale, former Villager here for the weekend, hosted a party at the Tennis Club Saturday night. He is shown here with three of the 30 guests. From left, Mrs. Joseph Stadler, Mrs. Carl Freiamuth, Mrs. Vivien Summerfield and Mr. Gale.

Music Guild Organized and El Mirador Concert Planned

With a nucleus of famed musicians, the Music Guild of the Desert Art Center has been organized and plans are under way for a concert on March 29 at El Mirador hotel.

Organization was effected by Gertrude Walker at the home of the Claude Freemans.

Invited to the organization meeting were Cesare Claudio, internationally known cellist; Albert Vertchamp, nationally known violinist; Mrs. Carlos Close, harpist of the Portland Symphony; Martin Rudermann, bass flutist under contract with Warner Brothers and flutist in the Disney productions, and the Harry Tom Tomlinsons, nationally known choir directors and teachers.

Tomlinson was elected chairman of the group; Vertchamp, vice chairman; and Gertrude Walker named to handle publicity.

The Guild, composed of well known professional musicians, will take as associate members talented amateurs and former professionals. All amateurs, before appearing in any performance, will be auditioned by Guild board members, and must

Weekend Guests

Mrs. Leo Youngworth of Los Angeles was a weekend guest at the Norman Tulk home at 394 West Vereda Sur.

meet high standards.

The March 29 concert will present internationally known artists and will probably be the most musically ambitious event in desert history. The Guild has set high standards, and only classical music will be presented.

2c—The Desert Sun and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 5, 1953

around the... TENNIS CLUB

By Beth Scott

Eastern visitors are being spotlighted socially at this time of year in Palm Springs. Detroit guests were honored at a dinner party given by Miss Teresa Fields, a former Detroit resident now living in Palm Springs.

Seated with the attractive hostess were Mr. and Mrs. Charles W. Jinnette, Mr. and Mrs. Howard Flint, Mr. and Mrs. Lawrence V. Britt and their daughter, Mrs. John Cook, Mrs. Irene Stachlen, Mr. and Mrs. Charles Bush, Mr. and Mrs. Forest Taylor, former Detroiters now living in Los Angeles, and Mr. and Mrs. Ward Guest of Chicago.

Choosing the same gala evening for a festive party were Mr. and Mrs. J. Howard Edgerton, who have spent the past week in the Tennis Club bungalows in one of their frequent visits here.

In their party were: Messrs. and Mmes. A. E. Neeley, Curtis McFadden, Gordon Ross, Melvin Ogden, all of Los Angeles; Robert Perrin, Chicago; Henry Bubbs, Topeka; M. F. Burill, South Pasadena; and Bundy Colwell, La Canada.

Ben Gale came from Los Angeles to spend the weekend here and show his houseguests, Dr. and Mrs. John Thabes, of Brainerd, Minn., the beauties of this Village.

One of the highlights on the list of entertaining for the visitors was the cocktail party given in the Lanai, where a large canopy table was centered with an ice mold. After the cocktails the entire group were seated at three tables for ten in the Bougainvillea room for dinner and dancing.

Mr. Gale's guests were: Dr. and Mrs. John Costello, who assisted the host; Dr. and Mrs. Thabes, guests of honor; Col. Allan Lund of Malibu; Mrs. Vivian Summerfield, Messrs. and Mmes. Carl Freiermuth, Joe Pawling, Joe Stadler, John McClure, Owen Churchill, Edwin Fallgren, Joseph Tiano, Ernest Pagano, Oliver Jaynes, Eddie Oliver, Mrs. Arthur Bergh, Mrs. Walter McManus, Miss Mimi Stadler and Miss Amanda Witschard.

Other parties given in the beautiful Bougainvillea Room recently were hosted by Charles King, Mayor of Vernon who had 6; Mr. and Mrs. William Bannerman, 6; Mrs. Harry Byrnes, 5; Dr. and Mrs. M. S. Havemann, 6.

Occupying one of the Tennis Club cottages this month are Mr. and Mrs. Julian Bamberger (he owns and operates a short railroad in the Salt Lake City area). This is their first stay in Palm Springs, and if their plans materialize they soon will be home owners here.

Mrs. Walter Yeaton chose the Tennis Club for her luncheon given recently for Mrs. Arthur Koyer Los Angeles. Seated with the hostess and guests of honor were Mmes. Austin McManus, Grace McManus, S. P. Manasse, George Wheeler, Herbert Burns, John Lapp, Tom Holland, Wm. Barrett, W. C. Stormes, Franklyn Mac Carthy, Miss Lorraine MacCarthy, and Mrs. Kinne.

Among those staying at the Tennis Club bungalows this week are: Mr. and Mrs. J. D. Germain, Pasadena; Mr. and Mrs. J. E. Sheehan, Elmhurst, Ill.; Mr. and Mrs. Lyman King, Redlands; Mr. and Mrs. R. P. Moser, Seattle; Arthur J. Baum, Pasadena; Mr. and Mrs. George Dyer, San Marino; Mr. and Mrs. E. A. Middleton, Aberdeen, Wash., and others.

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(Anderson photo)
DINNER PARTY—Enjoying a gay evening of dinner dancing at the Tennis Club are, left to right: Mrs. Louis Cruse, Mr. Cruse (vice president of Ford Motor company of Dearborn), Mrs. W. L. Scheib, Mr. M. L. Weismyer (general manager Ford, div., Dearborn), Mrs. Weismyer and Mrs. W. L. Scheib of Pasadena.

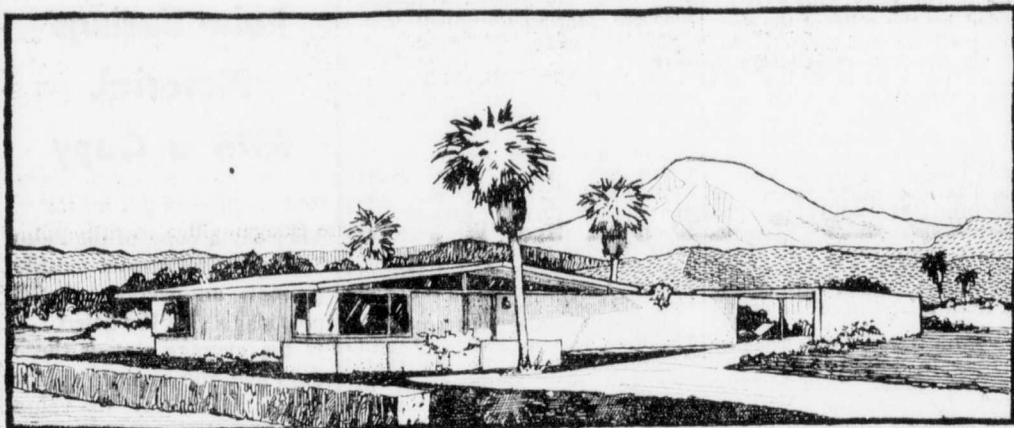
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Jugoslavia Topic Before Club Women

A profusion of pure white plum blossoms lent a touch of Spring to the Palm Springs Woman's clubhouse for their meeting Monday afternoon.

Wendell L. Miller, D.D., world traveler and photographer, told his large and appreciative audience of his recent visit to Yugoslavia and conferences with Marshall Tito. As a member of the American Seminar, he visited this country at the personal invitation of Marshall Tito and spoke of him with enthusiasm and respect.

The speaker illustrated his talk graphically with over 100 kodachrome pictures, portraying conditions in Europe.

During the business session, which was presided over by Mrs. S. P. Manasse, the report of the nominating committee was read by the chairman, Mrs. Clara Kinne.

The nominations, which will be voted on at the election on March 16, were as follows: president, Mrs. S. P. Manasse; vice president, Mrs. Daniel McCauley; recording secretary, Mrs. Russell Denney; corresponding secretary, Mrs. Frank Ewing; treasurer, Mrs. George Gallagher; house chairman, Mrs. Clara Kinne; membership, Mrs. Christine Renier; program, Mrs. Randall Henderson; publicity, Mrs. Walter Martin; ways and means, Mrs. Kenneth Kirk; year book, Mrs. Howard Morris; civics, Mrs. Boyd Andrews; scholarship committee, Mrs. T. F. Murphy and Mrs. Hilton McCabe.

Delicate pink and green sandwiches, and home made cookies were served during the tea hour.

Mrs. Vahan Alchian was tea hostess and Mrs. Frederick Watson, chairman of decorations.

Los Compadres to Hear Talk by Museum Curator

Lloyd Mason Smith, director of the Desert Museum, will speak on the Painted Canyon when he addresses Los Compadres this evening. The talk will brief the riders on what they may expect to see on March 8, when Painted Canyon will be their destination.

The talk will be at the Los Compadres clubhouse at 8 p. m. On Sunday, March 15, Los Compadres will have a work day at the clubhouse, and a "bring your own steak" dinner.

Big event on the March calendar for the riding set will be the Third Annual Guest Ride on March 28 and 29.

Celebrate Silver Wedding Day

Celebrating their Silver Wedding anniversary, Mr. and Mrs. Joseph Hanley held open house Sunday at their home at 32-720 Rancho Vista drive.

The four-tiered anniversary cake centered the table, which was decorated in silver and bouquets of bright-colored wildflowers.

A buffet luncheon was served to over 50 guests, who had come from San Diego, Los Angeles and Palm Springs to help celebrate the anniversary.

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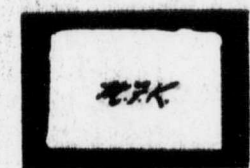
Finishing

Touches

Of

The

NEW



3c—The Desert Sun PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Thursday, March 5, 1953



FAR FROM HOME—Mr. and Mrs. H. Cradich (he is the first secretary of the Embassy of Iraq) are pictured during a visit to Shadow Mountain Club in Palm Desert. The visitors admitted that the Palm Desert climate is even more delightful than that of their native country.

Wanda Lyon at Playhouse this Week

Wanda Lyon will star in "The First Mrs. Fraser," which Herb Rogers will present at his Palm Springs Playhouse opening Tuesday, March 10, for six consecutive evening performances at 8:40 o'clock.

Miss Lyon appeared in the drama by St. John Ervine on Broadway, and also at Herb Rogers' Tenthous Theater in Highland Park, near Chicago. She got her professional start years ago with Al Jolson as a singing ingenue. Her stage credits include "Little Cafe," "Joy Belis" and "Close Harmony," and apply to New York City and practically every European capital.

In "The First Mrs. Fraser," Miss Lyon will be supported by a New York cast, headed by Tim O'Connor, Helen Stenborg, Joe

Birthday Party

Honors Mrs. Hopper

Mrs. Harold Hopper's birthday was the incentive for the gay birthday party which took place at the Racquet club, Saturday evening.

Guests included Mr. and Mrs. John Wood, Mr. and Mrs. Jack Kline, Mr. and Mrs. Mortimer Kline and Mr. and Mrs. Clark Perry in addition to the hosts, Mr. and Mrs. Hopper.

Israel, Michael Hayes, Wheeler Dryden and Bernard Hughes. The show will be staged by Michael Ferrall, who is responsible for the direction of all Rogers' productions during the current season.

Rogers' current attraction at the Palm Springs Playhouse is "Shadows and Substance," with a cast headed by Bernard Hughes and Helen Stenborg. This production will be presented nightly through Sunday evening, March 8.

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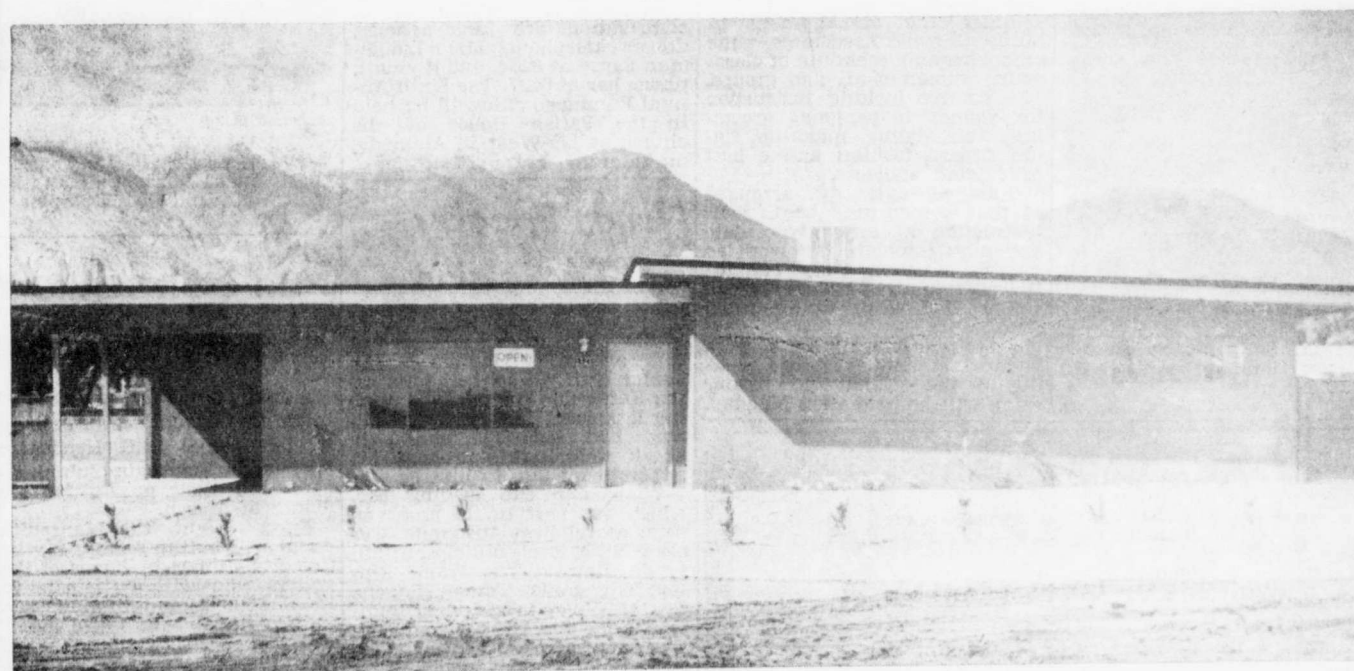
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AT TAMARISK—Ben Hogan, Tamarisk golf pro, was guest of honor, when Club officials gave a dinner in the new clubhouse. Pictured, from left: Mrs. M. O. Anderson, Mrs. Montague Herbert, Mr. Herbert, Mr. Anderson, and Mr. and Mrs. Hogan. Mr. Anderson and Mr. Herbert are president and vice president, respectively, of Tamarisk Club.

New Yorkers to Entertain at El Mirador

An elaborate dinner party, with its own orchestra and orchid leis flown in from Hawaii will be given at the El Mirador tomorrow night by New Yorkers Mr. and Mrs. Herbert H. Basco-vitz. The party is in celebration of the host's birthday.

Among the 65 guests invited are Messrs. and Mmes. William Powell, Raymond Loewy, Alexander Hall, Tom May, Aldred Bloomingdale, Lew Wasserman, Mrs. Buddy Adler (Anita Louise), Mr. Donald Stralen, and Mr. Freddie de Cordova.

RELIGIOUS SCIENCE

"SCIENCE OF MIND"

The topic for discussion, next Sunday evening at 8:30 at the Youth Center will be

JESUS' FAREWELL CONVERSATION



Rev. Pearl Lady Moore, gives a talk every Sunday evening. All are welcome.

Young Couple to Exchange Vows at San Marino

Miss Gertrude E. Hunt of 544 West Arenas, will be among the guests Saturday when Miss Lynn Erdman and Antonio Jacques de Almeida Santos exchange their vows in the San Marino home of the bride's parents, Mr. and Mrs. Calvin Par-dee Erdman.

The Erdman family spent many Winters at the Deep Well Ranch.

The young couple plan to live in Cuanavaco, Mexico, until June and then go abroad to spend the next few years.

Lynn, who made her debut with Las Madras last December, and her fiancé are both musical. She has devoted much time to studying piano and voice, and he is a conductor working on musical orchestrations and scores in the Mexican city.

Charm School Opens Here

Palm Springs acquired its first school of charm, modeling and self improvement last Monday when the famed Caroline Leon-ette Ltd. school of Hollywood opened its new branch at 122 West Arenas road.

Under the management of Ruth Brown Associates, the school began a schedule of classes for women of all age groups. The courses include instruction for women in personal grooming, hair styling, make-up, figure, fitness, fashion and a host of related subjects.

Class schedules are arranged so that women may begin their instruction at any given date and may complete the work as quickly as their time permits. However, normal schedules call for a five week training period.

Although formal class work began last Monday, grand opening of the school and beauty salon will be held next Monday.

Buffet Supper at Tamarisk's Clubhouse

Marking the unofficial opening of the dining room and bar facilities at the new clubhouse at Tamarisk Country club and honoring Ben Hogan, directors, officers and founders and their wives enjoyed a buffet supper there Saturday evening.

The delightful affair was arranged by manager Russell Denney.

A four-foot-tall ice statue of a golfer centered the supper table, which was further decorated with candles and Spring flowers, and an elaborate array of foods, catered by Santos.

Among the sixty guests were the Hogans, the M. O. Andersons, the Montague Herberts, Nathan Orbachs, Abram R. Simons, and Asher Levys.

Annual Rummage Sale at St. Paul's Slated March 21

Why let things clutter your home needlessly when you can put them to such good use by giving them to the Rummage Sale of St. Paul's in the Desert Episcopal church, asked Mrs. Al E. Hoover, chairman of this year's rummage sale, this week. Mrs. Hoover suggests that if contributions are large articles, donors telephone Mrs. Lakshman Sarup at 3264, and if small, phone her at 6427. The Sixth Annual Rummage sale will be held in the Parish House of the church at 125 West El Alameda, on Saturday, March 21.

Nunan Speaker at PTA Session

Seamus Nunan, principal of Nellie Coffman school, gave a talk on the curriculum of the Junior high, when he addressed the Katherine Finchy PTA meeting last week. Mr. Paul Summit, who had been scheduled to speak was unable to keep his appointment due to illness.

Winners in the spelling bee, which was part of the program, were as follows: 4th grade, Ty-rone Smith, Evelyn Simpson; 5th grade, Jim Brisker, Frank Rip-ley; 6th grade, Tommy Rogers, Cynthia Rojo. Prizes were four-teen pens for first place winners, and mechanical pencils for the second place winners.

Arizona Guests

at Torgerson Home

Mr. and Mrs. Jim Heron of Globe, Arizona, who were here to attend the Savings and Loan convention, visited with the Oscar Torgersons of Cathedral City last weekend.

Mr. Heron and Mrs. Torgerson are cousins.



HAPPY BIRTHDAY—A huge pink and white iced birthday cake for Theodora Fleming climaxed the big dinner party given by the Flemings at El Mirador Sunday night. The host and hostess of the dinner party, Tom and Theodora Fleming, are shown here with their son, Bud.



FETE VISITOR—Millie Considine's visit to the Village started a wave of parties in her honor, including the Ray Ryan cocktail party in El Mirador's South Pacific Room Sunday evening. Pictured, Mr. and Mrs. Ryan on the right, and the guest of honor on the left.

Full Schedule of Events at SMC Calendar for March

A unique and full schedule of interesting events has been lined up by Colonel Cliff Henderson for Shadow Mountain club members and their guests for the month of March.

Friday night, the Manzanita Room will be the setting for the Calcutta dinner in honor of the golfers who will participate in the Shadow Mountain club "best ball partners golf tournament" at the Cochran Ranch golf course which takes place Sunday, March 8. Dick Smithers, recreation director of the club, is accepting entries for the golf meet.

Saturday night is the fifth annual formal Shadow ball. "Catalina all the Way" is the theme of the fashion show being presented around the giant figure eight swimming pool by E. W. Stewart Sunday afternoon. The fashion show is a cavalcade of pool and sun attire and Catalina Swimsuit company and the Stuard Poolside shop invite one and all.

For the sport minded a women's polo game will precede the regular men's polo matches the afternoons of March 7 and 8 at the Shadow Mountain club polo field.

A "St. Patrick's preview party" will be the theme of the gay dinner dance planned for Saturday night, March 14. Irish ballads, prizes, and shennanigans are the keynote.

The Stuard Poolside shop will present square dance fashions Sunday, March 22. The Stuards

will feature men's western attire as well as ladies' square dance costumes along with dance entertainment. During intermission Colonel Henderson will present a spectacular pool show.

World famous horse show exhibitors will gather at dinner the night of March 28 to be honored by club members and guests on the eve of the first desert Arabian horse show. On Sunday, March 29, the Desert Arabian Horse show will be held at the polo field and will feature among other events Harvey Ellis, world renowned horseman and his famous horse "Mon-eyna." Breeding class will start at 8:30 a. m. to be followed by performance class at 1:30 p. m. after which there will be costumed specialty acts.

Vini Rurac, Shadow Mountain club tennis professional, has set up a junior Easter tennis tournament for all juniors aged 13 to 18, for Monday and Tuesday, March 30 and 31.

Colonel Henderson has outdone himself in arranging a March calendar of events with wide appeal for both young and old and by so doing again proves that there is "more fun in the sun" in Palm Desert, the "Golden Horseshoe."

Chicagoans Here

Miss Virginia Moore of Chicago is visiting with Mr. and Mrs. William Tackett of 1188 San Jacinto way.



ALOHA, GEORGE—George Kainapau, whose sweet singing adds so much to the popularity of El Mirador South Pacific Room, is shown with lovely little film star Debby Reynolds, appropriately attired.

Palm Desert Sunbeams

By EDITH EDDY WARD

Club members and guests are looking forward to next Saturday night when the Fifth Annual Shadow Ball will be held at the Shadow Mountain club. This is one of the outstanding events of the year and will be attended by the elite of the desert as well as out of town society. On the reservation list are Mr. and Mrs. Carl B. Squire and the W. L. Halberts from Los Angeles; Mr. and Mrs. William H. Berri of Palm Springs; Dr. and Mrs. Charles B. Alexander and the Ben Cowsans of Palm Desert; Mr. and Mrs. Bernard Nyman of La Quinta; Mr. and Mrs. Ed Reichert, Oshkosh, Wisconsin, and Palm Desert; and Cliff Henderson will host a table of 20 which will be loaded with celebrities from all parts of the country.

The Palm Desert Little Theater opens again tonight with the three act play, "Accidentally Yours," by Pauline William Snapp. Recently produced in Los Angeles, it drew raves from the drama critics. Billie Burke was the star in the original production. Director, Clay Stearns, has assembled a fine cast with several faces new to the Palm Desert Little Theater audiences.

May L. Hanson (Mrs. B. K.) owner of the Palm Desert Patio Shop, entertained a group of local and out of town ladies with a lovely luncheon at Shadow Mountain club last week. From out of town were Mrs. J. F. Sprinkle, Butler, Pennsylvania; Mrs. David Barrows, Berkeley, California; Mrs. Ann Howell of Claremont, California; Mrs. A.

W. Robertson, Pasadena and Mrs. Florence Johnson from Washington, D. C. Local guests included Mrs. Nina Shumway, Mrs. Walter Markley, Mrs. Clarence Beck, Mrs. Edward Judson Blossom, Marlan Campbell, Evelyn Hackborn, Margaret M. Ward.

Mr. and Mrs. Richard Hanou-sek, who recently moved to Palm Desert from Minneapolis, Minnesota, put on a real western "bully beef" barbecue for a group of their Minneapolis friends last week. They were Mr. and Mrs. Stanley Olson and the Alden Coffins who are here for their winter vacation; Mr. and Mrs. Clem Duffey, the Harrison Fishers and newlyweds, Mr. and Mrs. Eddie Holman.

SHADOW MOUNTAIN ECHOES: The Tom Browns are busy with decorators trying to get their beautiful new home ready to move into by April 1. Mrs. Thecla Fodor of Hollywood, who recently purchased the Nall house (formerly McVey) has landscape artists planning a beautiful patio with swimming pool 'n' everything. Mr. and Mrs. John B. Huarisa (the is vice president of the Admiral corporation) have been at the Shadow Mountain Terrace for a month. His new plane, the "De Haviland" was delivered to him here by his pilots, as he was called back to Chicago on business.

Also at the Terrace are Mr. and Mrs. W. Wallace Smith of Rockford, Illinois, who are spending their usual two months here.

Mrs. Rothbart Honor Guest at Luncheon

Mrs. Edward Rothbart of Chicago, who with her husband is vacationing at the Racquet club in Palm Springs, was hostess Monday at a delightful luncheon honoring Mrs. Robert Considine of New York, whose birthday it was.

Mrs. Rothbart's guests, who gathered first for cocktails in the club's lounge and later for luncheon in the Garden Room, included the Mesdames Irving Florsheim, James Dunham James Hart and Frank Bering, all of Chicago; Mrs. Dorothy Gray, Mrs. William Powell, Mrs. H. H. Boscowitz of New York; Mrs. Edwin Fallgren, Mrs. Raymond Loewy, Mrs. Ray Ryan, Mrs. Richard Snideman, Mrs. Raymond Maloney, Mrs. Stewart Hopps, and Mrs. John Considine. Delightful gag birthday presents added to the merriment of the occasion.

Soroptimists Induct Six

Six new members were well indoctrinated in Soroptimism, when Katherine Finchy spoke on that subject at the Soroptimists' luncheon meeting at the Racquet club Tuesday noon.

Miss Finchy used a candle lighting ceremony in outlining the ideals for which the club stands, and was assisted by Maudie Holderman, who lighted the candles.

The six new members, Lucille Johnson, Trxie Jarrett, Wynn Hammond, Lolita Walker, Mildred Jackson and Dorothy Fox, and Grace Brown, who was welcomed into the Palm Springs club on a transfer, will give craft talks at next Tuesday's luncheon.

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They say a copy of the Palm Springs Pictorial sent outside prompts an average of 2.5 persons to visit the desert... If the average stay is three days and the average visitor spends \$50 a day, the value of a Pictorial to Palm Springs is \$375 a copy in visitor trade.

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Tamarisk Tee Time

By Bobby Tonge, Jr.

The Tamarisk Country Club is now preparing for a two-day House Warming affair March 14-15. During these two days all golfers are invited to play the course and examine the luxurious new clubhouse wing which opened the day before the President's Day tournament.

It is a fitting time for such an open house as the town will be packed with visiting golfers for the annual O'Donnell Invitational tournament, one of Southern California's most popular tournaments over a long period of years, and the new Thunderbird Invitational which follows the O'Donnell day.

By the time the House Warming all the finishing touches will have been taken care of in the new wing and the new locker-rooms will be open and ready for use.

The richness and simple modern beauty of the new wing has brought words of high praise from visitors and members alike. In fact, it won such popularity during the President's Day tournament that some twenty applications for membership were issued.

Another point the visitor is quick to grasp is the gracious courtesy of the staff.

Russell Denney, managing director of the club, must be given full credit for this. He has done an outstanding job of organizing all the growing pains attendant a new project. He has done so successfully and to the satisfaction of all.

Ben Hogan has departed from the club to take up his own special winter tour playing in the Seminole, Colonial and Masters tournaments.

He was given a going away party by notable club members and their guests last Saturday.

The Hogans were guests of President and Mrs. M. O. Anderson who also had the A. R. Simmons, the E. Beckets and the Monty Herberts at their table.

Nathan Ohrbach had a table for 10 with the Asher Levis, the Monty Warshauers, the A. Simmons of Cleveland and Dr. and Mrs. Milton Portis as guests.

Sol Lesser hosted the Stan Rossins, the E. Bambergers of New York and the E. Strauss.

Among the other guests were the Ernest Alscoles, the George Formans and the Bill Codys.

The center of the buffet table was decorated with a huge ice mold of Hogan swinging a club while the ice cubes were frozen around golf balls and tees.

Pat Martin now takes over the golf shop in the absence of Hogan. Stan Kertes remains on his teaching job until around the first of April, or may stay through the Easter weekend, when the first club class championship will be held.

Tamarisk is planning to enter the tournament picture in a big way next year. They have requested the National P.G.A. for dates either in April or January for a \$25,000 Open tournament. They would like to be on the Winter Tour which the P.G.A. says they will try to work out. If not, they would like to hold it just before or just after the big Las Vegas Champion of Champions tourney for the Damon Runyon Cancer Fund.

Big Crosby fired a 78 over the course to break even with his old Chicago pal, Dick Snider, and a trio of Oklahomans, George Coleman, Jim Vickers and E. L. Rogers. Vickers had to win the last three holes to break even. His second shot on the 510-yard No. 18 hole was only six feet from the pin. He missed the eagle putt.

Orchestra leader Lawrence Welk, guest of Ray Kelly, Dr. A. R. George and Norman Marsh had a rough time getting started in the wind and rain Sunday. They went the holes, came in and then went out with better luck on the second try.

Also braving the winds that day were Von Moffett of Satitoy with Bill Higgins and Chaucery Needham of San Francisco. They remained in the desert city from last week's President's Day tourney.

Papa Crosby has decided that son Lindsay needs a new easier golf swing before accompanying him to England this summer. So Lindsay started lessons with Kertes this week.

Shoeman Harry Carl and his wife, Marie McDonald, are charter members. They made their first visit last week to find where the first tee was located. Marie became interested in the game and she will soon start lessons.

Although they team together in comedy, Jerry Lewis and Dean Martin find little time to golf together. Last week they did find time for a game. Dean, who has been playing for around four years, decided to Jerry, with only a year at the game, five strokes on the round. And is he sorry, he was waxed but good.

Saturday buffet dinners are now being served at the club on Saturdays from 6 p.m. to 9 p.m.

New members admitted to the club membership during February were R. A. McIntyre, Edward Mitchell, and Clarence J. Dixon, all of Los Angeles. Frank Reuben of Canada and Beverly Hills, Cornelius J. Bakker, San Bernardino, Maurice Bernstein of Long Beach, Harry Corman of Chicago, A. Pollard Simons of Dallas, Saul R. Weinsier of Maspeth, Long Island, N.Y. and Samuel E. Taylor of Palm Springs.

Dr. Peter K. Thomas, noted Los Angeles dentist, among the long list of applications to be approved this month.

Jack Munger, well known Dallas tournament golfer dropped in the club Sunday with Bud McKinney, Texas' traveling ambassador, to visit Hogan before taking off for a quick trip to Texas. They will be back for the O'Donnell tourney.

McKinney bemoaned the fact that he had an individual playing with Munger only to be trimmed by Ralph Kiner and Fred Kehlet.

On The Trails

Horses on wheels . . . gliding sleekly and silently into the desert by twos and by fifties . . . to answer the call of rodeos, horse-shows, the hunt, and just desert trails. The West Hills Hunt club, with Dan Dailey, their president, brought a little bit of old England into our very midst by staging an authentic hunt to the hounds, in which more than fifty members took part. Starting Sunday morning from Smoke Tree Ranch, they held the hounds at bay until they crossed the highway at Araby Point. After reaching the Los Compadre clubhouse the hounds were released to lead them off across the desert on a scent-dragged chase. Though our weather was squally, the group was enthusiastic, and plan to return. Noticeably among the riders was Allan Tomblin's lovely daughter, Penny, who recently returned from Australia to live with her father in Beverly Hills. Allan is popular at the Racquet club where he weekends frequently.

Equestrian Trails Inc. of which H. D. Nicholas is president, is a group which is primarily interested in developing horseback riding trails in southern California. This past weekend they met at Twentynine Palms, and participated in a ride in which groups from all over southern California was asked to join. Mike Abbott and Kenny Jones of "Corral 18" were in charge as special trail investigators.

More third-dimensional shots of "Fun in the Sun" were taken of riders emerging from Palm Canyon, by cameras perched high on the Canyon bench. Mrs. Helen (Ray) Ryan and guest Evelyn Uffner of the El Mirador hotel, were among the colorful participants. The entire company enjoyed a sumptuous lunch at a go-on-broiled-chicken chiu chow by Jack Boyer with the able help of ever-cheerful Ethel and Jack Shields and Fred Vering.

The moon and the Guadalupe Triolo brought out a hundred Desert Riders and guests for their last dinner at Moonlight Cove. While the same moon played hide-and-seek with squalls on Sunday night, the Los Compadres held their steak dinner around the club's expansive fireplace.

Cute little eleven-year-old Barbara Cabin, one of the "Apples of Edward Arnold's Eye" and Charlie Chaplin's "Lime-light" is as talented on the trails as she is on stage. Though she prefers to ride like an Indian, she methodically puts a gaited horse through its paces as seriously as she rehearses lines.

See you on the trails.
ANITA HASKELL JONES.

Mrs. Blackstone to be Heard by Women's Circle

Noted lecturer Mrs. William T. Blackstone, who spent 20 eventful years in China, will be the speaker at the Women's Circle Tea to be held at the Community church next Tuesday afternoon.

Mrs. Walter Fifield, program chairman, said that Mrs. Blackstone will give an account of her experiences in China.

After doing graduate work at the University of Kansas, the lecturer spent three years at the College of Chinese Studies in Peking. She taught music at Lingman University, Campon, and she and her singer husband made a concert tour of Chinese universities. She has lectured from coast to coast in this country.

Mrs. Stanley Dougan will be in charge of the tea committee, assisted by Mrs. Julian Hayden and Mrs. Howard J. Stewart.

Mrs. Chester Moorten is chairman of decorations.

Chicagoans Guests at John Lapp Home

Mr. and Mrs. Stewart Beattie of Chicago are houseguests of Mr. and Mrs. John Lapp at their Camino Baranca home.

Weekend guests in the Lapp home were Mr. Lloyd Morgan and Mr. and Mrs. William Montague of Seattle.

Join the Desert Hot Springs Boom! 80 acres with well, paved road, NEAR SPA. Elegant for subdividing now. \$15,000. Tony Burke III HIWAY 111 at WONDER PALMS P.S. 8-3481

5c-The Desert Sun and PALM SPRINGS NEWS

Published every MONDAY and THURSDAY PHONE 2249 Box 190, Palm Springs, Calif.

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MONDAY ISSUE—5 P.M. FRIDAY
THURSDAY ISSUE—5 P.M. TUESDAY
●ADDRESS all communications to: The Desert Sun, P.O. Box 190, Palm Springs, Calif.

Lost and Found

LOST—Pair of diamond earrings. Finder call Harbor 1005 Balboa. Collect. Reward.

Round Dance to Aid Chest

Proceeds from a Round Dance being held this evening at Frances Stevens school will go to the Community Chest.

The dance, which will be from 8 to 11 p.m., was arranged by Harry Reavis and music will be by Strickland's orchestra.

A donation to the Community Chest will be the admission charge, and Reavis said, "Put your foot down with us and have a good time."

Help Wanted

27

Lost and Found

LOST—Ladies Gruen precision white gold wrist watch. Initials A. S. T. on back. \$25 reward. Return to St. Slocum, Lone Palm Hotel.

LOST—Wallet in cab. Return important papers—identification, money unimportant. F. White, Box 1472, Palm Springs.

Palmist—Spiritual Reader

ADVICE on all matters. 415 No. Palm Canyon Dr. Appointments not necessary. Open daily and Sundays, 9 a.m. to 11 p.m. at night.

DEAR JOAN, Sue and Rita would like to join us in the fun at Ramon Drug on March 12. SELMA.

ALCOHOLICS Anonymous. Air-port 8:30 Tuesday nights. Phone 7063.

FOR SALE, diamond ring, beautiful 1 carat. Sacrifice. \$800, or offer. Ph. 7601.

Announcements

14
DESERT BOOK SHOP
Also RENTAL LIBRARY
TYPEWRITERS Sold & Rented
443 N. Palm Canyon, Ph. 5208

Service Miscellaneous 15
DRESSMAKING, GENERAL SEWING, ALTERATIONS.
4440 CAMINO SAN SIMEON PH. 4633

SWIMMING instruction, individual or group. Will come to your pool. Phone 2984 for appointment.

GUARANTEED Radio repairs. Service while you wait. Lowest price in town. BREZIN'S, 366 No. Palm Canyon Dr.

ALTERATIONS
Pacific Apartments—Apt. No. 1 Phone 9095

HANDY MAN
\$1.50 HOUR
PHONE—2881

FOR YARD MAINTENANCE
LAWN CARE, ETC.
PHONE 9973

Help Wanted

27

Service Miscellaneous

15
LETTER SHOP
Mimeographing
Stencil mailing lists
Public Stenographer
Fast Service—Top Quality
Phone 2738 114 S. Palm Canyon
Ask for Mrs. Griffing

REMODEL or REPAIR
Car Ports, Room, Extensions
Patios, Walls, Pools, Store Fronts
New Home Construction
L.C. General Contractor—Insured
KADERA CONSTRUCTION CO.
390 Sunny Dunes Rd. Ph. 5152
or 3241

FORMER contractor available for HANDY MAN service. Painting, carpentry, cement work, etc. Call 2363.

Moving and Storage

19
PALM SPRINGS
TRANSFER & STORAGE
Agents for
AERO MAYFLOWER
LOCAL and LONG
DISTANCE MOVING
507 SUNNY DUNES RD.
Phones 5203 and 4305
Froman Golden, Mgr.

Situations Wanted 25
PAINTER—Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 5850.

CARPENTER and painting. No job too large or too small. Ph. 4357.

SECRETARIAL or general office work, bank and accounting experience. Ph. 7008.

EXPERIENCED Gardener, by week or month. References. Ph. 3269. Call 7 a.m.

CALIFORNIA R.N. Private duty. 7-3 or 7-7. Days only. Ph. 3140.

SECRETARIAL work by the hour. Phone 5238.

MEN—Bus boy, dishwasher, porter, delivery. Excellent year round working opportunity for those experienced with quality operation. Excellent salary. Apply Milton F. Kreis, room 101, Hotel Oasis Bldg., Palm Springs.

REAL ESTATE
SALESMAN or
BROKER

Write Box 190, File N-5

STENOGRAPHER, for Police Department apply Captain Johnson. Permanent employment when qualified by Civil Service examination.

BARTENDER for Lake Tahoe area willing to participate financially and open new bar for summer season. Write Box 190, Desert Sun, File O-3.

COOK, man and wife combination preferable for South Lake Tahoe area for summer season. Wish to interview. Write Box 190, File O-2.

NEED A JOB????
Openings for Men & Women. Palm Springs Employment Agency, Rear 156 No. Indian.

Help Wanted

REAL ESTATE
Salesman or Broker
RALPH WEINSTEIN
256 1/2 So. Palm Canyon Dr.
Phone 2884

WANTED—Woman with newspaper or magazine writing experience to prepare food recipes for home economic editors. Full time work. Write Box 190, File N1.

MAID and assistant manager for small motel. Apartment and salary. Call 9062.

Business Opportunities

29
RESTAURANT
PALM Canyon Drive. Small 9 months operation, excellent lease. Exceptional opportunity for couple.

CHARLES MATHEWS
315 N. Palm Canyon Drive
Phone 5308
"There is only one Palm Springs"

FOR lease new beauty shop, completely equipped, good deal for right operator. 576 Broadway, Cathedral City.

TV FILM producer with equipment, know-how and assured market needs capital for new film series. Box 190, File M10.

BUTCHER shop for lease in 29 Palms. Fully equipped, volume requires two men. Give references. Box 190, File N 8.

WILL give \$9000 trust deed for \$8000 cash on new 1750 sq. ft. motel. See Van, Joshua Tree Lodge, Joshua Tree, Calif.

COCKTAIL lounge and restaurant. Seats 125. Heart of village. All or half or lease. Good business. Ph. 3350.

\$10,000 OR MORE will earn 40% return. Write Box 190, File L13.

Business & Financial

30
TRUST DEEDS BOUGHT, SMALL DISCOUNT, PRIVATE PARTY. WRITE J. NAGLER, 330 N. ALFRED, LOS ANGELES.

MONEY WANTED on First & Second Trust. Deeds paying from 6 to 10% interest. Sheptenko, 475 N. Palm Canyon Dr. Phone 2727.

HAVE \$7000 to \$8000 to LOAN for 4 or 5 years at 6% interest on Palm Springs Improved property. Phone 6711.

Lots & Acreage

33
SUBDIVISION NO. 2
1 1/4—2 1/2 ACRE parcels. Plenty water, paved highway. \$1200 per acre, small down. 5 miles W. of Indio, turn N. off Highway 111 at La Quinta turn-off. Ray Darby, Hall of Records, L.A.

147-ACRE SUBDIVISION
MUST be sold to settle estate. Abundance of water. On Ramon Road, Thousand Palms, 7 1/2 miles E. Palm Springs High School. \$295 per acre, terms. Owner, 1680 E. Ramon Road Phone 2173

5 ACRES near Thunderbird, with water. Date Palm Drive back of Sun Swim Club. \$8000. Terms. Cy Watson, Mission Inn, Riverside. Phone 1, Ext. 70.

LOT 15, El Mirador Estates No. 3. Sam Ivener, Box 374, Rte. 2, Sioux City, Iowa.

Lots & Acreage

10 Acres Level
PAVED road, highway frontage. excellent soil, water available. Near Thunderbird and Tamarisk, \$16,000.
CHARLES MATHEWS
315 N. Palm Canyon Drive
Phone 5308
"There is only one Palm Springs"

ESTATE LOT

TENNIS club area—150 ft. front by 286 deep. Surrounded by beautiful homes.
Owner—Ph. 3182 or 7092
Or write Box 190, File N 6

PALM DESERT hotel lots. 2 R-4 lots, across street from Sun and Shadow Hotel. Save one-third of list price. Terms. Owner, Box 446, Palm Springs.

CHOICE lots Shangri-La Palms. Terms. C. L. Crosby, Date Palm Dr., Thousand Palms.

For Sale or Exchange

34
HAMB-MALT DRIVE-INN
IN THE heart of Beaumont, corner on Hiway 99. 2 single apartments and small office building. \$7500. Will handle. Mort Fischer, Rancho Trailer Park, Palm Springs.

Will trade for income property. Palm Springs phone 8-3399 or 70-210 Highway 111

\$2000 CASH. Income \$205 month. Sacrifice, new corner furnished duplex for only \$16,000. Room for six more units and pool. Near Howard Manor. 435 Via Miraleste. Ph. 3029. Courtesy to brokers.

HOME—\$6750, terms. 4 bedrooms, 2 baths, completely furnished, like new. 2 blocks from Bullock's. Ph. 4430 or come to 410 Paseo El Mirador. See your broker.

CLOSE in R3 modern home, 2 bedrooms, bath, fireplace, cooler, large patio, lanai. Illness compels sale. Courtesy Brokers. Ph. owner 6240 or 2910.

2-BEDROOM home, close in, partly furnished, large lot with family orchard. 925 Beaumont Ave., Beaumont or call 3514.

UNUSUAL desert home, exquisitely furnished 3 bedrooms, 2 baths, heated pool, beautiful yard and view. Reduced. \$38,500. Ph. 5720.

4 BUILDINGS 25x150 feet, frame construction. Gunite exterior. Contains 28 dwelling units. 2058 E. Ramon Rd. Phone 2238

ATTRACTIVE 3-bedroom, 2-bath home. Completely furnished. \$27,500, unfurnished \$25,000. Phone 5185.

4-UNIT rental and owner's 2-story master apartment. 5 years old. Tennis club area. Good income. Ph. 9065.

\$5400—Bargain! Sacrifice new pumice block 4-room home. 1000 Palms, Box 65, Ph. 161.

Real Estate—For Sale

OWNER SAYS
"SELL!"
OUT-OF-TOWN owner has reduced for quick sale his new, modern, 2-bedroom, 2-bath home. Lovely living room with fireplace, fireplace, sliding glass doors opening on to patio and swimming pool. Everything to make desert living delightful.
DRIVE East on Paseo El Mirador to El Mirador Park. Home is on Linda Vista Road.
OPEN DAILY

DUPLEX—If you want an income plus a nice home, then see this property. One side rented \$125. Well located, newly decorated, attractively landscaped. Only \$20,500.

THERESA PRESS

Realtor
420 So. Indian Ave.
Phone 5282 or 5691

STOP THIEF!

THE buyer will get this at a steal. This 3-bedroom, 3-bath modern home with large heated swimming pool.
A PICK-OF-THE-MARKET VALUE
Unfurnished at only \$39,500 in exclusive location

SEE
BOGGESS INCORPORATED—
THE PLAZA
Phone 2971

WORTH A VISIT

UNUSUAL DESIGN
IN A most attractive setting—grounds 225x150, beautifully landscaped, 4 bedrooms, 4 baths with additional maid's room. Citrus and cactus and rose garden. Pool. 2 blocks north of O'Donnell golf course facing San Jacinto Mountains or see your broker.

OPEN FOR INSPECTION
780 VIA MONTE VISTA

POPPY TRAIL TRAILER COURT
SACRIFICE, elderly owner, ill, unable to operate. 1 1/2 acres, 20 permanent spaces, and as much for overnight. Patios, meters, time clocks, neon sign, barbecue, fruit and shade trees. Store, 2-story block building adjoined Tucker's Museum. \$5000 down, balance to suit. 1451 E. 6th St., Beaumont, Calif.

DEFINITELY

A BARGAIN. Reduced from \$45,000 to \$39,500. Large heated POOL, 3 bedrooms, 3 baths. 445 Via Alta Mira.
SEE CHARLES MATHEWS
315 No. Palm Canyon Dr.

IF A GOOD BUY
IN CATHEDRAL CITY
I KNOW IT
HOMES—LOTS—INCOME
RUTH BILES

Realtor 56 Glenn St.

BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

Cosmetic Girl
Pharmacist
Cashier
Hostess

Waitress
Counter Girl
Working Chef

APPLY TO MILTON F. KREIS,
ROOM 101 OASIS HOTEL BLDG.
PALM SPRINGS

Call for Control

A fine pharmacy must have a complete stock of medicaments—familiar and rare, must have complete scientific information concerning the properties and action of these ingredients, must compound them with absolute accuracy. This calls for control—just as superlative pitching in baseball calls for mastery of every throw. It calls for close collaboration with research scientists and physicians, it calls for profound knowledge, skill and speed from an experienced pharmaceutical staff—all synchronized into one smooth, efficient program. For many years we have "pitched" our whole operation in the effort to provide best possible prescription service. That calls for control!

VILLAGE PHARMACY
201 N. Palm Canyon Dr.
PHONE 4321

CHANCE OF A LIFETIME!
\$13,000 Less Than Actual Cost
FOR THIS PERFECT, ALMOST NEW HOME
IN ONE OF CHOICEST PALM DESERT HOMESITES.

Planned and built to take the fullest advantage of sunshine, setting and superb location.

Words are not adequate to describe the many wonderful features.

Three spacious bedrooms, each with a large tile bath . . . king-size living room with good-looking fireplace and television nook (yes, you get good television reception here) . . . fully equipped kitchen includes such conveniences as electric dish washer and disposal . . . usually neglected closet space all over the house, and a storage room to boot . . . laundry room hasn't been overlooked either.

Swimming pool, of course, and a generous one, too! 18x36 feet, heated and filtered for comfort and sparkle . . . all with colorful patio and landscaped grounds that make a perfect setting for outdoor living at its very best.

Will go completely furnished for only \$59,500. Terms.

POOLSIDE HOMES

These new POOLSIDE HOMES offer more for the money than anything on desert

Privilege of swimming pool—no charge. Maintenance of your lot at cost—watering lawn, etc. Maid service at cost. Rental Service at 10% of rents collected. Preliminary landscaping. Walls separating each home to assure privacy.

Both one and two bedroom homes have large living room with glass from ceiling to floor on patio side, higher windows on street side for privacy; bar kitchen; bath; fireplace; carpet; and two patios—one off living room facing pool and private patio off bedroom for sun-bathing. Terms.

Edith Eddy Ward

Specializing in Palm Desert Properties

Homes, Rentals, Income Property, Sun Lodges

Shadow Mountain Estates

73-667 Highway 111
Palm Desert

Phone 76-3431
Palm Desert

EDITH EDDY WARD

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

6c—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 5, 1953
Real Estate—For Sale 35

AUCTION

Three Lovely Residences

In Palm Springs
To Be Offered Separately
Sunday, March 8th, 2 P. M.
(1) 320 Camino Norte, 4 bedrooms, 4 baths, wall to wall carpets & drapes with Padlock (heated & circulating) pool. Terms cash over \$15,000 T.D.
(2) 1260 San Jacinto Way, 3 bedrooms, 3 baths. Terms cash over Appr. \$11,750 T.D.
(3) 1225 Buena Vista Drive, 2 bedrooms, 2 baths. Terms cash over Appr. \$9,800 T.D.
All properties enclosed with concrete brick wall. POSSESSION. Open for inspection today.
NOTE: Auction will be held NEXT Sunday outside of PALM SPRINGS at the NORTH CITY LIMITS on North Palm Canyon Drive.
DEAN S. BEDILION, Auctioneer
"Real Estate Specialists"
Quick Cash for Your Property
"32 Years of Service"
952 Crenshaw at Olympic
We 3-9179

ADOLPH ISRAEL BETTER BUYS

FLASH—Palm Canyon Commercial Frontage 150 x 128, \$17,500
RESIDENTIAL lot—Close in, \$1500.
MODERN 3-bedroom, 2-bath furnished home. Unit heat, garage. Large lot walled in. Must sell, \$21,000.
2-BEDROOM—Large living room, flagstone fireplace, garage, sundeck, \$15,500 including carpets. \$5500 down, balance \$100 per month.

BETTER BUYS AT— ADOLPH ISRAEL

REALTOR
Ray Miller—Associate
671 N. Palm Canyon Drive
Phone 2981

We Have Several Outstanding Real Estate Buys

in lots—acreage—income and homes. Must be seen to be appreciated

REID-WADE

REALTORS
850 S. Palm Canyon Drive
Phone 2855
Associate
LES MILLERBROOK

Banning Home

BY OWNER
2 BEDROOMS, lovely bath, large living-room, dining room, fireplace, panel-ray and furnace. Wall to floor carpet and ceiling to floor drapes, sunny lanai, lots of glass, egergate roofing, large walk-in closets, utility with 1/2 bath, pantry. House and garage insulated. Furniture available. Year around climate. Shown by appointment. Ph. 6465. 110 Lancaster Rd., Banning.

NOTICE:
OUTPOST Estates are sold out BUT there are still two well located homes available as resales as low as \$11,500 with only \$1300 down. Swimming club privileges, of course. HURRY, as these will sell fast.

PALM SPRINGS OUTPOST ESTATES
Ramon Rd., 4 mi. E. of Palm Canyon Dr.
Los Angeles Office:
3116 Valhalla Dr., Burbank, Rm. 9-2179

A DOLL HOUSE
A SMALL PALACE BUT NO ROOM FOR ROYAL GUEST! LARGE living room, Picture window, 1 large bath, ONE-CAR GARAGE, Utility room, House almost new. Full kitchen. OWNER LEAVING. For quick sale. \$14,000. Terms.
TERRY RAY
Helen Churchill Jules DeVorzon
Charles Snyder Howard Palmer
773 N. Palm Canyon Dr. Ph. 2064

POSITIVELY

A BARGAIN. Reduced from \$45,000 to \$39,500. Large heated POOL. 3 bedrooms, 3 baths. 4 1/2 miles from Palm Springs. See TERRY RAY

773 No. Palm Canyon, Ph. 2064
L.A. STORE building all under lease, excellent location near Miracle Mile. Might consider some trade, either small Palm Springs home, duplex or triplex. Ph. 5347 after 6 p. m. or Saturdays and Sundays.

DRIVE BY this Hill-top Home. It will take your breath away. Call Owner for appointment at 7127. This is a 3-bedroom, furnished house with Guest-Cottage, etc. Priced \$27,500. Mostly cash. 2415 Araby Drive.

WAREHOUSE or MANUFACTURING plant—frame building, 1200 ft. Ramon Rd. and Hwy 99. Lot 100x200. Box 65, 1000 Palms or Ph. 161.

LAS PALMAS DISTRICT—5 bedrooms, 4 baths, near shopping center. THIS IS REALLY A BUY AT \$37,500. Call for appointment. Ph. 3673.

Real Estate—For Sale 35

PALM SPRINGS FOR CLIMATE HAROLD HICKS

Real Estate

For Over 30 Years

BIG FOUR . . . BIG HOUSE, BIG POOL, BIG GUEST HOUSE, BIG VALUE.
PERFECT COMBINATION for unsurpassed desert living. Luxury 3-bedroom MAIN HOME with rumpus-room bar—all extras—fine GUEST HOUSE, a complete home in itself. Large swimming POOL. Completely and beautifully furnished \$63,500 or unfurnished. In area encircled by outstanding homes and estates.

TERRIFIC VALUE in wonderful family home with nice POOL. Lanai & patio, 4 bedrooms and 3 baths and maid's & bath. Completely furnished. NOW \$42,500. Don't waste time wishing. Excellent terms. SEE & COMPARE.

PREVIEW TODAY . . . new exclusive listing . . . 391 W. Stevens Road . . . live and scenic beauty in LAS PALMAS ESTATES. Two spacious bedrooms and paneled convertible DEN and bath. South Lanai, dream kitchen, unique bar. See this and you'll realize THE RIGHT HOME IS INTO YOUR OWN HOME. Just reduced for quick sale \$37,950.

IF IT'S FOR SALE . . . HAROLD HICKS HAS IT
SPECIAL! 3 bedrooms, 2 baths, nice POOL. Only \$18,500. Small down. This won't last.

4 Deluxe UNITS with POOL, completely furnished, \$52,000. 10 UNITS . . . TOP LOCATION . . . excellent return, \$117,000.
IF IT'S FOR RENT . . . HAROLD HICKS HAS IT
UNFURNISHED 2-bedroom, 2 bath, lanai home, hardwood floors. Top location, \$150 month.

HAVE YOU SEEN . . . 1650 Paseo El Mirador? SEE IT TODAY and phone for details.

Harold Hicks

REALTOR
813 North Palm Canyon Dr.
Phone 2736
AND ASSOCIATES
Burnham Bigelow
Mildred Jackson Ken Herman
Offering
BUYERS — VALUES and
SELLERS — RESULTS
For Over 30 Years

CATHEDRAL CITY FASTEST GROWING COMMUNITY IN THE VALLEY

1 BEDROOM cottage, furnished, excellent condition, close in, \$1500 down.
MODERN 1 bedroom home, new, fireplace, carport, sun deck. Owner says must sell.
2 BEDROOMS furnished, excellent condition, good location, near school. \$7500.

LOVELY adobe in date garden. Exquisitely furnished. 2 bedrooms and guest house. \$24,950.
VIEW lot in well restricted district. 95' frontage. \$1650.
5 ACRES dates and grapefruit near Thunderbird at \$3000 per acre.
SOME real bargains in rental property.

See CLARK
68-762 Broadway Phone 8-4691
with W. R. Hillery, broker

Little Estate

NEW 3-bedroom, 3-bath home. Covered patio, barbecue in kitchen. Bar. Unit heat, air conditioning, garage. Lovely pool. Excellent location and view. Unfurnished. \$38,500.

MARTHA JAMES

REALTOR
445 N. Palm Canyon Dr.
2751—Phones—2812

SELDOM available—a bargain price in the established Tennis Club area. Owner says: "We'll take a loss on this so submit an offer." 3 bedrooms, 3 baths, heated Paddock swimming pool and fully furnished. See this house before it's someone else's home. One half cash will handle.

BOGGESS

Incorporated The Plaza
Phone 2971

9 UNIT COURT VERY CHOICE

SOUTH end location, Ranch type bungalows, room for 10 more units and pool. \$45,000. Terms. Close in. Wayside Inn. 670 So. Palm Canyon. Owner or your agent.

3 BEDROOMS unfurnished. Bath and 1/2. Venetian blinds, drapes, cooler, fenced yard. Over 1700 sq. ft. of living space. Swimming pool, tennis court privileges. Must sacrifice. Make offer. Owner. 32150 Whispering Palms, Outpost Estates.

FURNISHED almost new. Large living room, bedroom, kitchen, bath. Flagstone fireplace, tile floors. Picture windows. 2 patios, garage, large corner-walled. Beautiful shrubs. 1671 San Lucas.

Real Estate—For Sale 35

James W. Hammond

OFFERS

MARCH SPECIAL—4-bedroom, 3-bath home in lovely Tahquitz River Estates with all the charm of the desert at your door. Price has been drastically reduced—this charming place can be yours for \$32,500

12 UNITS—One of Palm Springs' most beautiful and luxurious hotels. Situated in the desirable South End of Palm Springs. Large lot with room for expansion. Heated and filtered swimming pool. Beautifully landscaped. Approximately \$35,000 will handle.

TWO-BEDROOM home with enclosed garage, patio, walled lot, tastefully landscaped. Only \$12,500.

ONLY EIGHT of Palm Springs' most beautiful large view lots remain at this unbelievable price. All utilities are in and paid for. Prices for cash sale start at \$1225

875 N. Palm Canyon. Ph. 5373
Associates
ESTHER HAMMOND
LISA H. JONES
EVE MORGAN

BILLY WRIGHT EXCLUSIVE

BEAUTIFUL 2-bedroom, three-bath home. Two-car garage. Heated Pool—Large corner lot walled and landscaped.

THIS home belongs to BOB HAWK—the "LEMAC" man—reduced from \$39,500 to \$29,500 for quick sale.

EASY terms.

REMEMBER you can't go wrong with Billy Wright—if you want to purchase income property.

BILLY WRIGHT

REALTOR
"16 years of fair dealings in Palm Springs"
Lester Satchell
Associate
285 N. Palm Canyon Drive
Ph. 5727—2815

NO BETTER BUY WE CAN PROVE IT!

3 RENTALS and guest room, completely furnished, nearly new. Only \$25,000.

SEVERAL more to choose from. All nearly new and priced right.

A HOME and a pool. 2 bedrooms, 2 baths, double garage. Nearly new and furnished at \$26,500! In a very popular residential location. You will buy this!

FRANK MILLER

428 No. Palm Canyon. Ph. 2929
Associate
Gordon Nicholson
George Spotts

INCOME BARGAIN

3 HOUSES on 1 lot. Each house is furnished, has living room, bedroom, kitchen and bath. Lot 195' x 50', with frontage on two paved streets. One house rents for \$70. One for \$65 and one for \$60. They are air cooled and kept rented for the most part, the year around. They can be purchased right now for \$4000 cash, balance \$10,000 on easy terms. An exclusive listing.

THE CLARKS
68-762 Broadway Phone 8-4691
CATHEDRAL CITY
with W. R. Hillery, Broker
P.S.—We have a beauty with swimming POOL for only \$18,000, too.

DON CAMERON SAYS

DON'T MISS THIS BUY
240 ACRES at \$125 an acre in Coachella Valley water district near Indio. Terms.

ALSO
HOMES, lots, acreage, income properties.

RANCHO Mirage, Thunderbird, Tamarisk, Palm Desert Areas.

Associates:
Isabelle Cameron
Sally O'Neil
Next to Rancho Mirage P.O. on Hi-way 111. Ph. 8-4932

OUTSTANDING BUY
BRAND NEW 3-BEDRM., 2-BATH DEEP WELL RANCH ESTATES Charming throughout. Flagstone fireplace, natural wood kitchen, built-in oven, shake roof, unit heat, terrific view. Surrounded by \$35,000 & \$45,000 homes. No. 3 Palomino Rd. \$22,900. Ph. owner. 7222.

7 DELUXE units, heated pool, new. 200 ft. off highway 111. 1/2 mile from Thunderbird. Phone Palm Springs 8-3238.

BRICK house, tile roof. 2 bedrooms, fireplace, 1 bathroom, furnished, double garage, walled in, choice location. \$16,500, terms. Ph. 3507.

Real Estate—For Sale 35

NICHOLS SPECIALS

MAKE CASH OFFER ON THIS TAX SACRIFICE

On large lot in Las Palmas — 4 bedrooms, each with dressing room and bath. Den, bar, lanai, detached 2-car garage. Completely furnished.

Immediate occupancy. Full price \$37,500.
Cheery new 2-bedroom home with fireplace, carport. Owner will negotiate part or all of furniture. Price unfurnished, \$14,700. Easy terms. Or rent furnished at \$150 month to Sept. 1, option to buy.

ONLY \$3,000 DOWN
\$100 per month, full price \$14,500. 3 bedrooms, nice bath with tub and separate stall shower. Living room has fireplace. Central furnace and duct cooling. Garage, landscaped and fenced.

3 bedroom unfurnished, ducted cooler. Spacious glassed living-dining area. Walled and landscaped by architect owner. \$3000 down. Full price, \$13,900.

HOTEL SITE
Opposite El Mirador Hotel. \$100 per front foot, including two corners. Total price, \$47,500.

2 R-3 lots, 200x115. Near The Rossmore. Sewer connection. Full price \$5,500.

R-3 LOT, 50x100, \$1650

Corner lot in El Mirador Estates, 111x135 with water shares. \$2750

CULVER NICHOLS — Realtor

861 N. PALM CANYON DR.—PHONE 2182
Al E. Hoover—John Bernet

Over 20 Years in Palm Springs

Why Is This House Different From All The Others On This Page?

BECAUSE: You get both swimming pool and a fine tennis court.

BECAUSE: You get two complete homes for the price of one.

BECAUSE: You get a large double corner lot providing utmost privacy and yet within walking distance to town.

BECAUSE: You may live in either the large 4-bedroom house or the smaller 2-bedroom and 2-bath house and rent the other or sell one and keep one for your own use.

All this fine property, improvements and furniture and furnishings for the greatly reduced price of \$69,500.00

16-units near exclusive Biltmore Hotel on 2 large lots with room for additional improvements. Home-like spacious apartments decorated in latest color schemes. Fine furnishings throughout. High-class clientele. Excellent return on investment. Price \$190,000. Part trade considered.

Now is the time to select your lot for a new home. We have the choicest residential lots in the Tennis Club area. Each of the 4 lots commands a superb view of the City and Desert and adjoins exclusive estates. For the best building site let us show you these choice lots at only \$7,500 each.
Above properties exclusive with

Muriel E. Fulton — Realtor

Associates—Frances Wilson—Ernie Dunlevie—Frances Elliott
New Location—Oasis Building—125 South Palm Canyon Drive.
Offices 2225 Telephone: Residence 2266

SAN CLEMENTE

BY THE SEA
SPANISH BEAUTY
FOR SALE
\$24,500

THE art of elegance, gaiety and romance are reflected in this lovely Spanish Villa.

OLD world patio filled with rare gardenias, camellias, roses, wisteria, blooming cactus, tropical and semi-tropical plants, palm trees, huge shade trees and a fish pond.

OCEAN view. White stucco exterior. Red tiled roof. Double wall construction. Hand hewn beams. Large living room with fireplace, and three sets of Spanish doors leading to the enclosed patio. Library. Large Dining room. Pantry. Kitchen. Laundry. Three bedrooms. Three baths. Garage.

RESIDENTIAL community for RETIRED PEOPLE. Golf Course. Swimming Pool. Community Clubhouse, Beach, Pier, Sportfishing. Noted for its GLORIOUS SUNSHINE. NO SMOG.

Property—60W x 175D
Owner—Box 215
217 ESPLANADE AVE.,
SAN CLEMENTE, CALIF.

For Industrial Property
See John Williams
Will lease or build to suit

3-BEDROOM, 2-bath home, new, reduced to \$21,500 with coolers and wall to wall carpets.

4-BEDROOM, 3-bath home on 4 view lots, completely furnished, new. \$45,000.

3-BEDROOM home unfurnished, \$12,500, low down payment.

10 LOTS for builder, wholesale price \$10,000.
APPROXIMATELY 15 acres with in-city limits, ready for subdivision, \$800 per acre.

SEE
John W. Williams

Realtor
or Associates
Claude W. Gottbehuert
Boelyn Lang
423 N. Palm Canyon Dr. Ph. 3311

2 APARTMENTS and separate office building. All attractively furnished. Room for more. 60 ft. front on Boulevard at junction Palm Canyon at Hwy. Rd. \$33,000. Terms at 4 1/2%. Courtesy to brokers. Holte, 238 Indio Rd. Ph. 4498.

Real Estate—For Sale 35

See These Today

TOMORROW MAY BE TOO LATE

OWNERS MUST LEAVE—SEE THIS. 2-bedrooms, large living room with dining area, 100' corner lot, fenced yard, garage. Low down payment. \$12,500

NEW. 2 bedrooms, flagstone fireplace, grand kitchen, lots of tile, forced air-heat, good cooling, garage. \$15,500

NEVER OFFERED BEFORE. 7 Units. R-4 lot. Room for more. LARGE APT. for owner & 6 Rentals. Lot 115x137 1/2—Heart of city, walking distance to everything. Call to show. \$62,500—1/2 down

18-UNIT Hotel, best location Indian Ave. Large pool & Patio with gorgeous view—GOOD INCOME. \$150,000

LAS PALMAS DISTRICT. 5 bedrooms, 4 baths, near shopping center. THIS IS REALLY A BUY. \$37,500

640 ACRES ADJOINING CITY LIMITS—with oil rights—Raw desert land near railroad and electric power line to property. \$25 Per Acre

78 ACRES on Ramon Road, water, gas, electricity, telephone. Plotted in small acreage parcels, ready for development and sale. \$295 Per Acre

INCOME R-3 LOT, block from highway near Hotel. TOTAL PRICE. \$2500

LARGE LOT near Bullock's store reduced for action. \$7000

Munholland & Co.

1059 North Palm Canyon Drive
Phone 3673

Cathedral City

\$5500—ONE bedroom home, has large living room, steel sash windows, Panelray heat, 2 coolers, large kitchen, also service porch. This is priced to move fast. Only \$1500 cash required. Balance low monthly payments.

2-BEDROOM new home. Redwood frame, on large view lot. Many extras. Pay only \$1500 down—then move right in. You'll want to see this one!

NEW ONE BEDROOM home on large corner view lot. Carport, also large covered porch, could easily be enclosed. Tile drain, lots of cupboards, steel sash windows. Living room carpeted wall to wall. Full price \$8500, submit terms.

NEW DE LUXE one bedroom home. Restricted area. Lots of tile in kitchen and bath. Arcadia type doors to Lanai. Large view lot. What a deal for only \$12,500!

FURNISHED two-bedroom home, nearly new. Includes new deep freeze, 7 cu. ft., new O'Keefe Merritt gas range and new washing machine. Full price \$10,500, \$3500 down.

HOME SITES
1/2 ACRE with city water, also electricity and a gorgeous view. \$1500 full price.
WE ALSO have a view lot, 94x89, for \$850.

Jorgensen Realty

38-574 Broadway (Hwy 111)
CATHEDRAL CITY
Phone 8-3401

LAKE ARROWHEAD. Attractive furnished house. Sleeps 8. Private dock. \$9000. Also adjacent lot \$1500. Write Box 190, File O-1 or Ph. Lycoming 2-9975, Pomona, Calif.

THERE ARE
5 Opportunities
5 Outstanding Homes
For
5 Smart Buyers
At only \$19,950
See our ad on Page 5, Section B this issue of The Desert Sun

Your Best Buys

2-BEDROOM unfurnished home, large lot, beautiful view of desert and mountains. TV area, \$10,950. Only \$1500 down.

OTHER SELECTIONS
MOTEL TRAILER PARK SITES
2-bedroom furnished home. \$5250
Lot 105x130 . . . \$800, low terms
New 2-bedroom home . . . \$13,000
5-acre farm and home . . . \$9000

Venger Realty, M. McCann, Mgr.
CATHEDRAL CITY BRANCH
710 Broadway Ph. 8-3035
P. S. 3775 N. Indian Ph. 5595

CORA B. HYDE

290 No. Palm Canyon Dr. Ph. 5101
and evenings 2852

FURNISHED duplex apartment and guest house on large corner lot. If interested in a substantial income property in a quiet district, be sure to see this property and talk to owner. Call anytime. Located on corner of Thum and Louise St., one block south of North Palm Springs Post Office. Price \$6800. O. S. Dean, Owner. P. O. Box 421.

BEAUTIFUL Deep Well Ranch Estates home, 3 bedrooms, 2 baths, many distinctive features. Heated pool, large lot completely enclosed. Phone Owner 7871.

Real Estate—For Sale 35

Peter B. Sheptenko

PALM SPRINGS FINEST & LARGEST OFFICE

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

FORCED SALE of Brand New De Luxe 2-bedrooms—Fireplace—Garage—Ducted cooling—Birch trim. Fine close-in location. Must be disposed of immediately so price has been radically smashed to \$12,500

With Only \$2500 Down
SMART 2 bedrooms. Fireplace. Forced-air heat. Walled lot. The best buy in town at \$15,500.

FINE FAMILY HOME—4 large bedrooms, 3 baths, lanai, patio, huge lot. Just REDUCED to \$22,500 for quick sale. Terms.

BEAUTIFUL BRAND NEW—Deluxe Type 3 bedroom, 3 bath home with POOL. Lots of tile, plate glass, built-in Youngstown kitchen, gray colors, walled and landscaped. NOW \$27,500

RAMBLING RANCH HOUSE—4 bedrooms, 4 baths, completely furnished. Over \$3000 spent on beautiful garden lanai and glassed in barbecue. Large completely equipped swimming pool. Exclusive South End Location. A sacrifice at \$30,000

BRAND NEW TRIPLEX
EACH a 1-Bedroom Apt. Lots of tile. Only \$24,000.

TWO DOWNTOWN STORES AND THREE FURNISHED APTS. WILL show terrific income. Reduced to \$53,500. Will take small payment down or home up to \$35,000.

24 Lots IN THE FINEST SUBDIVISION IN TOWN. WILL SELL WHOLESALE ON EASY TERMS.

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
Bill Colven Bill Heiser
Frank McCreedy Mike Jekyll
Exchanges 36

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HONEYMOONERS—Honeymooners Mr. and Mrs. Al Burk of Las Vegas, Nevada, enjoying a dance to the music of the Jeannie Green Trio in the Redwood Room of the Del Tahquitz Hotel, last Saturday night. The Burks, she the former Bea Parsons of Las Vegas, flew to the Village and were married by Judge Eugene Theriot after which they had dinner at the Del Tahquitz. Mr. Burk is a member of the Clark County Sheriff's Aero Squadron which is very active in Las Vegas. The entire group is expected to fly down soon for a typical Village breakfast.



FAREWELL SURPRISE—Firing Chief of Police A. G. Kettmann was honored by the local police force and friends at a dinner at the Baby Doll Friday night. Above he is receiving a gift as Sgt. John Herrera and Captain Orest Johnson, acting chief, look on.

25th Wedding Celebration

Dining at the Town and Country Sunday evening were Mr. and Mrs. Henry Volke (of the Desert House hotel apartments). The Volkes were celebrating their 25th wedding anniversary.

Gem Society To Hear Talk on Pearls Tomorrow

Shadow Mountain Gem and Mineral society will hear a talk on pearls by Charles J. Hansen, owner of Coachella Valley Gem and Mineral Shop at Highway 99 and Avenue 66, tomorrow night at 8 o'clock at Palm Desert Community church. Hansen, a gem dealer in San Francisco for 22 years, recently established his gem shop in the Highway 99 museum building made famous by John Hilton. He will select the best of his large pearl collection for his lecture. Included will be both genuine and cultivated pearls, as well as samples of shells used by the Chinese prior to the



TROMPETER—Wingy Manone, famous trumpeter, shown at the Baby Doll last Saturday night where he and his combo pleased one of the largest crowds ever assembled under one roof. The nightery is fast becoming a Village must. Stea is and wonderful Mexican food and a feature at the Baby Doll.

LETTERS To The EDITOR

THANKS TO SUN

On behalf of the Welfare and Friendly Aid association, may I extend my warmest thanks for giving this organization your utmost cooperation in publishing news of Welfare activities during the past year. I have never had such good results as with the Desert Sun, and nothing but cheerful enthusiasm from all members of your staff in handling photographic work and publicity on all of our projects. Please know this makes our job very much easier and is greatly appreciated. With all good wishes for your continued success, I am, BARBARA C. COFFMAN, Chairman, Welfare and Friendly Aid.

Geoffrey Bill to Move to London at Season's End

Geoffrey D. Bill, vice president of Tweeds & Weeds Inc. of Santa Barbara, Palm Springs and La Jolla, is spending his last season in Palm Springs. He sails for England in April and will, in future, spend more of his time on the production and designing side of W. Bill Ltd., the family firm in London whom he represents in the United States. His brother, Richard Bill of Santa Barbara, president of the Tweeds & Weeds Inc., will continue to guide the activities of the company, while the Palm Springs branch will continue under the management of Harland Peake who has been with the firm many years and is

known to a wide circle of friends in Palm Springs.

Geoffrey Bill, with his technical knowledge, has always been interested in creating British fabrics for the American market. In fact all his Summers are spent in Britain, working out ideas to be woven in tweeds and cashmeres for the many stores throughout the United States. The West Indies, Bahamas and Bermuda who carry the Bill cloths.

W. Bill Ltd., who have been in existence since 1846, the date of the founding of the company are the foremost cashmere and Shetland fabric specialists in Great Britain.

Now, in their second century, they are concentrating on exports to the United States.

It is Geoffrey Bill's intention to further develop this side of the family business and also to look out for new and interesting imports for Tweeds & Weeds, while he is on the spot over there.

Grand Matron Dinner Party to be Honored at Luncheon by Bassichis

A reception for Mrs. Gilma Vick Moyers, Worthy Grand Matron of the State of California, of the Order of Eastern Star, will be held at the Woman's clubhouse in Indio Saturday evening, March 7, at 8 p.m. All members planning to attend are reminded to have proper identification.

Mr. and Mrs. William Bassichis of Cleveland who are at the Racquet club for their annual desert stay were hosts Saturday evening to a number of their friends at a delightful dinner party.

The dinner was preceded by a merry cocktail hour in the Bassichis Racquet club bungalow. Guests for the occasion included Mr. and Mrs. Stewart Hopps of San Francisco and Palm Springs, Mrs. Robert Considine of New York (who is houseguesting with the Hopps), Mr. and Mrs. Robert Hopps, noted singer Allan Jones who is again in residence in his Palm Springs home, Mrs. Carmen Considine of Los Angeles, James Morton, Mr. and Mrs. Edwin Silverman who are in residence in their Winter home here, their permanent residence being Chicago, Mr. and Mrs. Jans Hart also of the windy city, Mr. and Mrs. Charles Farrell (owners of the Racquet club), Mrs. Frank Bering, Chicago, Mr. Donald Stratem of New York, Mrs. Dorothy Gray and motion picture producer Harry Joe Brown.

Oregon Banker Ends Stay Here

Mr. and Mrs. L. J. Smith and son Dick of Dallas, Oregon, left yesterday after a three weeks' stay in the Village. Mr. Smith is president of the Dallas City bank.

This is the third Winter the Smiths have vacationed here, staying each time at the Palm Gardens.

Mrs. Kemper Luncheon Host

Mrs. James Kemper of Chicago who is in residence in her Palm Springs home for the Winter season, was hostess at a luncheon at the Racquet club Tuesday honoring her houseguest Mrs. Joseph Magnus of Chicago. Spring flowers centered the table about which were seated the Mesdames Horace Armstrong, F. C. Dougherty, Nate Milner, Henry Dollard, Bruce Burritt, Channing Wells, Beatty McCullough, Hathaway Kemper, Henry Reid, Arthur Jones of Chicago, Lillian Agar, Winston Paul of New Jersey who is staying at Smoke Tree, Paul Helms, Floyd Turner, Mel Eaton, Charles Becker, Noble Banks and J. E. French.

Miss Hunt Hosts Eastern Friend

Miss Gertrude E. Hunt of 544 West Arenas road, has been entertaining her friend, Dr. Hildebrand Burdett of New York and Brattleboro, Vermont. While here Dr. Burdett stayed at Arenas lodge.

A clinical psychologist, Dr. Burdett was special assistant to Col. Oveta Culp Hobby of the Women's Army Corps during the war. Recently she made a survey of conditions in the U. S. zone in Germany for the State Department of Mental Health. She is now in private practice in Brattleboro.

Turners Entertain Pasadena Friends

Dr. and Mrs. James Harvey of Pasadena were weekend houseguests of Mr. and Mrs. Floyd Turner at their Smoke Tree Ranch home.

The Turners entertained the guests at dinner at the Racquet club Saturday night. On Sunday night the group had cocktails at the William Dean home and then went on to the Oasis for dinner.

At Lone Palm

Nate Nathan, Los Angeles toy manufacturer, is a guest at Horace Heidt's Lone Palm.

READ SUN CLASSIFIED ADS

MMMM, MUU-MUU—Marjorie Miller (Collier's cover girl), photographed at the El Mirador fashion show staged by Waltha Clarke's Hawaiian shop of the Desert Farmers market, is wearing an original muu-muu, the garment brought in to the islands by the missionaries to cover the brown-skinned maidens. This muu-muu is a museum piece, loaned to Waltha by a member of the Kahanamoku family of Honolulu.

Luke and Lucy Present:

MONARCH

Week-End Special

AT YOUR FRIENDLY

VILLAGE MARKET

TOMATO JUICE	GIANT 46-OZ. CAN	25¢
PRUNE JUICE	LARGE QUART BOTTLE	29¢
APPLESAUCE	17-OZ. CAN	2 for 33¢
GRAPEFRUIT SECTIONS	17-OZ. CAN	21¢
PEACHES	LARGE 2 1/2 CAN	29¢
CUCUMBER STIX	16-OZ. JAR	39¢

GET ENTRY BLANKS HERE FOR MONARCH'S \$100,000 CON TEST

COFFEE VALUES		
PERFECT HOST	79¢	
Guest	75¢	
Viking	73¢	
STRONGHEART DOG FOOD	1-lb. Can	54¢
	Carton of 6	
SWEETHEART BAR SOAP	Reg. Bars	4 for 24¢
	WITH MEDIUM SIZE	
IVORY	3 CAKES FOR	23¢
MARGARINE	WILSON'S Yellow 1/4's per Pound	23¢
APPLESAUCE	WINDSOR HILLS 17-oz. Can	2 for 29¢
PEACH HALVES	HUNT 2 1/2 Can	27¢
BUTTER	CARNATION Grade AA per Pound	76¢
Snowflake Saltines		21¢
Rockwood Chocolate Chips	Pkg.	19¢
Quaker Puffed Wheat	4-oz. 2 for	25¢
Quaker Puffed Rice	4-oz. 2 for	29¢
RED DART PEAS	CAN 17-OZ.	10¢
SAUERKRAUT	LOMOND VALLEY Lge. 2 1/2 Can	17¢
STEWED TOMATOES	RIALTO 303 Can	14¢

Dennison's Tomato Cat. 14-Oz. Bottle 2 for 29¢



WE BUY RIGHT WE SELL RIGHT

This market is a member of Certified Grocers of Calif., Ltd.—one of the World's Largest Buying Groups.

STORE HOURS

Weekdays 8:30 A.M. to 8:00 P.M.
Sunday and Holidays 9:00 A.M. to 6:00 P.M.

NEW! M-J-B Quick Cooking RICE 13¢

MJB COFFEE WITH EVERY BOX OF NEW MJB RICE YOU CAN BUY 1-lb. MJB COFFEE 75¢ (without Rice, 85¢ lb.)

MEAT SPECIALS

FARM FRESH — TENDER BROILING CHICKENS	69¢ lb.
(Split in Two — Ready for Broiling)	
LEAN, BONELESS — From our own Pickle Barrel CORNED BEEF	59¢ lb.
U. S. CHOICE LEGS o' LAMB	69¢ lb.
U. S. CHOICE — LARGE LOIN or RIB LAMB CHOPS	79¢ lb.
U. S. CHOICE — CENTER CUT CHUCK ROAST	45¢ lb.
FRESH, LEAN — From U.S. Choice Beef GROUND BEEF	49¢ lb.
MONTEREY JACK CHEESE	49¢ lb.

CABBAGE	4¢ lb.
COACHELLA VALLEY GRAPEFRUIT	6¢ lb.
BANANA SQUASH	3¢ lb.

FAB OR VEL LGE. PKG. 27¢

KELLOGG'S Rice Krispies 5 1/2-oz. 16¢ 5-oz. 27¢

LIPTON TEA BAGS 8-CT. 11¢ 16-CT. 21¢ 48-CT. 58¢

LIPTON SOUPS Tomato or Chicken Noodle Pkg. of 3 37¢ Onion 2 31¢

MOTHERS- Get new spill-proof HEINZ BABY TUMBLER

Heinz Baby Cereals 17¢ Heinz Str'ed Foods 6 for 49¢ Heinz Junior Foods 3 for 31¢

Thurs., Fri., Sat., Sun. — March 5, 6, 7, 8



Carnation Corner



I've just had a dish of Carnation's newest Treat-of-the-Month—so I know you've a real pleasure in store for you! It is wonderful new Carnation Marble Nut Fudge Ice Cream.



No wonder it is so good, for Carnation makes its own fudge for this treat. Only the very finest imported Dutch Process cocoa is used. Incidentally, it is called Dutch Process because the Dutch in the East Indies were the first to discover that treating the cacao beans with certain alkalis produced a cocoa with a far richer flavor and finer aroma.

Well, anyhow, Carnation blends this finer, richer fudge with fresh roasted almonds (only the special vacuum-packed kind are considered good enough). Then it is marbled through and through that creamy-smooth homogenized Carnation Vanilla Ice Cream. Doesn't it sound divine? It is. Do try Marble Nut Fudge Ice Cream today!

INDOOR HORSESHOE GAME

is quiet (and floors won't be scratched) if you make the "horseshoes" by cutting narrow cross sections from an old tire. A tin snips is a good cutter.

UNUSUAL TREAT! Family and guests love Carnation Marble Nut Fudge Ice Cream served in real chocolate cups!



Melt chocolate over hot water or in double-boiler for 15 minutes. Place 2 1/2" paper baking cups in large muffin tins. Cover inside of each paper cup with about 2 1/2 tablespoons of melted chocolate. Place in refrigerator until serving time. Peel off paper, fill with ice cream—and serve at once.

NOTE: For even, nicely-shaped cups, spread melted chocolate on sides of paper cup first, then on the bottom.

TELL YOUR HUSBAND if he has small tubing to bend to fill it with salt instead of sand. Works fine—and it's so easy to remove the salt with water!

For a grand combination of crisp and smooth textures, and sweet and tart tastes, serve this

SUNDAY SUPPER MENU
Crisp Waffles
Orange and Grapefruit Slices topped with
Carnation Sour Cream
Carnation Marble Nut Fudge Ice Cream
Coffee

Coffee is Sociable

Coffee was introduced into England in the 17th century. In 1659, one writer observed: "Apprentices who once drank ale and wine of mornings have now turned to this wakeful and civil new coffee-drink."

DON'T FORGET that Marble Nut Fudge Ice Cream...and all the other delicious Carnation Ice Creams...come in family-size half-gallon cartons now!

CARNATION COMPANY
45-910 Jackson Street
Phone Indio 73139
INDIO, CALIFORNIA